



City Council Meeting Schedule October 2019

October 1, 2019

Tuesday, 6:30 p.m.

REGULAR COUNCIL MEETING

October 8, 2019

Tuesday, 6:30 p.m.

WORKSHOP MEETING

1. Kennewick Public Hospital Update - Lee Kerr
2. Committee Updates
3. Closed Session RCW 42.30.140(4)(b) Collective Bargaining beginning immediately at the conclusion of the workshop

October 15, 2019

Tuesday, 6:00 p.m.

Executive Session RCW 42.30.110(ii) Potential Litigation (20 minutes)

Tuesday, 6:30 p.m.

REGULAR COUNCIL MEETING

October 22, 2019

Tuesday, 6:30 p.m.

WORKSHOP MEETING

1. Trios Health Care Update - John Solheim
2. Visit Tri-Cities Annual Update
3. TRIDEC Update
4. Port of Kennewick Partnership Update
5. City Manager Strategic Plan Update

October 29, 2019

NO MEETING SCHEDULED

To assure disabled persons the opportunity to participate in or benefit from City services, please provide twenty-four (24) hour advance notice for additional arrangements to reasonably accommodate special needs.

Please be advised that all Kennewick City Council Meetings are Audio and Video Taped

October 2019
Updated 10/16/2019

Council Workshop Coversheet



Agenda Item Number	1.	Meeting Date	10/22/2019
Agenda Item Type	Reports/Plans		
Subject	TRIOS Health/Lifepoint Update		
Ordinance/Reso #		Contract #	
Project #		Permit #	
Department	Employee & Community Relations		

Info Only	☒
Policy Review	☐
Policy DevMnt	☐
Other	☐

Summary

John Solheim, CEO of TRIOS Health will provide an update to Council on the acquisition of TRIOS Hospital by RCCH and later Lifepoint along with the current activities and plans for the future growth of the Southridge campus and re-purposing of the downtown campus.

Through

Terry Walsh
Oct 16, 15:10:55 GMT-0700 2019

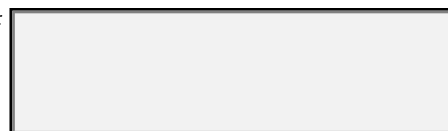
Attachments:

Dept Head Approval

Terry Walsh
Oct 16, 15:10:58 GMT-0700 2019

City Mgr Approval

Marie Mosley
Oct 17, 15:27:33 GMT-0700 2019



Council Workshop Coversheet



Agenda Item Number	2.	Meeting Date	10/22/2019
Agenda Item Type	Presentation		
Subject	2020 TPA Budget and Marketing Plan		
Ordinance/Reso #		Contract #	
Project #		Permit #	
Department	City Manager		

Info Only	☒
Policy Review	☐
Policy DevMnt	☐
Other	☐

Summary

Michael Novakovich, President & CEO of Visit Tri-Cities will present the 2020 Tourism Promotion Area (TPA) Business and Marketing Plan, which was approved by the Hotel-Motel Commission.

Through

Terri Wright
Oct 16, 14:55:57 GMT-0700 2019

Attachments: Presentation

Dept Head Approval

City Mgr Approval

Marie Mosley
Oct 17, 15:29:50 GMT-0700 2019

VISIT TRI-CITIES

ADVANCE 2020

TRI-CITIES REGIONAL HOTEL-MOTEL COMMISSION MARKETING PLAN



VISIT TRI-CITIES

ADVANCE 2020

TRI-CITIES REGIONAL HOTEL-MOTEL COMMISSION MARKETING PLAN

CITY OF KENNEWICK
October 22, 2019

A scenic view of a lake with a bridge in the distance, framed by a large tree on the left and a white text box. The tree's branches and leaves are in the foreground, partially obscuring the view. The lake is calm with some small boats in the middle ground. The bridge is a long, arched structure spanning the water. The sky is blue with some clouds.

ITEMS FOR DISCUSSION

Tourism Promotional Area Programs
TPA Budget

FUNDED BY TOURISM PROMOTION ASSESSMENT

- Convention, Sports and Group Marketing
- Digital Advertising
- Social Media Advertising
- Wine Country Advertising
- Website Maintenance
- Regional and National Tradeshows (10)
- Opportunity Fund Grants
- National Park Marketing
- Television Commercials



The background of the slide is a photograph of a waterfront scene. In the foreground, a wooden pier with a white metal railing extends into a calm blue body of water. In the middle ground, a large blue truss bridge spans the water. In the background, a range of blue mountains is visible under a clear blue sky.

TRI-CITY REGIONAL HOTEL-MOTEL COMMISSION

City of Richland

Wendy Higgins, *The Lodge at Columbia Point*

Andrew Lucero, *Courtyard by Marriott*

Cindy Reents, *Ex Officio, City of Richland*

City of Kennewick

Mark Blotz, *Clover Island Inn*

Jerry Beach, *SpringHill Suites by Marriott*

Marie Mosley, *Ex Officio, City of Kennewick*

City of Pasco

Monica Hammerberg, *Hampton Inn & Suites Pasco / Tri-Cities*

Vijay Patel, *A-1 Hospitality*

Dave Zabell, *Ex Officio, City of Pasco*



HOW THE MARKETING PLAN IS DEVELOPED

May/June

Hotel Surveys Completed

July

Hotel Commission Review of Surveys

August

First Draft Prepared

September

Hotel Commissioners Approve Plan

October 1st

Delivered to Cities for City Council
Review and Final Approval

2020 TOURISM OUTLOOK

NATIONAL:

- Supply: +1.9%
- Demand: +1.7%
- Revenue Growth: 1.9%

2019 Performance January - June				
	OCC	ADR	RevPar	RevPar vs Prior Year
Seattle	76.0%	\$176.18	\$133.94	-10.1%
Spokane	64.3%	\$112.99	\$72.70	+4.1%
Tacoma	67.0%	\$108.17	\$72.47	-0.2%
Tri-Cities	62.3%	\$94.09	\$58.58	+1.4%
Vancouver	69.2%	\$110.51	\$77.12	-2.5%
Yakima	56.7%	\$97.67	\$55.40	+5.7%

Source: STR June 2019 Market Segment Report



2020 TOURISM OUTLOOK TRI-CITIES:

- **5.2%** Growth increase in rooms
- **99 rooms** Courtyard by Marriott, Pasco
- **122 rooms** WoodSpring Suites, South Richland
- Path forward on Three Rivers Convention Center

