



City Council Meeting Schedule March 2019

March 5, 2019
Tuesday, 6:30 p.m.

REGULAR COUNCIL MEETING

March 12, 2019
Tuesday, 6:30 p.m.

WORKSHOP MEETING

1. Affordable Housing: 2060 & 2163 Funds Overview (Palmer - 20 minutes)
2. Police Department Annual Update (Hohenberg - 30 minutes)
3. Fire Department Annual Update (Beasley - 30 minutes)

March 19, 2019
Tuesday, 6:30 p.m.

REGULAR COUNCIL MEETING

March 26, 2019
Tuesday, 6:30 p.m.

WORKSHOP MEETING

1. Visit Tri-Cities Annual Update (Mosley - 15 minutes)
2. Committees Updates (Legard - 60 minutes)
3. AWC Elected Officials Essential Webinar Series (Roles, Responsibilities and Legal Requirements (Mosley - 60 minutes)

To assure disabled persons the opportunity to participate in or benefit from City services, please provide twenty-four (24) hour advance notice for additional arrangements to reasonably accommodate special needs.

Please be advised that all Kennewick City Council Meetings are Audio Taped

March 2019
Updated 3/19/19

Council Workshop Coversheet



Agenda Item Number	1.	Meeting Date	03/26/2019
Agenda Item Type	Presentation		
Subject	Visit Tri-Cities Annual Update		
Ordinance/Reso #		Contract #	
Project #		Permit #	
Department	City Manager		

Info Only	☒
Policy Review	☐
Policy DevMnt	☐
Other	☐

Summary

Michael Novakovich, President & CEO of Visit Tri-Cities will provide the 2018 Annual Report. The presentation and TPA reserve request is attached for your review.

Through

Terri Wright
Mar 20, 16:56:43 GMT-0700 2019

Dept Head Approval

City Mgr Approval

Marie Mosley
Mar 21, 12:29:48 GMT-0700 2019

Attachments:

Presentation
Reserve Request

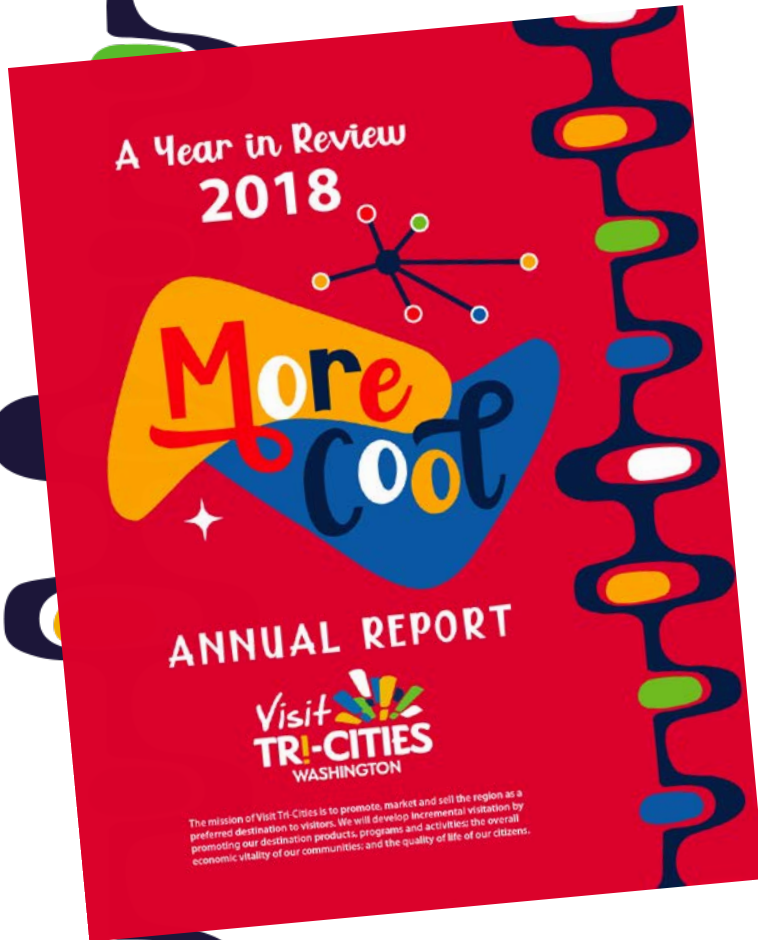
A Year in Review
2018



ANNUAL REPORT



ITEMS FOR DISCUSSION



- 2018 State of the Tourism Industry
- 2019 Work Plan
- TPA Reserve Request

WHY TOURISM MATTERS

VISITOR SPENDING

\$497
million

\$54.3
million

in local & state
tax receipts

\$78.4
million
tax receipts
retained locally

CREATES

6,740

jobs in Benton &
Franklin Counties

SPENDING BREAKDOWN

Dining

\$170.5
million
34.7%

Food/Grocery

\$53.9
million
11%



Recreation

\$67.2
million
12.5%



Retail

\$74.3
million
15.1%



Hotels

\$80.8
million
16.5%



Ground Transport

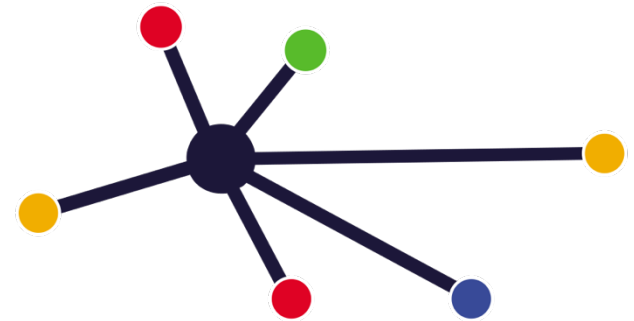
\$50.3
million
10.2%

Source: Dean Runyan Associates -
Washington State Travel
Impacts & Visitor Volume

TRI-CITIES GUEST ROOMS SOLD

	2017	2018	Variance
Richland	334,350 rooms	348,322 rooms	+13,972 (+4.2%)
Kennewick	339,319 rooms	339,901 rooms	+582 (+.2%)
Pasco	243,756 rooms	243,724 rooms	+32 (+0)
Tri-Cities	917,425 rooms	931,947 rooms	+14,522 (+1.6)

Source: December 2018 STR Report



IMPERATIVE: ADVOCATE FOR THE DEVELOPMENT OF CRITICAL TOURISM INFRASTRUCTURE

HOTEL MOTEL TAX DISTRIBUTIONS

4,797

HOTEL ROOMS

AVAILABLE

IN THE

TRI-CITIES

	Kennewick	Pasco	Richland	Totals
2014	\$450,615	\$249,616	\$410,019	\$1,110,250
2015	\$507,935	\$260,941	\$479,049	\$1,247,925
2016	\$539,578	\$274,798	\$475,641	\$1,290,017
2017	\$568,745	\$323,445	\$536,682	\$1,428,872
2018	\$592,249	\$343,642	\$598,997	\$1,534,888



CONVENTION & SPORTS



- Hosted **212** conventions & sporting events in 2018
- **\$38.2 million** in visitor spending
- **227 new** events secured for **2019** and beyond
- Estimated future visitor spending **\$48.9 million**

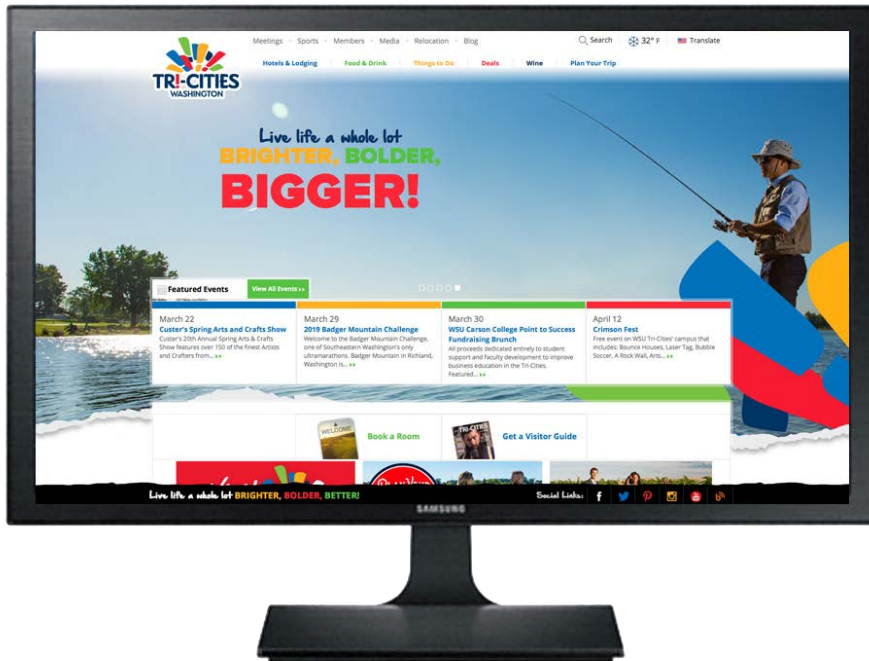


MEDIA OUTREACH



- **99** Tri-Cities travel related stories
- **26** Travel writers and bloggers hosted
- **72,888,299** positive media impressions

DIGITAL AND SOCIAL MEDIA MARKETING



- **309,080** Website visits
- **804,562** page views
- **Social Media**
 - **23,099** 
 - **5,610** 
 - **3,991** 
- **11,000** “Your Weekend Starts Here” subscribers



PRINT & TELEVISION ADVERTISING

1,088 Television ads

Tri-Cities commercials aired in the Puget Sound, Portland, Spokane and Boise regions.





VISIT TRI-CITIES PUBLICATIONS

- Official Tri-Cities Visitor Guide
- Golf & Wine Brochure
- Tourism News
- Shop Map
- Dine Map
- Wine Map



7130 W. Grandridge Blvd., Ste. B, Kennewick, WA • (509) 735-8486 • www.VisitTri-Cities.com

NEW THIS YEAR!



DIGITAL TECHNOLOGIES

- **Targeted Digital Display**
- **Geofencing**
- **Virtual Reality**
- **Facebook Live**
- **Instagram TV**
- **Hiring of Digital Marketing Manager**

WORK PLAN 2019



THE FOLLOWING IS A SUMMARY OF VISIT TRI-CITIES ACTIVITIES TO SUPPORT TOURISM.