	2016	2017	2018	2019	2020
Number of Available Hotel Rooms	3,989	4,191	4,191	4,285	4,506
Increase to prior year	+3.2%	+5.0%	+0.0%	+2.2%	+5.2%



DESTINATION MARKETING ORGANIZATION FUNDING

The following chart provides a **Total Budget** comparative (including Hotel Motel Tax, Membership Investments and Tourism Promotion Assessment) in key competitive markets:

Competing City	Bureau Budget	Number of Hotel Rooms	\$ Spent per Room
Visit Seattle & Sports Council	\$24,973,764	14,393	\$1,735
Visit Spokane	\$5,400,409	8,167	\$661
Seattle Southside Tourism Authority	\$5,105,500	8,786	\$581
Yakima Valley Tourism	\$2,821,600	2,424	\$1,164
Visit Tri-Cities	\$2,803,280	4,506	\$622
Travel Tacoma & Sports Council	\$2,700,000	7,200	\$375
Visit Vancouver USA	\$1,550,999	2,900	\$535
Walla Walla Tourism	\$1,107,000	1,000	\$1,107

The following chart provides a comparative for **Hotel Motel Tax** investments only for each destination marketing organization within key competitor markets:

Competing City	Hotel Motel Tax	Number of Hotel Rooms	\$ Spent per Room
Visit Seattle & Sports Council	\$11,642,510	14,393	\$809
Visit Spokane	\$2,412,500	8,167	\$295
Seattle Southside Tourism Authority	\$1,088,000	8,786	\$124
Visit Tri-Cities	\$706,659	4,506	\$157
Walla Walla Tourism	\$670,000	1,000	\$670
Travel Tacoma & Sports Council	\$655,000	7,200	\$91
Yakima Valley Tourism	\$641,800	2,424	\$265
Visit Vancouver USA	\$314,666	2,900	\$109

The following chart provides a comparative for **Tourism Promotion Assessments** only for each destination marketing organization within key competitor markets:

Competing City	TPA Collection	Number of Hotel Rooms	\$ Spent per Room
Visit Seattle & Sports Council	\$8,086,542	14,393	\$562
Seattle Southside Tourism Authority	\$3,900,000	8,786	\$444
Visit Spokane	\$2,196,744	6,008*	\$365
Visit Tri-Cities	\$1,614,181	4,506	\$358
Visit Vancouver USA	\$1,227,933	2,900	\$423
Travel Tacoma & Sports Commission	\$1,200,000	7,200*	\$167
Yakima Valley Tourism	\$645,000	2,424	\$266
Walla Walla Tourism	\$375,000	930*	\$403

**Not all hotels contribute to the Hotel Motel Tax and/or Tourism Promotion Assessment.*



MEETINGS & CONVENTIONS



SPORTS EVENTS



TOURISM DEVELOPMENT

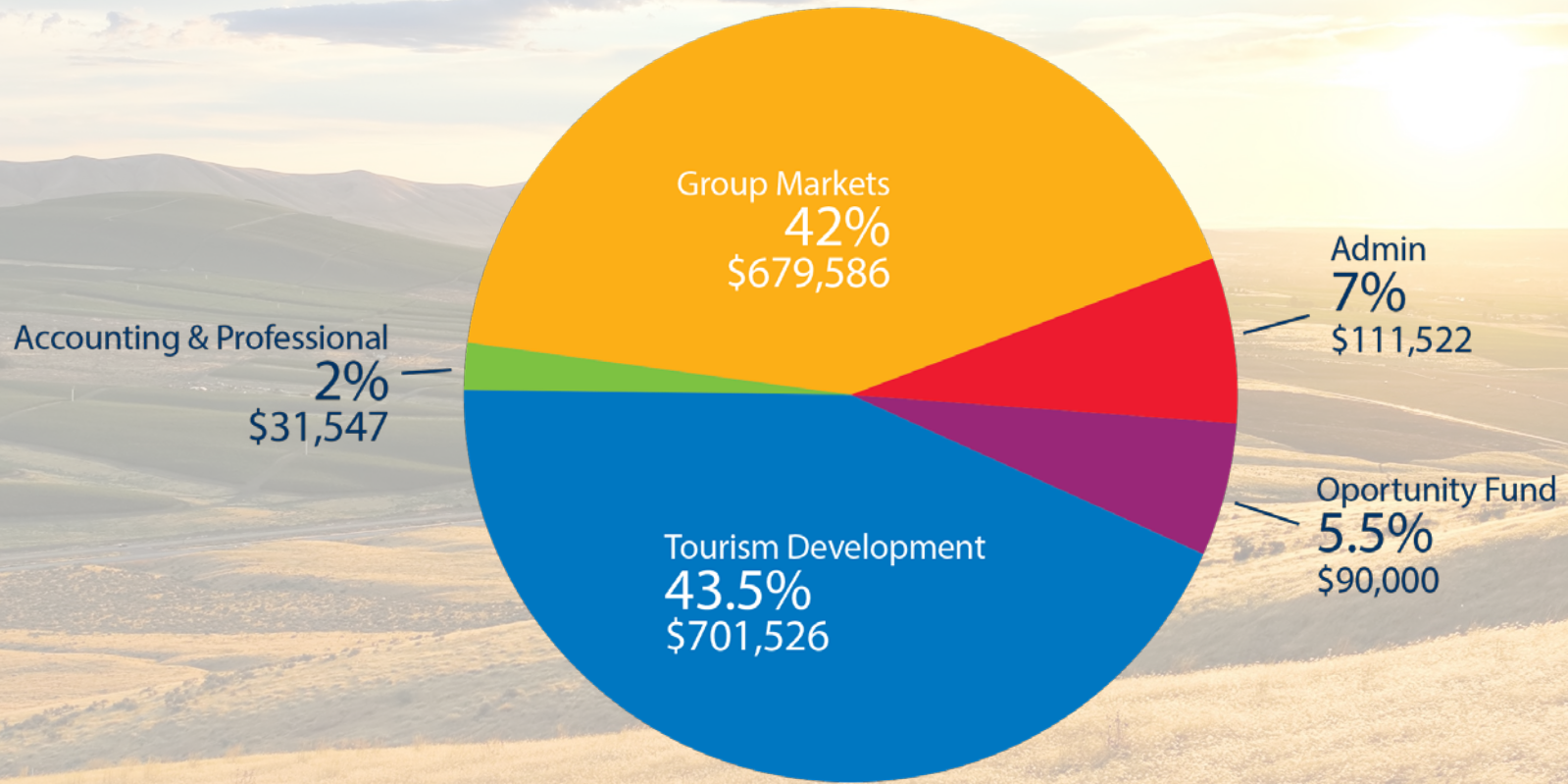




TRADE SHOWS & INDUSTRY EVENTS

- Meeting Planners International
- Washington Society of Association Executives
- Society of Government Meeting Professionals Winter Workshop
- National Tour Association
- TEAMS Conference
- S.P.O.R.T.S-Relationship Conference
- National Association of Sports Commissions (NASC) Symposium
- Connect Sports Marketplace
- eSportsTravel Summit
- Seattle Golf & Travel Show
- Spokane Golf & Travel Show
- Spokane Wine Show “Vintage Spokane”