VISITOR SERVICES

- Manage and operate the Tri-Cities Visitor Center, providing a place for visitors and residents to gather information on local attractions, services and tourism-related businesses.
- Distribute 60,000 2019 Official Tri-Cities Visitor Guides.
- Fulfill the estimated 10,000 written and telephone requests for information on the Tri-Cities.
- Produce the Tri-Cities Calendar of Events.
- Act as a resource and provide materials to local companies for their recruitment and employee relocation efforts.
- Offer a "Hot Dates" program to assist visitors in finding accommodations during high demand dates.
- Stock the Satellite Visitor Centers at The HAPCO Center and Richland City Hall with visitor information and brochures.
- Provide visitor services and maintain the interactive Tri-Cities kiosk at the Tri-Cities Airport and Three Rivers Convention Center.

CONVENTION AND GROUP SALES

- Generate 265 sales leads (Request for Proposals) to industry partners.
- Secure conventions, meetings and sporting events that will attract 56,000 future overnight stays.
- Host familiarization tours for meeting planners and tournament directors, escorting each on a scheduled set of appointments specific to their event needs.
- Attend 5 industry events and trade shows such as Meeting Planners International, Washington Society of Association Executives, Pacific Northwest Chapter of Society of Government Meeting Professionals, Your Military Reunion Connection Marketplace, National Tour Association, etc., to promote the Tri-Cities as a destination of choice for conventions.
- Promote the Tri-Cities at regional golf and travel show in Spokane.
- Coordinate spring and fall Olympia Sales Blitzes, featuring customer events and one-on-one appointments with decision makers.
- Support local tourism-related businesses by hosting monthly Director of Sales meetings.

MARKETING

- Place an estimated 500 Tri-Cities television advertisements in the Puget Sound region; and more than 500 television commercials in Portland, Spokane, Minneapolis and Boise.
- Generate 12,000,000 impressions through targeted digital campaigns.
- Manage and promote www.VisitTri-Cities.com, an optimized and mobile-friendly website.
- Strategically direct \$204,445 in print advertising, promoting the Tri-Cities as a destination of choice.
- Promote the Tri-Cities through effective social media campaigns on Facebook (more than 23,000 fans), Twitter (more than 5,600 followers) and Instagram (more than 4,400 followers) to drive user generated content.
- Provide direction and leadership to Washington Wine Country, the Visit Tri-Cities wine tourism partnership with Yakima Valley Tourism and Tourism Walla Walla.
- Manage and promote the Alaska Airlines Taste and Tote program, serving more than 200 regional wineries.
- Publish the Official 2019 Visitor Guide, publish 2019 Golf brochure, Shop Map and Dine Map.
- Distribute weekly e-newsletter "Your Weekend Starts Here" to 11,000 subscribers each week.

MEMBER SERVICES

- Promote local businesses through Visit Tri-Cities website, which receives more than 309,000 visitors annually.
- Report on the state of the Tourism Industry at the 2019 Annual Meeting.
- Apprise members on industry events through monthly newsletters.
- Strengthen the industry through increased Visit Tri-Cities membership with recruitment of new members.
- Promote member businesses to out-of-town visitors through the "Show Your Badge" program. More than 33 groups (5,435 participants) took advantage of the program in 2018.

MEDIA OUTREACH

- Host qualified wine, travel, lifestyle and food writers for familiarization tours, escorting each on a scheduled set of appointments specific to their story needs.
- Direct the efforts of public relations firm to create interest and a positive image for the Tri-Cities.
- Host a media event in Seattle to promote the Tri-Cities to writers and bloggers as a potential subject for future stories and articles.
- Conduct face-to-face meetings with writers representing key publications/programs to promote story ideas about the Tri-Cities region.
- Work with Tourism Officials in primary destination/gateway cities (Seattle/Portland) to create cooperative opportunities targeting national and international travelers.
- Attend media conferences to promote the Tri-Cities region to travel writers.

VISIT TRI-CITIES SPORTS COUNCIL

- Manage the cooperative efforts of the Tri-Cities Sports Council serving high school athletic directors, municipal recreation departments, local sports clubs and sports officials.
- Work with the athletic directors and sports venue directors to create attractive proposals for high school athletic district and state-wide championships.
- Coordinate venue costs and accommodation pricing for tournament directors.
- Secure volunteers to staff events taking place in the Tri-Cities.
- Research and attract new sporting events that fit the profile of the existing venues.
- Attend national trade shows and secure one-on-one appointments with decision makers to promote the Tri-Cities as a premier Northwest destination, including TEAMS, National Association of Sports Commissions, Sports Relationship Conference and Sports Connect.
- Secure hotel room blocks and complimentary rooms as needed by tournament directors.

TRI-CITIES WINE TOURISM COUNCIL

- Manage the cooperative efforts of the Wine Tourism Council serving wineries, wine-related venues, hotels, restaurants and transportation providers in Benton and Franklin counties.
- Distribute a wine map highlighting Mid-Columbia wineries.
- Coordinate the development of wine tourism packages with hotels, restaurants, transportation and cultural events.
- Promote and market wine-related events to increase visitation.
- Work with food and wine writers to secure positive stories about the region's wineries and vineyards.
- Coordinate and promote the tourism council's "Love Our Locals" and "Holidays in the Heart of Washington Wine Country" events.
- Participate in Taste Washington trade show, a Washington State Wine Commission event, and Vintage Spokane.

ADMINISTRATIVE & OTHER SERVICES

- Coordinate the efforts of the Tri-Cities National Park Committee to assist in the seamless transition of creating the Tri-Cities branch of the Manhattan Project National Historical Park. Brand, Style Guide and Website for Manhattan Project National Historical Park.
- Organize and manage the efforts of the Tri-Cities Rivershore Enhancement Council.
- Provide direction and guidance for recommendations outlined in the Rivershore Master Plan II.
- Participate and provide leadership in tourism industry organizations such as Washington State Destination Marketing Organizations (WSDMO), the Washington Tourism Alliance (WTA), Destination Marketing Association (DMA) West and Destination International (DI).
- Manage the proceeds of tourism promotion assessments as directed by the Commissioners of the Tri-City Hotel-Motel Commission and city councils.
- Promote and manage the Tri-Cities "Excellence in Service" program to stimulate customer service region-wide.
- Achieve Destination Marketing Accreditation (DMAP).
- Complete Sports Facility Market Feasibility Study.

www.VisitTri-Cities.com



WORK PLAN FOR 2019



TPA Reserve Account Balance

TPA funds available	\$821,514
Previously approved projects	\$326,610

Funds available for reinvestment: \$494,904





TPA RESERVE ACCOUNT REQUESTS

FUNDS AVAILABLE FOR REINVESTMENT \$494,904

PROPOSED PROJECTS:

Tradeshow Sponsorships	\$15,000
Digital Advertising	\$58,500
Sports Complex Infrastructure	\$50,000
Website	\$25,000
Media Outreach	\$18,000
Video	\$10,000
Visit Tri-Cities Branded Vehicle	\$67,000
Year Round Televisions Advertising	\$120,000
Interactive Virtual Map	\$12,000
Operating Fund Increase	\$20,000

Reserve Request Total \$395,500

Thank You
FOR YOUR
Support!





P.O. Box 2241
Tri-Cities, WA 99302-2241
509-735-8486
1-800-254-5824
www.VisitTRI-CITIES.com
info@VisitTRI-CITIES.com

March 18, 2019

Ms. Marie Mosley
City of Kennewick
P.O. Box 6108
Kennewick, WA 99336

Dear Ms. Mosley:

Thank you for the opportunity to present the Visit Tri-Cities 2018 Annual Report, 2019 Work Plan and to make a request to utilize Tourism Promotion Area reserve funds to the Kennewick City Council on Tuesday, March 26, 2019.

On behalf of the Tri City Regional Hotel-Motel Commission, Visit Tri-Cities would like to request the transfer of \$395,500 from Tourism Promotion Area Reserve Account to be used for supplemental tourism related projects.

We prepare the Tourism Promotion Area (TPA) budget in July of each year for the following calendar year. As is the case with most every budget process, there are always more worthy projects to be considered than funds to support them. We manage our resources carefully to ensure our expenses never exceed our projected income and we budget conservatively. As a result, the TPA Commissioners have identified \$494,904 in funds available for reinvestment in tourism related projects.

The funds available for project investment are in addition to the minimum reserve requirement of \$500,000, the amount set based on the recommendation of the City Managers who participate in at Commission meetings as Ex-Officios. It is the Commission's position that once the reserve account reaches this level, that any additional funds should actively be used to promote the Tri Cities as a destination; creating increased visitor spending in the community. The projects under consideration accomplishes that goal.

Given that the balance of the Tourism Promotion Area Reserve Account exceeds the level of \$500,000; the Commissioners of the Tri City Regional Hotel-Motel Commission have voted in favor of re-investing the surplus revenues, in the amount of \$395,500 that will help tourism related projects including digital, television, out-of-home advertising and promotions to increase leisure travel stays and secure new conventions and sports tournaments. A summary of the projects and the associated expenditures is attached for your review.

Again, thank you for your consideration and support of the tourism industry. I am available for any questions or comments you may have.

Sincerely,

A handwritten signature in black ink, appearing to read "Michael Novakovich". The signature is fluid and stylized, with a long, sweeping underline.

Michael Novakovich
President and CEO

Enclosure

Tri-City Hotel-Motel Commission Tourism Reserve Balance Request

The TPA Commissioners have unanimously voted to request \$395,500 from the reserve account for the following future projects.

Digital Campaigns at Industry Trade Shows \$30,000

Visit Tri-Cities staff has identified regional and national convention and sports industry tradeshow and events for which to create a geofenced digital campaign. Top prospects attend these tradeshow and creating digital campaigns directly targeting these events will allow for exclusive access to create brand awareness and promote Tri-Cities at events that we may or may not attend. The following is an example of the types of events for which we will create a geofence campaign:

Sports (\$15,000)

- National Association of Sports Commission Event Symposium
- Connect Sports Marketplace
- TEAMS Conference
- US Sports Congress
- EsportsTravel Summit

Conventions (\$15,000)

- MPI Cascadia Conference
- Washington Society of Association Executives
- National Tour Association Tourism Exchange
- Connect Faith
- Your Military Reunion Connection Marketplace

New Market Advertising \$20,000

Visit Tri-Cities is expanding into new geographic markets to increase awareness of the Tri-Cities as a premier destination for wine, outdoor recreation and STEM tourism.

Minneapolis (\$10,000) - Minneapolis was selected for two reasons: Direct daily flight and the Washington State Wine Commission has an active campaign in the Minneapolis market that Visit Tri-Cities on which Visit Tri-Cities can capitalize.

Los Angeles (\$10,000) - A directly daily flight will debut March 31 and Visit Tri-Cities has the opportunity to promote the region in tandem with the Port of Pasco's advertising efforts.

PCMA Engage OMNI

\$8,500

Engage is a new digital product offered by PCMA. Through this platform, PCMA creates content about the destination and then pushes it out regionally or nationally to qualified planners. They use 1st party data to find targeted individuals on the device where they consume media. It's different from retargeting in that planners don't have to visit the PCMA site to be targeted.

Engage Omni Includes:

- Three Articles
- Three Email Deployments
- Three Sponsored Posts (Facebook Platform)
- Three Ad Network Deployments
 - Each Active 30 Days – 90 Days Total
 - Includes Conversion Tracking

Convention & Sports Promotional Video

\$10,000

A convention and sports promotional video will be utilized as a marketing tool to promote the Tri-Cities as a leading convention and sports destination. We will share the videos with event owners at tradeshow, one-on-one meetings and as we introduce speakers at sponsored educational sessions. In addition, the videos will be used in digital ad campaigns and featured on our sports and convention landing pages.

Visit Tri-Cities Wrapped Vehicle

\$67,000

An all-wheel drive wrapped vehicle (graphics) will be utilized to advertise across the state as our team attends events in Olympia, Seattle, Spokane and other Washington communities. The vehicle needs to be of a size to accommodate at least four people plus our tradeshow booth and collateral or haul at least six people for site visits and FAM tours. Promotion of our destination includes travel to and from these destinations as well as local travel. Local travel helps reinforce the brand, providing another touch point as we advocate for the value of tourism. The expense of operations and maintenance would be offset by a decrease of mileage paid to staff negating the need to rent vehicles for trade shows, site visits and FAM tours as appropriate. Graphics depicting our beautiful region would cover the vehicle. We would also include our logo, website and possibly a call to action: "Follow me to the Heart of Washington Wine County."

Interactive Virtual Map

\$12,000

Visit Tri-Cities will create an interactive virtual map highlighting hotels, meeting spaces and sports venues in the Tri-Cities to attract more meetings, conventions and tournaments. Meeting and sports planners will be able click on a hotel, meeting space or sports venue to view photos and learn more about the amenities available.

Television/Digital Advertising in Key Markets

\$120,000

Additional funding to increase television/digital advertising in the Puget Sound Region, Portland, Spokane and Boise markets by \$120,000 (from \$120,000 to \$240,000) from spring/fall campaigns to continuous, year-round campaigns.

Website

\$25,000

Funding to be added to the \$100,000 previously set aside to pay for the next website re-design, which should occur in 2-3 years.

Familiarization (FAM) Tours

\$18,000

- Wine FAM Tour (\$8,000)

Visit Tri-Cities will target and host up to 4 wine/travel/lifestyle writers from nationally recognized publications, including but not limited to, Sunset Magazine, Wine Enthusiast, Wine Spectator, The San Francisco Chronicle. A key component of Visit Tri-Cities' marketing strategy includes promoting the region as a premier wine region, and exposure of the Tri-Cities to this group will generate online press, positive impressions and attracting visitors to the Tri-Cities region.

The familiarization tour of the Tri-Cities region will include wine country, outdoor exploration and culinary experiences. This an opportunity to generate press in publications, creating thousand positive impressions and attracting visitors to the Tri-Cities region.

The Port of Seattle has awarded Visit Tri-Cities \$3,000 to support this endeavor.

- FAM Events for local media (\$10,000)

Visit Tri-Cities will host a mini familiarization tour for reporters new to local stations. The purpose is twofold: To educate incoming reporters about the tourism assets (attractions, outdoor recreation, STEM tourism) and increase the visibility of the importance of tourism in the community.

Sports Industry Tradeshow Sponsorship

\$15,000

Visit Tri-Cities staff has identified an additional national sports industry tradeshow to sponsor. Top prospects attend these tradeshows and sponsorships allow exclusive access to network and create brand awareness.

- National Association of Sports Commissions – 2020 Sports Event Symposium: \$15,000 Sponsorship of breakfast and promo item

Future Infrastructure Projects

\$50,000

Funds to be set aside to support future projects expected to be introduced as a part of the upcoming Sports Facilities Market Analysis and Feasibility Study.

Operating Funds Balance**\$20,000**

Increased funding for the Tourism Promotion Area Operating Fund Balance. Each year TPA expenses exceed revenues collected for the first five months of the year due to the way TPA collections fluctuate by season. The operating fund serves to provide cash flow for this time period. The increase brings the fund balance to \$150,000.

TOTAL TPA Reserve Request = \$395,500

Council Workshop Coversheet



Agenda Item Number	2.	Meeting Date	03/26/2019
Agenda Item Type	Presentation		
Subject	Council Committee Updates		
Ordinance/Reso #		Contract #	
Project #		Permit #	
Department	Finance		

Info Only	☒
Policy Review	☐
Policy DevMnt	☐
Other	☐

Summary

At the March 26th workshop, staff will provide the full council with an update of the activities and topics discussed during the monthly committee meetings of the Infrastructure and Operations, Planning and Economic Development, and Budget & Administrative council committees.

Through

Dept Head Approval

City Mgr Approval

Dan Legard
Mar 20, 10:03:18 GMT-0700 2019

Marie Mosley
Mar 21, 12:58:45 GMT-0700 2019

Attachments: Presentation

Committee Updates

Council Workshop
March 26, 2019



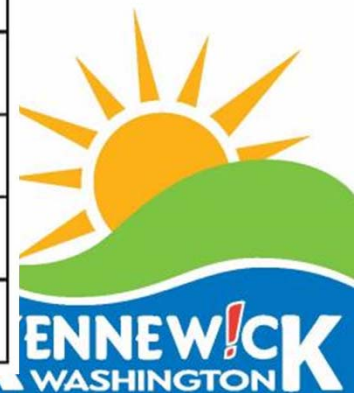
Infrastructure & Operations



Infrastructure & Operations

2019 Work Plan ...

Infrastructure & Operations Committee - 2019 Draft Work Plan				
Work Plan Item	Description	Committee Meeting Date	Workshop Meeting Date (If Applicable)	Council Meeting Date (If Applicable)
2019 IOC work plan	Review and approve 2019 IOC work plan	2/12/2019	3/26/2019	N/A
Southridge Regional Stormwater Facility	Provide update on status of study and proposed improvements	2/12/2019	3/26/2019	4/16/2019
2019 Pavement Preservation Program	Present proposed streets that will be overlayed and chip sealed	2/13/2018	3/26/2019	4/16/2019
Memorial Policy	Present policy for Council's consideration to address memorials for individuals involved in fatal collisions in the Public Right of Way	3/12/2019	3/26/2019	4/16/2019
Complete Streets Annual Report	Provide presentation on Complete Streets Annual Report	3/12/2019	3/26/2019	N/A
Kennewick Ave Road Diet	Present proposal to reduce existing four lane road to three lane with bike lanes	3/12/2019	3/26/2019	N/A
Aquifer Storage & Recovery Project Update	Provide Council with an update on status of obtaining a permanent reservoir pjermit from DOE	4/9/2019	5/21/2019	N/A
Capital Improvement Project Updates	Provide update on CIP project progress	4/9/2019	5/21/2019	N/A
Wastewater Treatment Plant Phase II Update	Provide update on the status of the WWTP phase II project	4/9/2019	5/21/2019	TBD
Six Year Transportation Improvement Plan Update	Review of projects to be included in the City's and State's six year TIP	5/14/2019	6/18/2019	6/18/2018
18th & Kellogg Reservoir Update	Provide update on status of project	5/14/2019	6/18/2019	TBD
Zone 3 Water Transmission Main Project	Provide update on the status of project	5/14/2019	6/18/192019	TBD
Eastern Washington NPDES Phase II Permit & Manual Updates	Provide update on proposed changes to the 2019 NPDES Phase II permit and manual	6/11/2019	8/20/2019	TBD



Infrastructure & Operations

2019 Work Plan

Infrastructure & Operations Committee - 2019 Draft Work Plan				
Work Plan Item	Description	Committee Meeting Date	Workshop Meeting Date (If Applicable)	Council Meeting Date (If Applicable)
Automated Meter Reading Project	Provide update on the status of the project	6/11/2018	8/20/2019	TBD
2019 Sidewalk Program	Provide overview of locations where sidewalk improvements are proposed	6/11/2019	8/20/2019	TBD
Capital Improvement Project Updates	Update of CIP Projects in progress	8/13/2019	9/20/2019	N/A
Moderate Risk Waste Facility	Provide update on Benton County MRW project	8/13/2019	9/20/2019	N/A
Wastewater Treatment Plant Phase II Update	Provide update on the status of the project	9/10/2019	10/15/2019	TBD
18th & Kellogg Reservoir Update	Provide update on status of the project	9/10/2019	10/15/2019	TBD
Zintel Canyon Dam Repairs	Review of proposed repairs to Dam structure	9/10/2019	10/15/2019	TBD
US 395 & Ridgeline Grade Separation Interchange Project	Provide update on the status of the project	10/8/2019	11/19/2019	TBD
Benton County Solid Waste Plan Update & ILA	Review proposed changes to the Solid Waste plan and ILA	10/8/2019	11/19/2019	12/3/2019
Automated Meter Reading project	Provide update on the status of the project	11/12/2019	11/19/2019	TBD
Capital Improvement Project Updates	Update of CIP Projects in progress	11/12/2019	11/19/2019	N/A
Creekstone ground water study	Provide overview of data collected and preliminary analysis	11/12/2019	11/19/2019	N/A





Kennewick Public Works Department Snow & Ice Operations

February 2019 – March 2019

Cary M. Roe, P.E.
Public Works Director



Snow & Ice Response Plan

Guiding Principals

- Monitor various sources of weather forecast information
- Meet internal to Public Works – discuss weather and road conditions
- Develop situational response plan based on weather forecasts
- Communicate response plan internally and externally
- Proactive approach
- Error on being conservative
- Focus on arterials, collectors, bridges, residential hills, school zones, City facilities and hospital routes
- Pay attention to AM and PM commutes



Overview of Winter Storm Event(s)