2020 TPA Budget \$1,614,181





THANK YOU

Council Workshop Coversheet



Agenda Item Number	3.	Meeting Date	10/22/2019
Agenda Item Type	Reports/Plans		
Subject	TRIDEC Update		
Ordinance/Reso #		Contract #	
Project #		Permit #	
Department	Employee & Community Relations		

Info Only	☒
Policy Review	☐
Policy DevMnt	☐
Other	☐

Summary

TRIDEC CEO Carl Adrian will provide City Council with an update on a new strategic plan his board has been working on. City Council contracted with TRIDEC in 2019 for the following activities and outcomes:

1. For services provided as identified in this Agreement, the City agrees to pay TRIDEC the sum of twenty thousand dollars (\$20,000.00): prospects, retail recruitment assistance, client tracking, marketing material, site/facility inventory, and reporting outcomes.
2. The City of Kennewick agrees to additional compensation in 2019:
 - a. Up to \$5,000 when, through the efforts of the City and TRIDEC, the Kennewick Urban Growth Area (UGA) is extended to the area South of I-82. The following incremental payments are available up to the maximum if TRIDEC is successful in intermediate accomplishments: i. Up to \$2,500 for recruiting an eligible industrial and/or manufacturing user to a vacant (or vacant portion of) a parcel zoned Industrial within City Limits. TRIDEC may receive the entire \$2,500 for recruitment to the industrial area at Southridge (or) \$1,250 for recruitment to any other industrial area in the City up to the incremental payment maximum.
 - b. Up to five thousand dollars (\$5,000.00) for identifying individuals or organizations that lead to commitments for donations of at least \$100,000 for the Columbia Basin College Culinary Arts School in the City of Kennewick. The following incremental payments are available up to the maximum if TRIDEC is successful in intermediate accomplishments. i. \$1,500 (for up to three individual donations) for each donation receipted or committed in excess of \$25,000.
 - c. Up to five thousand dollars (\$5,000) when through TRIDEC's efforts language is added in the National Defense Authorization Act (or) legislation is passed by Congress and goes in to effect that directs the Corps of Engineers to convey Columbia Park to the City of Kennewick.

Through

Terry Walsh
Oct 16, 15:20:25 GMT-0700 2019

Attachments:

Dept Head Approval

Terry Walsh
Oct 16, 15:20:28 GMT-0700 2019

City Mgr Approval

Marie Mosley
Oct 17, 15:32:50 GMT-0700 2019

An aerial photograph of a city development project, likely a school or community center, featuring several large buildings, parking lots, and green spaces. A blue rectangular overlay box is positioned over the center of the image, containing the title text.

PILLARS FOR GROWTH AND PROSPERITY

**CITY OF KENNEWICK COUNCIL UPDATE
OCTOBER 22, 2019**



Why Tri-Cities?

The area wide approach to economic development continues to be sound not only because it's **more efficient and cost effective**, but because as a “single entity” the **Tri-Cities holds more attraction than as individual jurisdictions.**

PILLARS FOR GROWTH AND PROSPERITY

MISSION:

TRIDEC is a unifying voice that stimulates and sustains a vibrant regional economy by fostering economic growth and prosperity

CREATIVE LEADERSHIP



ECONOMIC DIVERSIFICATION



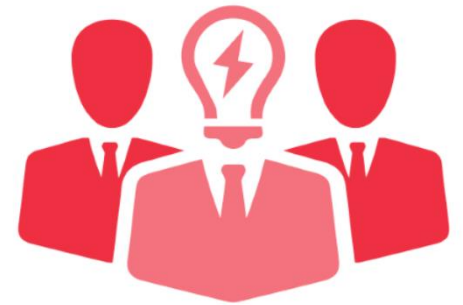
FEDERAL ADVOCACY



STRATEGIC OBJECTIVES

CREATIVE LEADERSHIP

- TRIDEC, as the unifying voice, provides creative leadership for the community on issues of economic importance to the Tri-Cities.
- TRIDEC works closely with our regional economic development partners, including cities, counties, ports, area chambers of commerce, Visit Tri-Cities, and higher education institutions to facilitate the greater mission of economic development.



STRATEGIC OBJECTIVES

ECONOMIC DIVERSIFICATION

- TRIDEC leads economic diversification in the region by attracting companies that provide family-wage jobs and generate new wealth in the community.
- TRIDEC champions a business climate and quality of place that removes barriers and enables the success of existing businesses.
- TRIDEC supports a Tri-City economy that stimulates new ideas, attracts and retains talent, and supports a thriving entrepreneurial community.



STRATEGIC OBJECTIVES

FEDERAL ADVOCACY

- TRIDEC aggressively advocates for programs and funding that lead to continued growth of world-class research and development activities at PNNL.
- TRIDEC aggressively advocates for the policies and funding needed to accelerate cleanup and reduce risks at the Hanford Site.
- TRIDEC actively pursues new federal and non-federal missions that leverage the highly skilled workforce at PNNL and Hanford.



CREATIVE LEADERSHIP

Shoreline Reconveyance

- Advocate for the transfer of U.S. Army Corps of Engineers-owned property and easements in the Tri-City area.
 - The Cities of Kennewick, Pasco and Richland and Benton and Franklin Counties have identified specific parcels to be transferred.
- Encourage Congressional offices to include conveyance legislation in the future National Defense Authorization Act (NDAA).

Additional Community Issues

- Build Consensus and Advocate for:
 - Air Service, Snake River Dams, MyTri2030, Small Business & Entrepreneurs

ECONOMIC DIVERSIFICATION

BUSINESS RECRUITMENT

2014 TadZo Target Industries:

Energy, Logistics, Food Processing, Machinery Manufacturing, Carbon Fiber Manufacturing and Training.