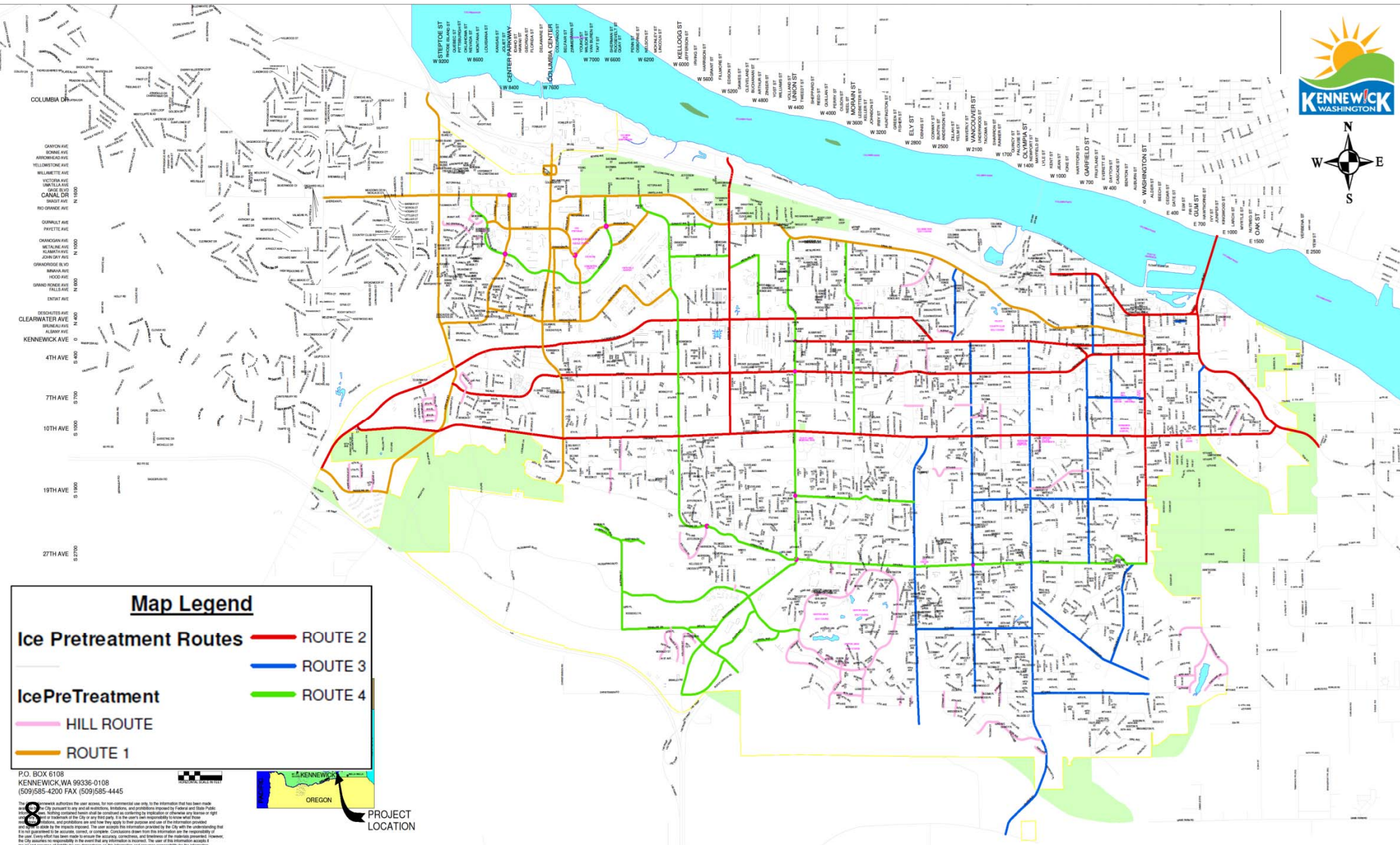
February 4, 2019 through March 12, 2019

- Total February 2019 Snowfall accumulation was 24.5 inches
- Broke February 1916 Snowfall record of 24 inches
- Total March 2019 Snowfall accumulation was 3.7 inches
- Broke March 1916 record of 2.5 inches



Snow & Ice Response Plan

Pretreatment Routes



Snow & Ice Response Plan

Pretreatment Route Lane Miles

Route 1	83 Lane Miles
Route 2	96 Lane Miles
Route 3	53 Lane Miles
Route 4	59 Lane Miles
Residential hills	<u>20 Lane Miles</u>
Total	311 Lane Miles

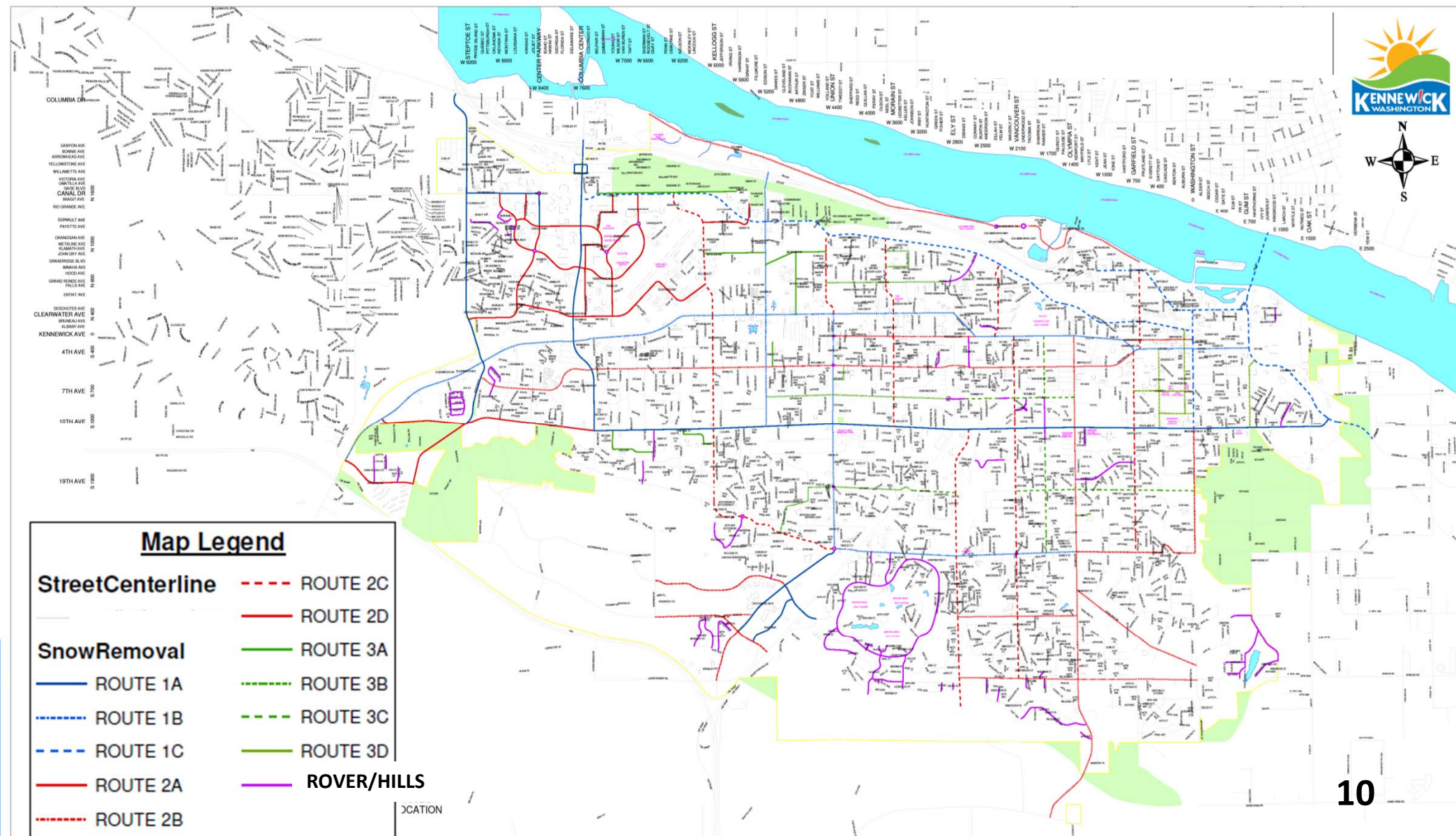
Note:

- 1) Time to complete routes approximately 4 to 5 hours
- 2) Amount of salt and magnesium chloride applied – 45 tons of salt and 1,125 gallons of magnesium chloride



Snow & Ice Response Plan

Plow Routes



Snow & Ice Response Plan

Plow Routes Lane Miles

Route 1	164 Lane Miles
Route 2	133 Lane Miles
Route 3	32 Lane Miles
Route 4*	<u>20 Lane Miles</u>
Total	349 Lane Miles

* Rover/Residential Hills

Snow & Ice Response Plan

**Materials Applied
2/4/19 to 3/12/19**

Salt – 1,820 tons

Magnesium Chloride – 32,727 gallons

Snow & Ice Budget/Expenditures

Street Related Expenditures

2019 – 2020 Budget **\$130,000 ***

Expended 2/4/19 to 3/12/19

Overtime/PT wages \$ 88,106 *

Materials \$ 73,782

Rentals/Contract Svcs \$ 27,823

Subtotal \$189,711

*Does not include salaries & benefits

Snow & Ice Budget/Expenditures

Other Expenditures

Expended 2/4/19 to 3/12/19

Parks/Facilities Overtime	\$ 17,102 *
Fleet Maint./Mech. OT	\$ 3,259 *
Fleet Maint. Supplies	\$ 7,396
Fleet Vehicle Repairs	<u>\$ 43,521</u>
Subtotal	\$ 71,278

Total **\$260,989**

*Does not include salaries & benefits

Snow & Ice Response Incidents

- Snow plow was struck by vehicle when City plow was stopped and citizen's vehicle slid into plow truck (SR397 & Gum)
- Backhoe clearing out cul-de-sac struck a vehicle buried in snow with the rear backhoe implement (S. Neel Ct.)
- Grader was plowing street and struck curbing, grass, and sprinklers (W. 32nd Avenue cul-de-sac)
- Plow truck struck C-Curb in left turn lane on west side of US395 on 27th Avenue



Summary of Complaints / Feedback

The majority of the phone calls regarding snow event issues were from residential customers:
(Approximately 384 calls)

- Residential streets/hills needing plowed
- Plow leaving a berm in front of parked cars, driveways, mailboxes, etc.
- Cul-de-sacs needing plowed
- Concern about emergency vehicle access

Snow & Ice Response Challenges and Impacts

- Navigating traffic on street system while performing snow and ice operations on designated routes
- Keeping School Zones clear of snow and ice
- Trying to keep snow and ice off of sidewalks while plowing
- Timing of when crews are able to perform operations in residential areas
- Agreement to not just plow, but to pickup and remove snow in Downtown area
- Impacts of extended winter weather on pavement conditions. (i.e. potholes, acceleration of overlay needs)

Snow & Ice Response Policy Discussion

- Proactively pretreat ahead of storm events
- Focus on arterials, collectors, bridges, residential hills, school zones, City facilities and hospital routes
- When primary routes are reasonably addressed and safe, crews can move into residential areas
- Properly resourced for typical or average winter
- Use of contract assistance (i.e. downtown area; residential areas)



QUESTIONS?

City of Kennewick Memorial Sign Program

INTRODUCTION

The purpose of the Memorial Sign Program is to:

- a) Provide families of persons fatally injured in crashes with a way to sponsor a memorial sign to be erected near the scene of the crash;
- b) Ensure that memorial signs are located and installed in a safe and consistent manner;
- c) Increase the public's awareness of the need to drive safely.