Year to Date Activities:

- Manage/Respond to Leads from Department of Commerce
- Targeted Industry Print Ads
- SmartLeads (Lead Generation): 155
- Trade Shows: ICSC ReCon, SelectUSA Investment Summit and PowerGen (November 19-21)
- Industrial Asset Management Council (IAMC) Professional Forums

ECONOMIC DIVERSIFICATION

BUSINESS RETENTION AND EXPANSION (BRE)

Year to Date Activities:

- BRE Site Visits: 26
 - 14 in Kennewick – Ag Engineering & Development, American Wheel, Armor Performance Coating, Bruker, Cadwell, Cannon Machine Products, Carbitex, Conveyor & Rubber Resources, Electronic Systems Technology (ESTEEM), Emerald Automation, Lampson, Manufacturing Services, Merieux NutriSciences, and RFP Plastics
- Business Expansions:
 - Carbitex
- Trainings:
 - Grow Your Business Internationally – May 22

FEDERAL ADVOCACY

Year to Date Activities:

- FY '20 Hanford Budget Request:
 - Approximately \$500 Million plus up over the President's proposed budget.
 - \$81 Million over the FY'19 Enacted Levels
- FY '20 PNNL Budget Request:
 - Level funding for PNNL programs.
- Continue to monitor DOE acquisition process as well as dialogue on DOE's waste reclassification proposal and waste incidental to reprocessing.

FEDERAL ADVOCACY

Year to Date Activities:

- Continue presenting the Tri-Cities' vision for more public access to the Hanford site and Hanford Reach National Monument, including Rattlesnake Mountain.
- National Park: Advocate for funding and boundary changes at the Manhattan Project National Historical Park (MAPR)

ADDITIONAL COMPENSATION OUTCOMES

- UGA Expansion
 - Manufacturing/Industrial User Recruitment
- CBC Culinary Arts School
- Columbia Park Reconveyance

COMMUNICATIONS

Online Presence:

- Maintain www.TryTri-Cities.org for site selectors, member investors and support of City and Port retail recruitment efforts
- Continue to license ZoomProspector GIS system (www.LocateTriCities.com) for available commercial and industrial properties including interactive demographics

Social Media:

- Increase Tri-Cities brand and loyalty by highlighting Tri-Cities assets through Facebook, Twitter, LinkedIn, and Instagram.

CONNECT WITH US!

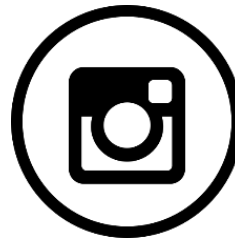
www.TryTri-Cities.org

- Site Selectors
- Member Investors
- Link for Cities & Ports Retail Recruitment

[www.LocateTriCities.com\(ZoomProspector\)](http://www.LocateTriCities.com(ZoomProspector))

- Sites and Buildings Database
- Interactive Demographics

Social Media @TCDevCouncil



Why TRIDEC?

An investment in TRIDEC is an investment in the Tri-Cities future!

- TRIDEC is the only local organization that focuses on **economic growth** of the entire community.
- TRIDEC is focused on **making a bigger pie** not just dividing it up into smaller pieces.
- TRIDEC has a **consistent record of success on major economic development projects** – AutoZone, Cascade Natural Gas HQ, Amazon.
- TRIDEC is an **advocate for business**, a **resource for local economic conditions**, a **catalyst for progress** and a **voice for the community**.

Questions?

Contact Us:
(509) 735-1000



Carl Adrian (*President & CEO*) – cadrian@tridec.org

David Reeploeg (*VP Federal Programs*) – dreeploeg@tridec.org

Traci Jao (*Director, Business Recruitment*) – tjao@tridec.org

David Chavey (*Director, Business Retention & Expansion*) – dchavey@tridec.org

Ashley Stubbs (*Director, Communications & Investor Relations*) – astubbs@tridec.org

Tiffany Burke (*Executive Office Administrator*) – tburke@tridec.org

Council Workshop Coversheet



Agenda Item Number	4.	Meeting Date	10/22/2019
Agenda Item Type	Presentation		
Subject	Port of Kennewick Partnership Update		
Ordinance/Reso #		Contract #	
Project #		Permit #	
Department	City Manager		

Info Only	☒
Policy Review	☐
Policy DevMnt	☐
Other	☐

Summary

Larry Peterson, Director of Planning and Development for the Port of Kennewick, will provide Council an update on projects at Columbia Gardens and Vista Field.

Through

Evelyn Lusignan
Oct 16, 15:28:16 GMT-0700 2019

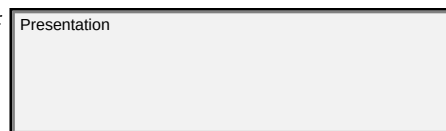
Dept Head Approval

Evelyn Lusignan
Oct 16, 15:28:34 GMT-0700 2019

City Mgr Approval

Marie Mosley
Oct 17, 15:32:14 GMT-0700 2019

Attachments: Presentation



The image is a composite of two aerial photographs. The left half is a dark, semi-transparent overlay of a wooded area. The right half shows a bright, clear aerial view of a waterfront industrial and commercial area. In the background, a large cable-stayed bridge spans a wide river. In the foreground, there's a large, mostly empty paved lot with a few parked cars and a blue tarp. To the right of the lot is a large building with a red roof and some graffiti. Further right, there are more industrial buildings, including a large white one with a green roof section. A multi-lane road runs diagonally through the scene, with several cars visible. The sky is blue with scattered white clouds.

A Partnership in Economic Revitalization

Larry Peterson, Director of Planning & Development
Port of Kennewick



Columbia Drive / Duffy's Pond



2015 Columbia Drive









PAENCIA
VINEYARDS



MONARCHA



BARTHOLOMEW



Winery





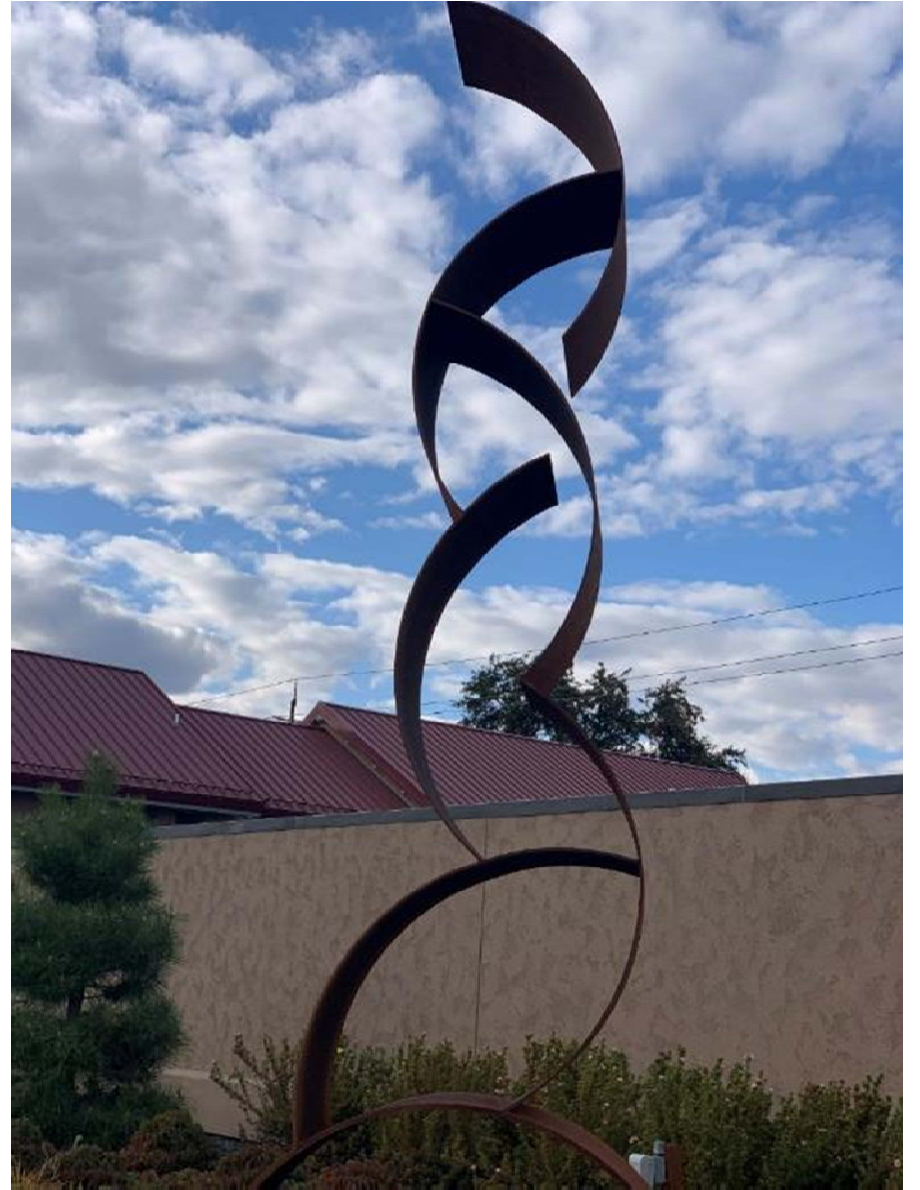


















Vista Field Redevelopment





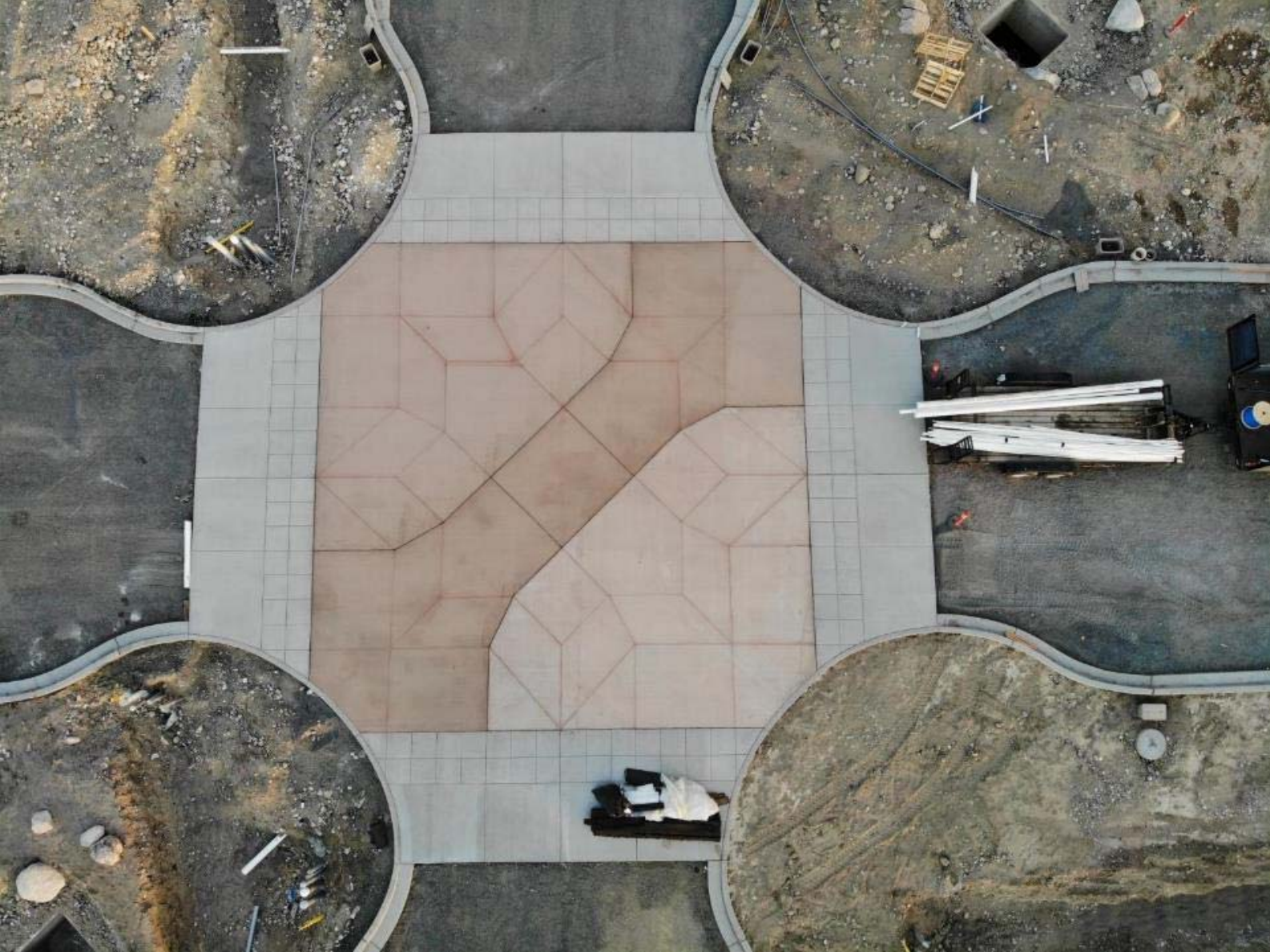
**December 5, 2017
Council Adopts Master Plan**