Program Criteria

A memorial sign can be erected in memory of any person killed in a crash on a public right-of-way, within the jurisdiction of the City of Kennewick.



Roadside Memorial Signage Application Form

A sign must be requested by the victim's family or representative with the consent of the victim's family.

Signs may *only* be installed on City of Kennewick Right-of Way.

No sign shall be installed on Bridges, State Highways or Interstate highways.

Applicant shall pay COK \$500 to cover fabrication, installation, maintenance and removal costs. Up to three names may be included on one sign with multiple victims. Payment is due after COK approves the application.

COK will fabricate, install and maintain the sign for five years from the date of initial installation.

COK will return sign to the family after five years, if specifically requested to do so.

ADDITIONAL SPECIAL REQUIREMENTS FOR "DON'T DRINK AND DRIVE" SIGNS FOR FATAL ALCOHOL/DRUG (DUI) RELATED CRASHES

There must be a conviction of the driver involved in a fatal crash who was in violation of Washington's DUI laws, or a toxicology report must show the victim driver to have been in violation of Washington's DUI laws *and* only with the permission of the crash victim's family members.

Program information is available from the

**City of Kennewick
Public Works, Transportation Division
P. O. Box 6108, Kennewick,
WA 99336-0108**

or by calling COK Public Works at
(509) 585-4419

CITY OF KENNEWICK		Please fill in on-line and print
ROADSIDE MEMORIAL SIGN APPLICATION		
Name of person or group applying for sign:	Daytime phone number:	E-mail address:
Mailing address:	City:	State: Zip code:
Date of fatal crash:	Location of crash (Address or Intersection, if known):	County:
Victim's name(s) (as they should appear on the sign)	Victim's name(s) (as they appear on the accident report)	
1 _____	1 _____	
2 _____	2 _____	
3 _____	3 _____	
Investigating law enforcement agency:	Name of the driver on the accident report:	
Roadside Memorial Sign message to be included on the sign (please choose one): DON'T DRINK AND DRIVE (Note specific requirements above) PLEASE DRIVE SAFELY (for any fatalities) WATCH FOR RIDERS (for motorcycle/bicycle fatalities) PLEASE BUCKLE UP (for fatalities where victim was not wearing a seatbelt) WATCH FOR PEDESTRIANS (for pedestrian fatalities)		
Preferred sign location (please choose one): ☐ LOCATION AS SHOWN ON THE ACCIDENT REPORT (provided by COK) ☐ LOCATION AS SHOWN ON THE ATTACHED SKETCH (provided by applicant)		
Victim's immediate family signature(s):	Applicant signature:	
	Date:	

NOTE: Applicant will be required to remit a check, payable to the City of Kennewick in the amount of \$500, once sign application is approved. Please keep COK informed of any change of address.



Location, Placement, and Ownership of Long-Term Memorial Signs

Wording on long-term memorial signs

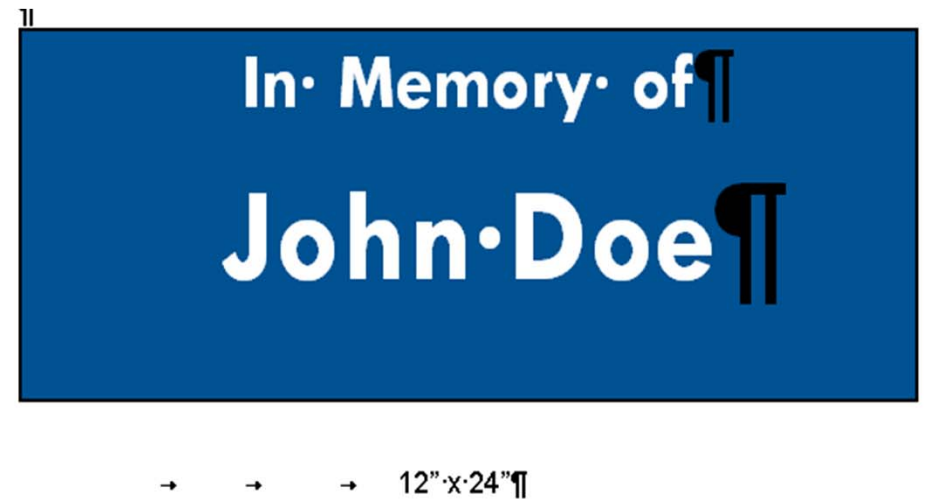
- a. Don't drink and drive.*
- b. Please drive safely.*
- c. Please buckle up.*
- d. Watch for riders.*
- e. Watch for Pedestrians*
- f. Watch for Highway Workers*

Informal short-term memorials and anniversary memorials

The placement of informal memorials shall be allowed in the right-of-way for up to 14 days after an accident, subject to conditions.



Schematic of Memorial Signs



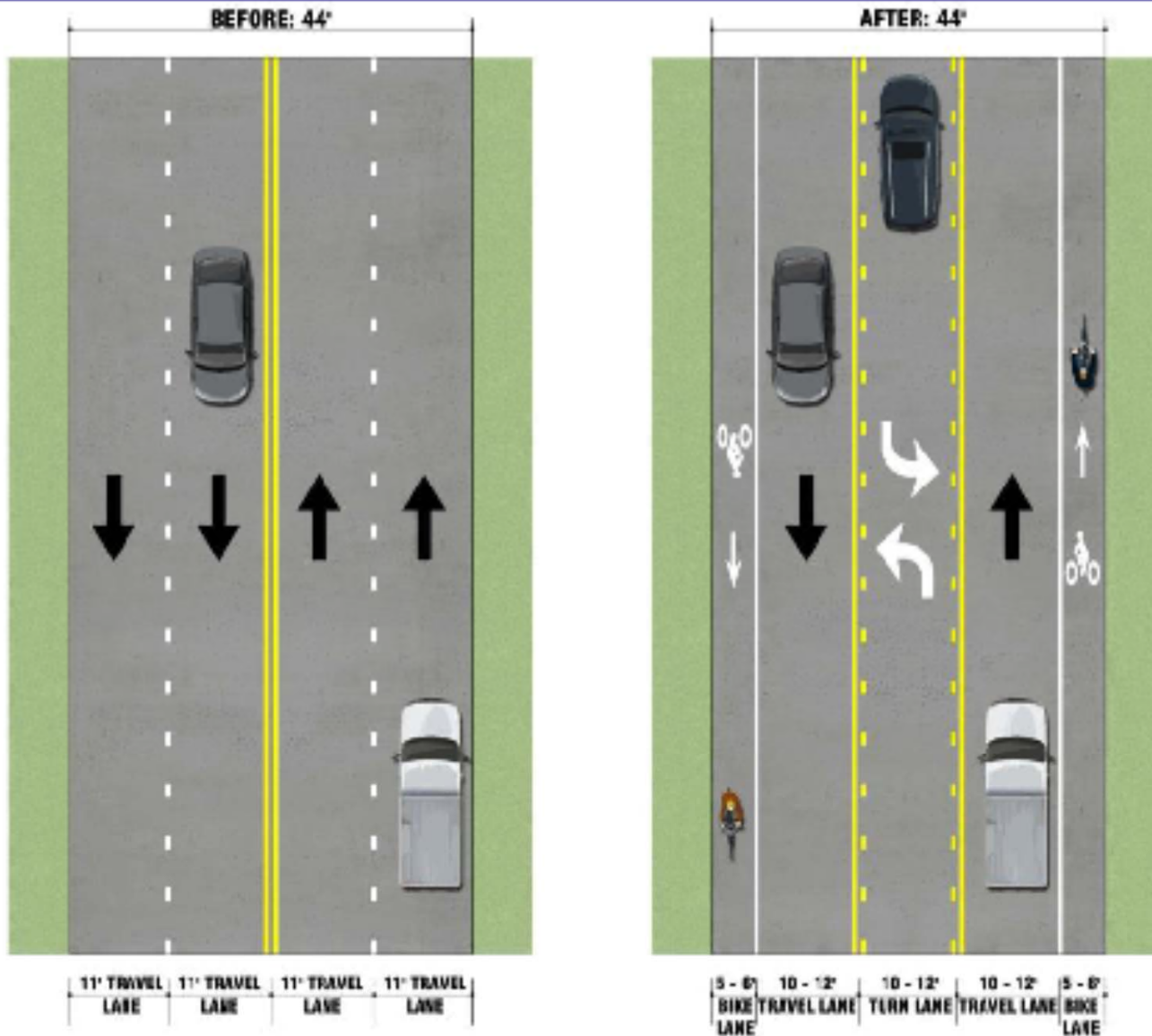
What is a Road Diet?

A Road Diet typically involves converting an existing four-lane undivided roadway to a three-lane roadway consisting of two through lanes and a center two-way left-turn lane (TWLTL). A Road Diet can be a low cost safety solution when planned in conjunction with a simple pavement overlay, and the reconfiguration can be accomplished at no additional cost.

**Roadway
Configuration**



Standard Road Diets



Why Consider a Road Diet?

- An overall crash reduction of 19 to 47 percent.
- Reduction of rear-end and left-turn crashes due to the dedicated left-turn lane.
- Reduced right-angle crashes as side street motorists cross three versus four travel lanes.
- Fewer lanes for pedestrians to cross.
- Opportunity to install pedestrian refuge islands, bicycle lanes, on street parking, or transit stops.
- Traffic calming and more consistent speeds.
- Consistent with COK, “Complete Streets” ordinance environment that better accommodates the needs of all road users.









Guidelines for Road Diets

Daily volume under
10,000

We have 9,200 ADT

Yes

Daily volume
10,000 –
16,000

< 700 vehicles
per hour per
direction

Yes

> 700 vehicles
per hour per
direction

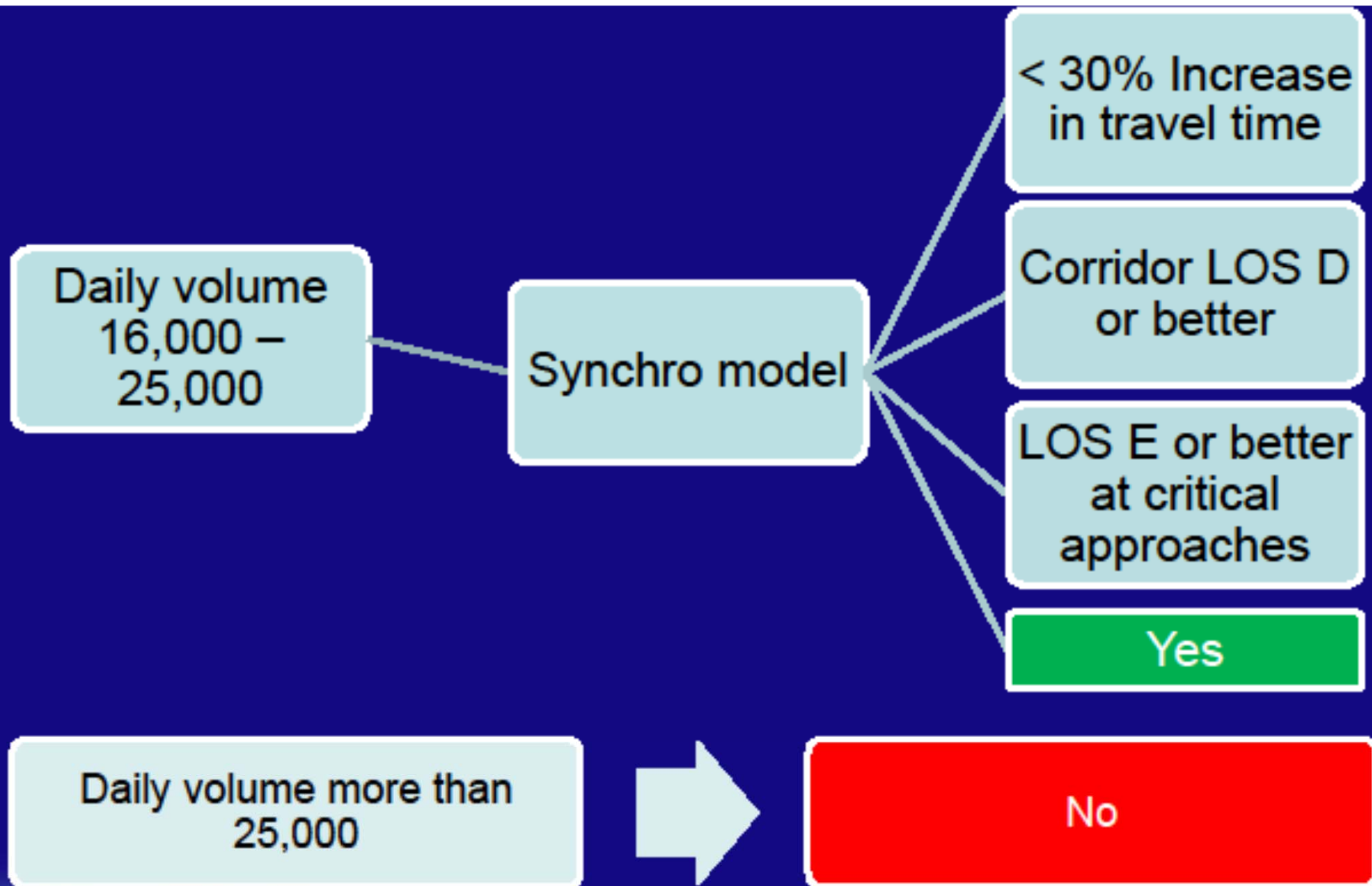
Synchro
model

LOS & Critical
Approaches E
or better

Yes

Applies to 4-lane or 5-lane to 3-lane conversion

Guidelines for Road Diets



Every street is different, these are just guidelines

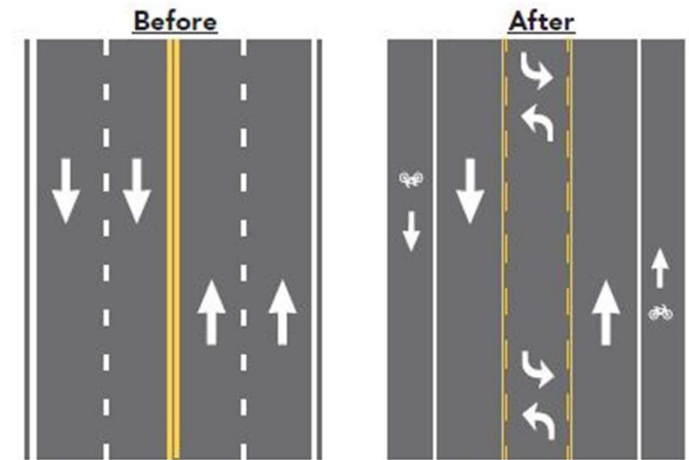
Mythbusters Road Diets and Emergency Response

Response: Friends, Not Foes

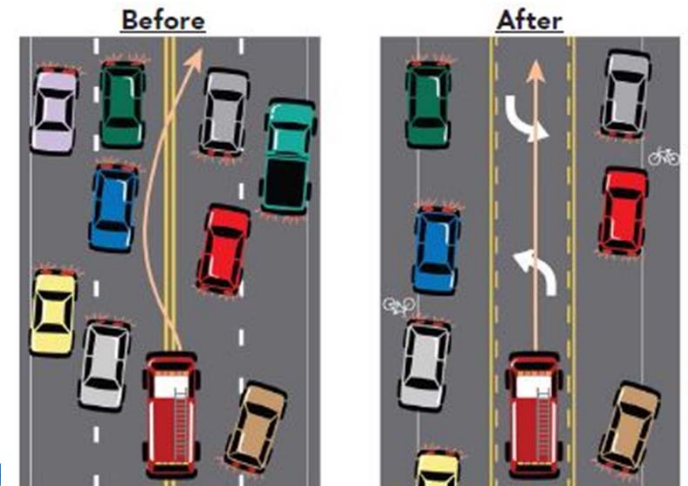
- Myth: Road Diets Lead to Slow Emergency Response Times**

Emergency response personnel sometimes express concern that reducing the number of through lanes could increase emergency response times.

While drivers in the outside travel lane are typically able to pull over to the right edge, drivers in inside lanes often seem uncertain about where to go.



Two travel lanes are removed to reallocate space for a TWLTL and bicycle lanes.



A fire truck struggling to find a path.

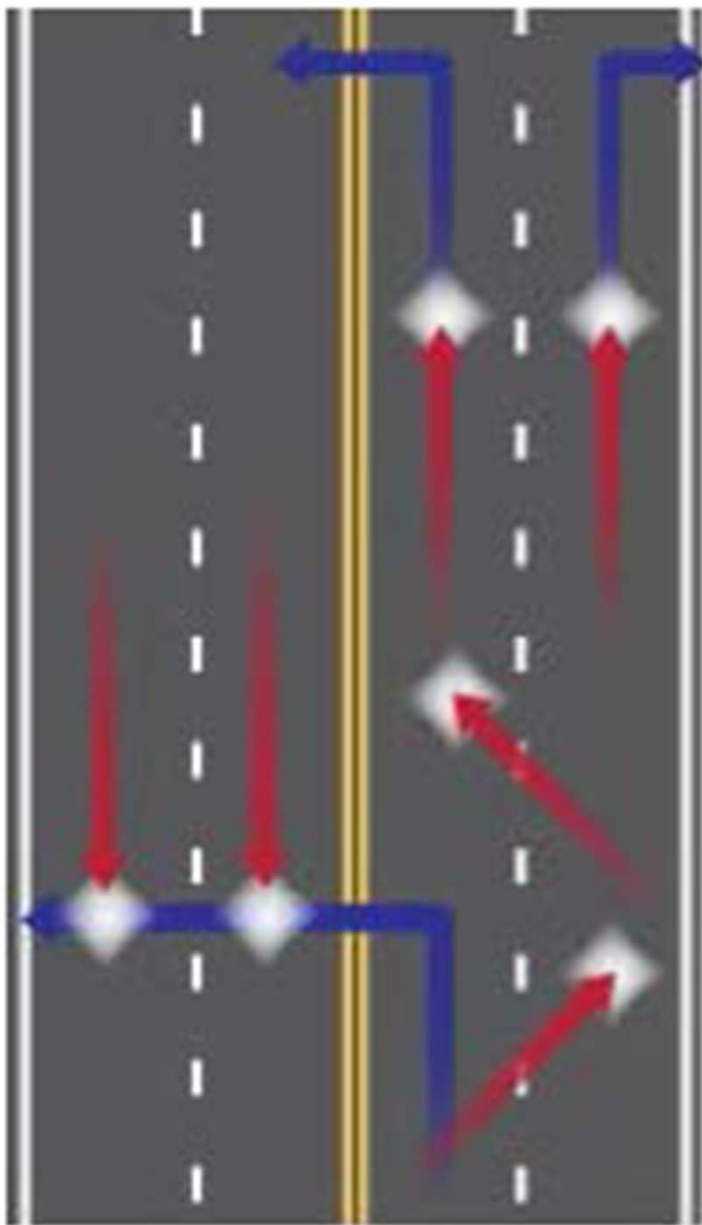
An easily navigable two-way left-turn lane.

Improved Safety

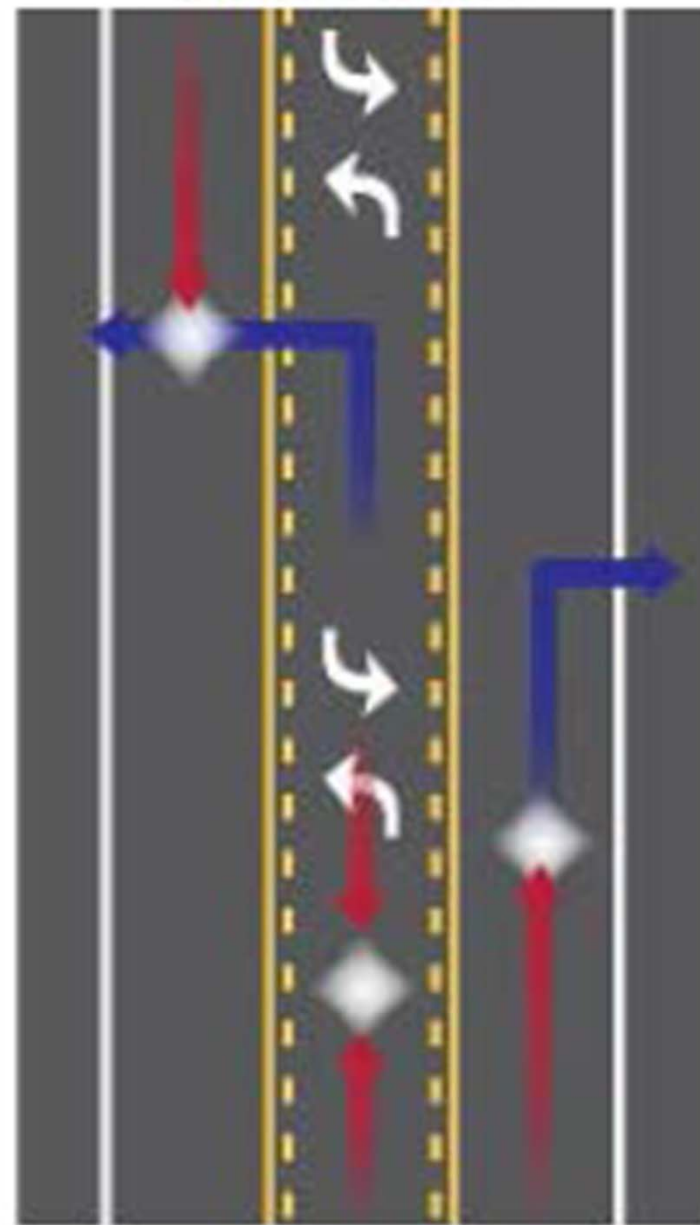
- Vehicle to vehicle conflict points reduced from 6 to 3
- Intersection conflicts reduction from 8 to 4
- Improved sight distance at intersections