**Vista Field Phase 1
Groundbreaking April 22, 2019**









Vista Field
Oct. 14, 2019





Thank You

Larry Peterson, Director of
Planning & Development
509-586-1186
lpeterson@portofkennewick.org



Photo by Matt McGee

Council Workshop Coversheet



Agenda Item Number	5.	Meeting Date	10/22/2019
Agenda Item Type	Presentation		
Subject	City Manager Strategic Plan Update		
Ordinance/Reso #		Contract #	
Project #		Permit #	
Department	City Manager		

Info Only	☐
Policy Review	☒
Policy DevMnt	☐
Other	☐

Summary

The Biennial Budget sets forth Council's strategic plan that provides the foundation for the organizational goals and priorities for the biennium, which become the City Manager and Leadership Team goals and priorities. The 2019/2020 biennial budget was adopted on December 4, 2018. Subsequently on April 23, 2019 the goals and objectives for our strategic plan were reviewed with Council. During the October 22nd workshop, the accomplishments that have occurred in the first year of the biennium and the status on the strategic plan implementation will be reviewed with Council.

Through

Attachments: Presentation

Dept Head Approval

City Mgr Approval

Marie Mosley
Oct 18, 07:58:15 GMT-0700 2019



Strategic Implementation Plan 2019/2020 Goals & Priorities

City Council Workshop
October 22, 2019



Priority Areas



***I want to be safe where I live, work
and play.***



Community Safety: Goals

Objective – Continue to Ensure the Safety of our Community by Maintaining Current Service Levels & Partnerships

* Continued Focus on Combatting Criminal Gang Activity

- * Replace Police Radios – **Completed Portables; Working on Mobile Radios**
- * Provide Cell Phone Capability for all Officers - **Completed**
- * Continue focus on Implementation of Regional Programs – **Ongoing Collaboration**

* Enhance School Safety

- * Continue School Resource Officer (SRO) Program in High Schools – **Completed**
- * Implement 5 new SRO's in each of the Middle Schools and share the costs with Kennewick School District – **Discussions with KSD on funding currently in Park & Highlands Middle School**
- * Realign our DARE program in support of the new SRO's – **Will occur if we implement SRO's in all 5 middle schools, if KSD identifies funding**



Provide Recommendations to Address High Priority Capital Needs in Fire

Strategic Fire Station Planning:

- Provide a financial plan, to include the timing for each of the stations and the bonding requirements for building station #6, remodel or replace station #1 and rebuilding station #3 for council consideration. – **In process**
- Select a project manager for fire station projects – **Completed**
- Complete the fire station design – **In Process**
- Construct the fire station that is identified as the priority project in this biennium – **Bid Station #3 in 2020**



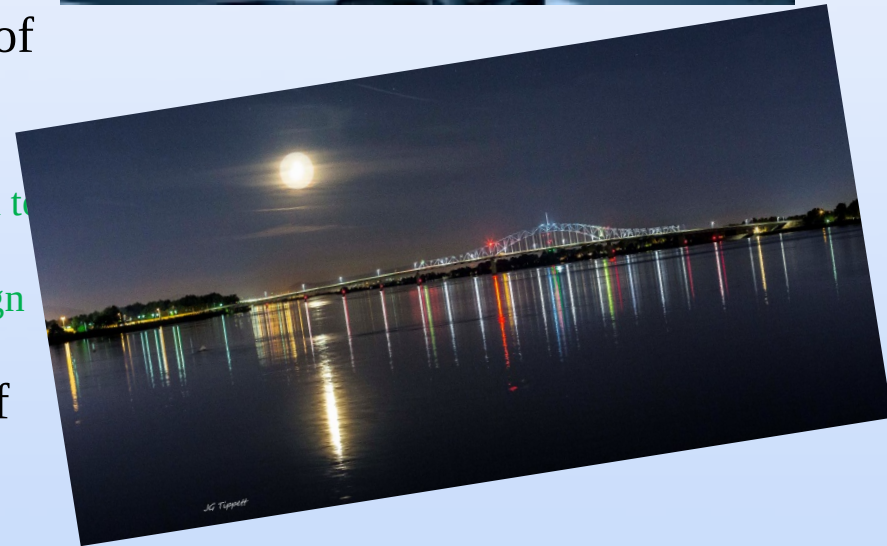
Implementation of Strategic Staffing Model:

- Hire the twelve new firefighters by March 1, 2019 to meet the SAFER grant requirements – **Completed**
- Implement the regional recruit academy – **Completed for the 12 new recruits**
- Hire the approved deputy chief position – **Working on Chief position and will hire Deputy Chief in 2020**
- Implement the interim deployment model until Station #6 is built and staffed with the new positions – **will implement a sustainable model in 2020**



Provide Safe Drinking Water for our Existing and Growing Population

- ✿ Implement the recommendations from the Water/Sewer Rate Study approved by Council and incorporated into the biennial budget:
 - ✱ Hire the ACT Specialist position to provide backup for the SCADA & Telemetry Program in 2019 – **Completed in March, 2019**
 - ✱ Hire the Pre-treatment program lead in support of our growing pre-treatment requirements – **Completed in May, 2019**
- ✿ Complete the priority capital projects that are identified in the biennial budget in support of the rate study (following are some of the projects):
 - ✱ AMR/AMI project – **In process**
 - ✱ 18th & Kellogg Reservoir Improvements – **Design to be Completed in Nov, 2019; Bid in Jan, 2020**
 - ✱ Zone 2 Transmission Main Improvements – **Design complete and construction to occur in 2020**
- ✿ Update rate study in 2020 for preparation of the 2021/2022 biennial budget – **Complete in 2020**



***I want a diverse and vibrant economy
in Kennewick.***



Economic Development: Goals

Objective – Support Existing Businesses and the Creation of Sustainable Family Wage Jobs

- ✿ Support and Promote the Realignment of the City's Urban Growth Area
- ✿ Implement the Vision and Policies Established for the City's Opportunity Centers:
 - ✿ Bridge to Bridge/Downtown
 - ✿ Vista Entertainment District
 - ✿ Columbia Park
 - ✿ Southridge
- ✿ Support Legislative Efforts for the Building Business Ecosystems Bill



Economic Development Priorities

Implement the realignment of the Cities UGA

- * Partnership with Benton County, property owners and Futurewise to support the realignment application – **Application will be considered by Benton County by 12/31/19; discussion with agencies & owners**
- * Work with Developers and Property Owners to implement the vision – **Preliminary discussions occurring and will continue in 2020**

Southridge Development

- * Work in partnership with property owners and developers to implement the vision of Southridge – **Completed regional stormwater facility project**

Rural County Capital Funds & Partnerships:

- * **Columbia Gardens** – implement phase II in partnership with the County, Port, CBC and private developers – **2nd Tasting Room in process; Loop Road Work**
- * **Vista Field** – implement phase I Vista Field improvements in partnership with the Port & provide the synergy with the Entertainment District – **Public Private Project Announcement & Vista Waterline Improvements**
- * **Partnership with Port of Kennewick** – continue to identify and implement other RCCF partnership opportunities – **Discussions on future opportunities**

Bridge to Bridge/Downtown – In partnership with Port of Kennewick, HDKP, CBC and other stakeholders to implement the vision for Bridge to Bridge area

- * **Connectivity** – make recommendations on improvements to Washington to support connectivity from the Riverfront to the Downtown – **Received \$500k complete streets award for Washington Corridor Improvements**

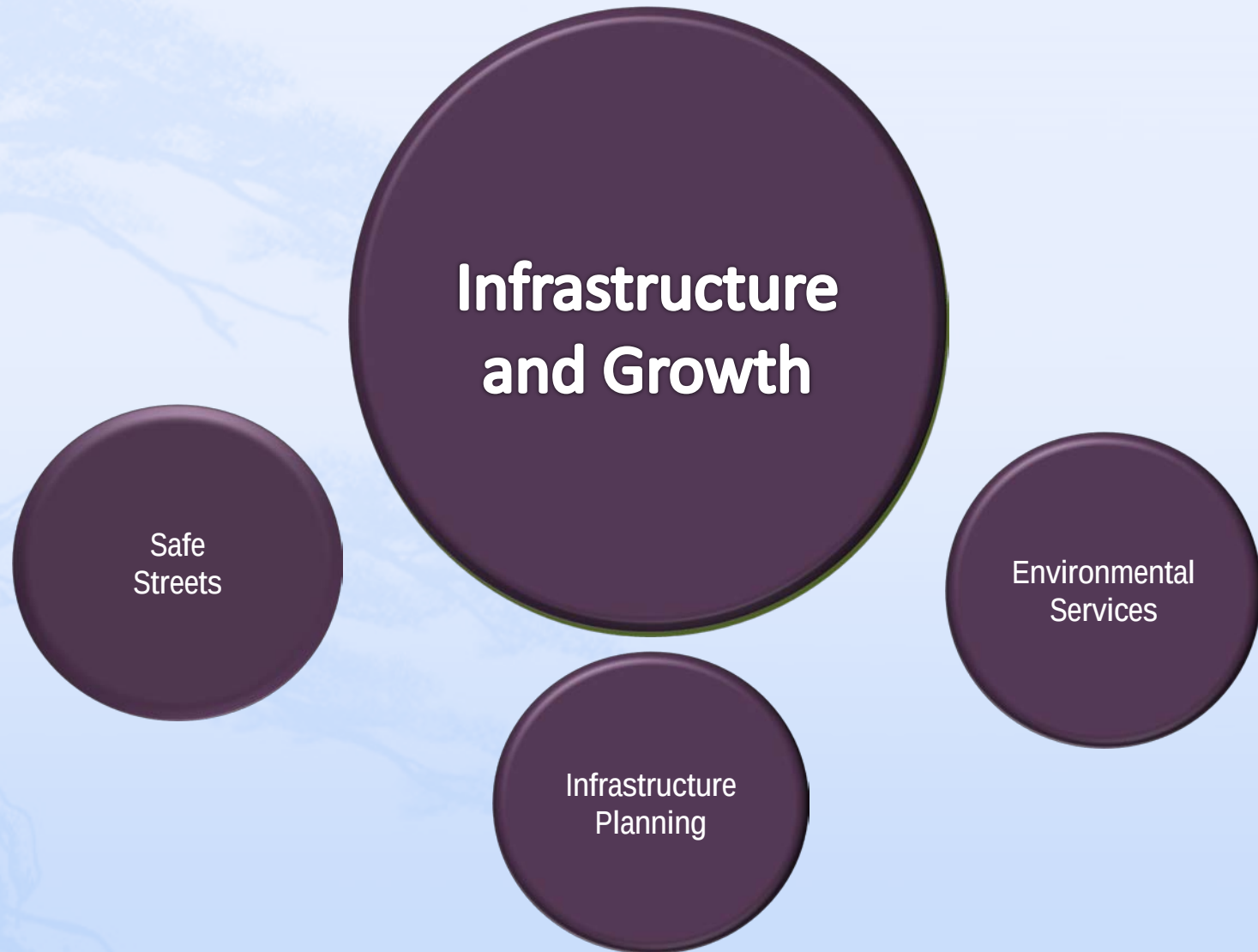
Support Building Business Ecosystems Act – for Vista Field Development – **Legislative Process & Priority (held workshop with legislators)**

Community Branding:

- * **Wayfinding** – implement phase I Wayfinding in Kennewick – **Bids In process on Gateway Signage; Columbia River Landing & Columbia Park Monument Installed**



I want a well-maintained City whose infrastructure keeps pace with growth.



Infrastructure and Growth: Goals

Objective – Maintain Existing Infrastructure and Build New Infrastructure to Support Economic Development & Expansion

- ✿ Strategic Funding & Implementation of a Sustainable Capital Facilities Plan
 - ✿ Transportation Projects
 - ✿ Utility Infrastructure
 - ✿ City Owned Facilities & Parks
- ✿ Continue Infrastructure Planning and the Development of Creative Legislative Solutions to Achieve Council's Strategic Goals in our Opportunity Centers
- ✿ Implement Creative Solutions to Maintain the City's Existing Infrastructure & Provide for Growth in the Most Efficient Manner Possible



Infrastructure & Growth Priorities

☼ Sustainable Funding for Priority Capital Facilities Plan:

- ★ Pavement Preservation – \$2M annually plus Kennewick Avenue project & continue to review long-term strategy for sustainable funding – **Completed 2019 projects**
- ★ Priority Capital Needs (strategic plan to manage the aging infrastructure):
 - ★ Police & Fire Fleet Replacement Program – additional one-time funding – **2019 Vehicles Purchased**
 - ★ Street & Parks Partial Fleet Replacement – additional one-time funding – **2019 Vehicles Purchased**
 - ★ Fire Stations – implement the recommendations for Fire Station facilities – **In Process**
 - ★ Ridgeline/395 Intersection – in partnership with WDOT – **In Process; Bid in 2020**
 - ★ Planned Replacement of City Hall – in 5 years (develop options & recommendation) – **In Process**
 - ★ Technology Improvements – implement IT strategic plan – **In Process**
 - ★ Sidewalk Replacement Program – identify & implement priority improvements – **Project Awarded**