Four-Lane Undivided

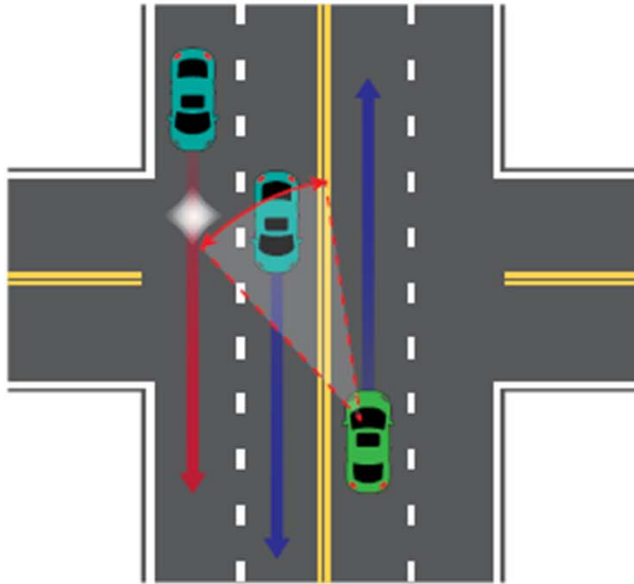


Three-Lane



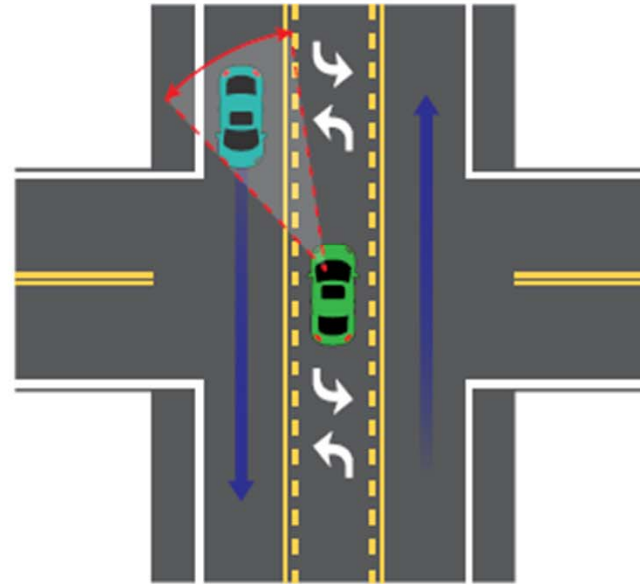
Four-Lane Undivided

(Outside Lane Traffic Hidden by
Inside Lane Vehicle)

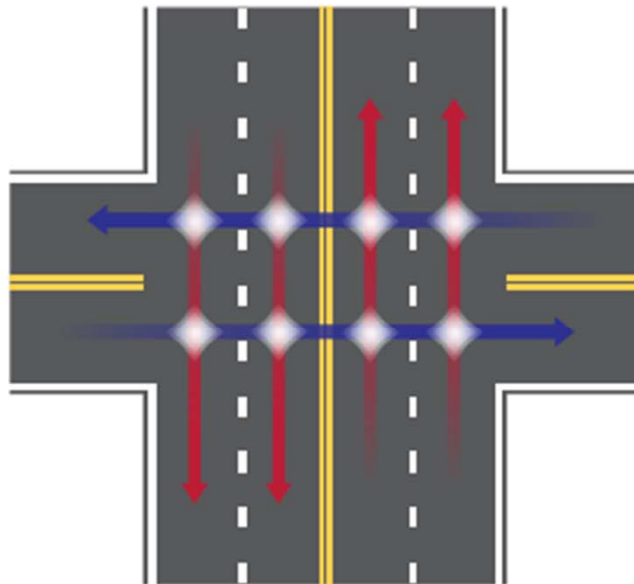


Three-Lane

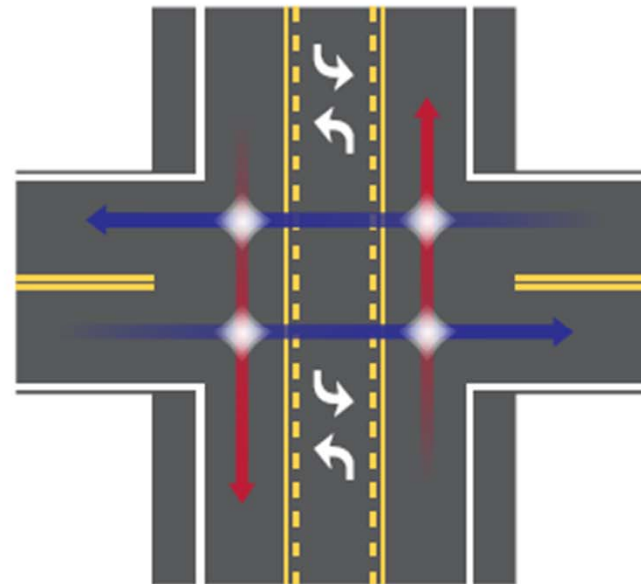
(No Hidden Vehicles)



Four-Lane Undivided



Three-Lane



Operational Benefits

- Separating left-turn lanes reduces delays at intersections
- Side street traffic has less lanes to cross entering the main road
- Reduced speed differential



Pedestrian and Bicyclist Benefits

- Addition of bike lanes or sidewalk
- Shorter crossing distance for pedestrians
- Possible addition of refuge islands
- Room for vehicles to move over and allow for safe passing of bicyclists, even when the bike lane is missing





2019 Pavement Preservation Program



Council Workshop Presentation – March 26, 2019
Bruce Mills, P.E. - Deputy Public Works Director



Outline

- 2019-2020 Budget
- 2019 Proposed Work
- Pavement Management Costs
- 2020 and Beyond



2019-2020

Pavement Preservation Budget

- \$4M total for biennium
 - Recommend minimum 15% for BST seal coat treatments (\$600k)
- Additional \$2.2M Kennewick Avenue (US395 to Fruitland)
 - \$1.9M federal grant + \$300k local match
- \$247,000 in crack seal/pavement patching for 2019/2020



2019 Proposed Work

Pavement Overlays:

- Union Street (10th Ave to Clearwater Ave)
- 10th Avenue (Quincy St to Garfield St)
- Kellogg Street (10th Ave to KID Canal (Canal to Creekstone Dr @ Irving Street in 2020)

Bituminous Surface Treatment (BST) – “Chip Seal”

- Continuation of SE portion of City
- Small industrial corridor in older north end of City

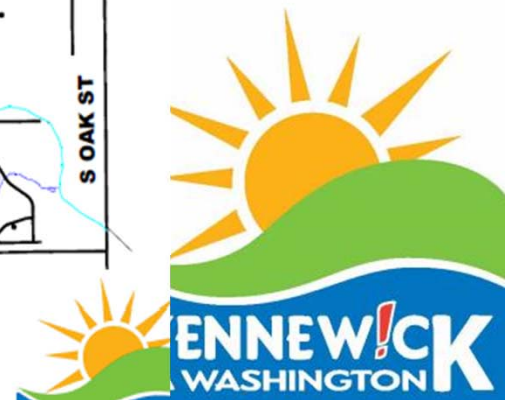
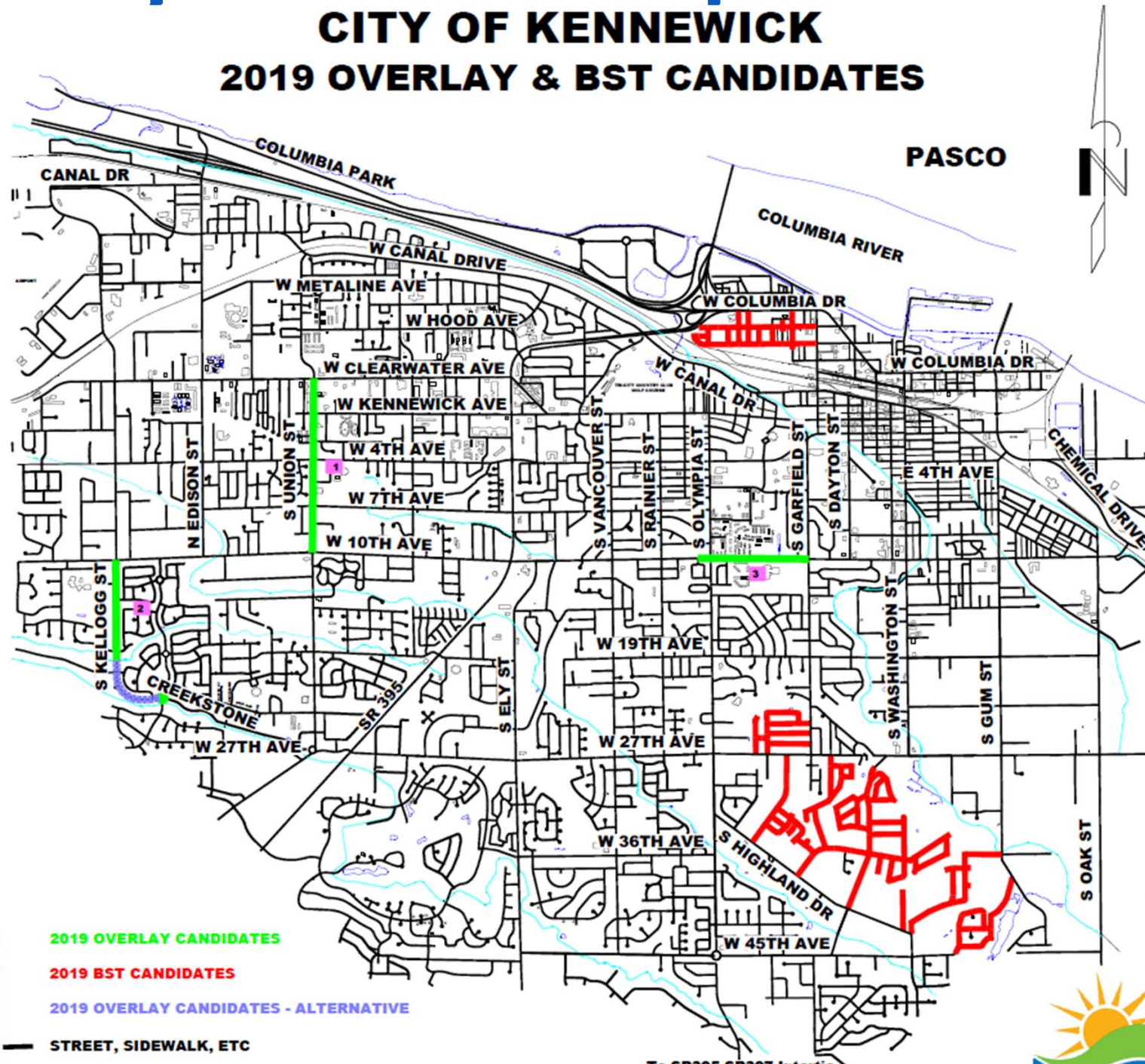
Crack Seal/Pavement Patching

- Crack sealing of arterials by contractor, and local streets by City street crew. Use new equipment to patch alligatored pavement by City street crew.