☼ Water/Sewer & Stormwater Rate Recommendations:

- ★ Wastewater Treatment Plant Improvements – **Completed phase 2 pilot project**
- ★ Sewer Interceptor Project – **Completed ph 1 and design/bid of ph 2; ph 3 design underway**
- ★ Equipment Operator for Stormwater – **Hired in 2019**
- ★ Priority Plant & Infrastructure Capital Needs
- ★ Decant Facility & Equipment – **Completed**
- ★ Review Water/Sewer & Stormwater Rates in 2020 for the upcoming biennium – **2020 Review**

***I want to enjoy access to a variety of amenities
and opportunities in a safe environment.***



Quality of Life Goals

Objective – Maintain Parks, Provide for Diverse Entertainment Options and Offer Recreation Programs for a Well Planned Community

- ❁ Support and Promote Conveyance of Columbia Park
- ❁ Leverage Community Partnerships and Align our Service Delivery to Implement Council Goals and Priorities
- ❁ Prepare for Future Growth through Implementation of our Strategic Comprehensive Plan



Quality of Life Priorities

☼ Support & Promote Conveyance of Shoreline

- ★ Partner with USACE & other agencies – Discussions in process, met with Tribes and working on MOU with Tribes
- ★ Complete Golf Course Clubhouse – Completed
- ★ Secure Sponsorships & Complete Playground of Dreams – Completed
- ★ Partner with Kiwanis Club to identify options for JS Express – In Discussions

☼ Leverage Partnerships in Community

- ★ Wildland/Urban interface mitigation plan – Zintel Canyon partnership with KID and cross functional team – Team Rubicon, Encampments and City/KID Efforts in Zintel
- ★ Homeless ness & Housing – Work with Housing Authority and other partners to find creative solutions for Homeless & Affordable Housing Options – Tiny Houses & Other Partnership Opportunities

☼ Park & Greenway Maintenance

- ★ Tree replacement and maintenance program – Assessed & Removed Priority Trees Replacement
- ★ Work on creative solutions (Arts in Roundabouts); seek sponsorship opportunities & maintain art projects – Sponsorships and work in process and completed
- ★ Implement modified Jail Work Crew & Part-time/Seasonal Help – Completed

☼ Implement Cost Recovery Recommendations:

- ★ Recover minimum of 60% of the costs of Youth & Senior Programs – Completed Youth & Phasing in Senior Programs
- ★ Recover 100% of the costs for Adult Programs – Completed

*I want a City government that is responsive,
responsible and fiscally accountable.*



Responsible Government: Goals

Objective – Provide Exceptional Public Service, Stewardship, Transparency and a Sustainable Future

- Utilize Creativity and Flexibility in Program Delivery:

- ★ **Cross-Functional Teams** – Development review, Mitigation Team; Snow Events; Community Events; Safer Grant; Complete Streets Grant; Facilities Committee; Graffiti Abatement Team; Citizen Academy; Social Media and Public Relations
- ★ **Staff Development** – Working on succession planning for retirements and developing successors through leadership opportunities



✿ Maintain Internal Infrastructure

- ✧ Fully Implement the 5-Year IT Strategic Plan – In process
- ✧ Ensure adequate funding to maintain fleet program – In Process



- ✱ Enhance and Leverage Community Partnerships for Most Efficient and Effective Service Delivery – Ongoing Priority

Responsible Government Priorities

- ✿ IT Strategic Plan – Implement IT Strategic Plan Recommendations:
 - ✧ Eden System Replacement – In Process
 - ✧ BIPIN System Replacement – Including new analyst to support BIPIN and cross training – In Process (Analyst Hired; Cross-Training Occurring); Complete in 2020
 - ✧ Network Security Audit – 2020 Project
 - ✧ Televising Council Meetings – Enhance outreach to community – Implemented 9/3/19
 - ✧ Phase 3 Physical Security – Water Treatment Plant – 2020 Project
 - ✧ Workstation Replacement Program – Completed
 - ✧ Advanced Authentication – Restrict unauthorized access – In Process
- ✿ Records Management – Form a public records unit
 - ✧ Consolidate police & city public records unit and make public records officer full-time – Completed
- ✿ Fleet System – provide sustainable funding
 - ✧ Replacement Reserves for all City fleet – 2019 vehicles have been purchased
 - ✧ Evaluate mechanic position & needs at mid-biennium – Pending

Responsible Government Priorities

- ✿ Internal Cross Functional Teams and Succession Planning:
 - ✧ Cross Training Opportunity for BIPIN Analyst – In Process
 - ✧ Cross Training Opportunity for CDBG Coordinator Position – In process
 - ✧ Realignment of Existing Personnel – AMR system implementation
 - ✧ Implement Cross Function Teams:
 - ✧ Development Review – Continue with Cross Functional Team & Developer Input
 - ✧ Inspection Program – In Process
 - ✧ Attracting the Next Generation – Succession Planning & Cross Functional Team Efforts – In Process
 - ✧ Social Media and Public Outreach – Continue Implementation; KONA Radio Highlights; Press Releases, Interviews, Communication and Relationship Building
 - ✧ Zintel Canyon Mitigation – Formed and working on projects
- ✿ Partnerships – work with developers and partner agencies to provide the best service to our citizens and community by identifying creative/flexible solutions – Developer Forums and Feedback



Questions or Comments

Strategic Plan Implementation
2019 Accomplishments



City Council Meeting Schedule November 2019

November 5, 2019
Tuesday, 6:30 p.m. REGULAR COUNCIL MEETING

November 12, 2019
Tuesday, 6:30 p.m. WORKSHOP MEETING

1. Arts Commission Update
2. HB 1406 Housing Funds
3. Property Tax Levy
4. Mid-Biennium Review

November 19, 2019
Tuesday, 6:30 p.m. REGULAR COUNCIL MEETING

November 26, 2019
Tuesday, 6:30 p.m. WORKSHOP MEETING

- 1.

To assure disabled persons the opportunity to participate in or benefit from City services, please provide twenty-four (24) hour advance notice for additional arrangements to reasonably accommodate special needs.

Please be advised that all Kennewick City Council Meetings are Audio and Video Taped

November 2019
Updated 10/8/19