Map of 2019 Proposed Work

CITY OF KENNEWICK 2019 OVERLAY & BST CANDIDATES



Crack Seal and Pavement Patching

Crack Sealing

- Put out pilot crack seal contract (small works roster) for a few arterial streets

Pavement Patching

- Our crews will use new equipment



New Equipment

John Deer Compact Track Loader & Cold Planer/Zipper attachment



Pavement Management Costs

COSTS (2018 Bid Prices)		
Item	Per Square Yard	Per Lane Mile*
Overlay (1.75-inch)	\$24	\$169,000
BST (Chip Seal)	\$3.10	\$22,000

*- based on 12-ft wide lane



2020 and Beyond

- Developed/maintain list of Overlay/BST candidates
 - Coordination with City/private utilities
 - 5-year moratorium on pavement cuts

- Continue crucial Overlay/BST/Crack Seal/Patching work

- Do 2nd round of Pavement Condition Rating in 2020-2021
 - Adjust future pavement preservation funding needs

2019/2020 Pavement Preservation Overlay Candidates							1/2/19					
Rankin	Street	Limits	ADT	Length	Width	SY	Pavem Thinkr	Asphal Cost/Tc	Estimate Cost	Utility Project	Comment	
2019 OVERLAY CANDIDATES												
	S Union St	10th Ave - Clearwater	13822	4,700	48	25067	1.75	90	\$601,600		Water pipe crossing needed at 7th - install pipe across Union and cap	
	Kellogg Creek St	10th Ave - Irving	8072	4800	44	23467	1.75	90	\$563,200		Put Kellogg from 20th to Canal in as an option, and a 36" water line across	
	10th Ave	Quincy - Garfield	12523	3500	30	11667	1.75	90	\$280,000		Outside lanes only, otherwise 52 avg width = \$411,000. Fog center lane. Traffic pay for push buttons.	
	Subtotal 2019								\$1,444,800			
Kennewick Av US395 - Fruitland											Separate Capital Project with Federal Funds	
2020 OVERLAY CANDIDATES												
	W 10th Ave	Kellogg - Union	13822	5,303	52	30640	1.75	90	\$735,349		Water line replacement in 2019. Edison to Dawes	
	Gage Blvd	City Limits - Center Pkwy	26194	4500	70	35000	1.75	90	\$840,000		Future intersection project. Perhaps begin 200' east of Steptoe?	
	Subtotal 2020								\$1,575,349			
Add in another overlay in 2020 to use up \$4M 2019-20 biennium total (including ~\$600k BST)											Perhaps Washington (27th-19th), or Columbia (Washington-397)	
FUTURE OVERLAY CANDIDATES 2021 +												
	Columbia Dr	Washington - 397	15304	2420	60	16133	1.75	90	\$387,200		Is Wine Village done with road cuts?	
	Southridge Blvd	Union - to 38th Pl	9320	4850	46	24789	1.75	90	\$594,933	Yes?		
	Washington St	27th - 19th	9994	2640	46	13493	1.75	90	\$323,840			
	W 4th Ave	550' w/o S Joliet St - CCB	3041	3550	42	16567	1.75	90	\$397,600		No striping changes.	
	W 45th Ave	Vancouver - Olympia	3417	2650	36	11400	1.75	90	\$273,000	Yes	Replace existing 8" AC main from Vancouver to just west of S. Olympia St.	
	S Vancouver St	49th - 27th	4398	5300	35	20611	1.75	90	\$494,667	Yes	Varies 28'-42", replace existing AC main, length unknown	
	Sherman St	Ridgeline - Hildebrand	NA	2500	23	6389	1.75	90	\$163,333		Pave So. Leg of HB w/Bob Olson in 2017. Wait for adjacent development	
	10th Ave	US 395 - Quincy	18043	4500	58	29000	1.75	90	\$636,000		Monitor. Varies 48'-68". Measure for actual SY. Skip some center turn lane?	
	27th Ave	Union - Elv	23236	5200	65	37556	1.75	90	\$901,333		Monitor. Varies 52'-89". Measure for actual SY. Skip some center turn lane?	
	W 10th Ave	Clearwater - Steptoe	572	3800	40	16889	1.75	90	\$445,333		Low volume but road is failing. Double shot BST?	
	Grand Ronde	Garfield - Fruitland	NA	640	30	2133	1.75	90	\$51,200		Reconstruct? Double shot BST?	
	Dennis St	4th/5th Neighborhood	NA							Yes	Major Utility Project - pavement poor	
Future Chip Seal Candidates												
	Josh developed BST list of \$600k for 2019											Coordinate with Chris Espinosa re: steel water lines and fire hydrant work before
PROJECTS LARGER THAN OVERLAYS												
	Ridgeline Dr	ASR Well - W 36th Ave		1800	48	9600	1.75	90	\$230,400		Solve drainage first, plus redo sewer trench - capital project	

Active Highest Needs List

	B	C	D	E	F	G	H	I	J	K	L	M	N	O
1	2019/2020 Pavement Preservation Overlay Candidates								1/2/19					
2														
3										Pavement	Asphalt	Estimate	Utility	
4	Street		Limits			ADT	Length	Width	SY	Thickness	Cost/Ton	Cost	Project?	Comment
5														
6														
7	2019 OVERLAY CANDIDATES													
8	S Union St		10th Ave - Clearwater			13822	4,700	48	25067	1.75	90	\$601,600		Water pipe crossing needed at 7th - install pipe across Union and cap
9	Kellogg/Creekstone		10th Ave - Irving			8072	4800	44	23467	1.75	90	\$563,200		End 2019 overlay at KID Canal. Do from Canal to Creekstone@Irving in 2020.
10	10th Ave		Quincy - Garfield			12523	3500	30	11667	1.75	90	\$280,000		Outside lanes only, otherwise ~52 avg width = \$411,000. Fog center lane. Traffic pay for push buttons.
11														
12	Subtotal 2019											\$1,444,800		
13														
14	Kennewick Ave		US395 - Fruitland											Separate Capital Project with Federal Funds
15														
16	2020 OVERLAY CANDIDATES													
17	W 10th Ave		Kellogg - Union			13822	5,303	52	30640	1.75	90	\$735,349		Water line replacement in 2019, Edison to Dawes
18	Gage Blvd		City Limits - Center Pkwy			26194	4500	70	35000	1.75	90	\$840,000		Future intersection project. Perhaps begin 200' east of Steptoe?
19	Subtotal 2020											\$1,575,349		
20	Add in another overlay in 2020 to use up \$4M 2019-20 biennium total (including ~\$600k BST)													Perhaps Washington (27th-19th), or Columbia (Washington-397)
21														
22	FUTURE OVERLAY CANDIDATES 2021 +													
23	Columbia Dr		Washington - 397			15304	2420	60	16133	1.75	90	\$387,200		Is Wine Village done with road cuts?
24	Southridge blvd		Union - s/o 36th Pl			9320	4850	46	24789	1.75	90	\$594,933	Yes?	
25	Washington St		27th - 19th			9994	2640	46	13493	1.75	90	\$323,840		
26	W 4th Ave		550' w/o S Joliet St - CCB			3041	3550	42	16567	1.75	90	\$397,600		No striping changes.
27	W 45th Ave		Vancouver - Olympia			3417	2850	36	11400	1.75	90	\$273,600	Yes	Replace existing 8" AC main from Vancouver to just west of S. Olympia St., approx 2400 l.f.
28	S Vancouver St		45th - 27th			4398	5300	35	20611	1.75	90	\$494,667	Yes	Varies 28'-42', replace existing AC main, length unknown
29	Sherman St		Ridgeline - Hildebrand			NA	2500	23	6389	1.75	90	\$153,333		Pave So. Leg of HB w/Bob Olson in 2017. Wait for adjacent development
30	10th Ave		US 395 - Quincy			18043	4500	58	29000	1.75	90	\$696,000		Monitor. Varies 48'-68'. Measure for actual SY. Skip some center turn lane?
31	27th Ave		Union - Ely			23216	5200	65	37556	1.75	90	\$901,333		Monitor. Varies 52'-85'. Measure for actual SY. Skip some center turn lane?
32	W 10th Ave		Clearwater - Steptoe			572	3800	40	16889	1.75	90	\$405,333		Low volume but road is failing. Double shot BST?
33	Grand Ronde		Garfield - Fruitland			NA	640	30	2133	1.75	90	\$51,200		Reconstruct? Double shot BST?
34	Dennis St/4th/5th Neighborhood												Yes	Major Utility Project - pavement poor
35														
36	Future Chip Seal Candidates													
37	2019 list Completed. Need to develop next list for 2021.													Coordinate with Chris Espinosa re: steel water lines and fire hydrant work before June 2019
38														
39														
40	PROJECTS LARGER THAN OVERLAYS													
41	Ridgeline Dr		ASR Well - W 36th Ave				1800	48	9600	1.75	90	\$230,400		Solve drainage first, plus redo sewer trench - capital project

Questions?



Complete Streets Annual Report 2018



Council Workshop Presentation

March 26, 2019

Bruce Mills, P.E.

Deputy Public Works Director



KENNEWICK
WASHINGTON

Outline

- Complete Streets Policy Ordinance
- Annual Report - Projects completed in 2018
- Potential Opportunity for Grant Funding Award
- Upcoming Projects in 2019



Complete Streets Policy Ordinance

- Adopted by City Council April 18, 2017
- Affirms Kennewick's commitment to provide safe and convenient access to all users, including pedestrians, bicyclists, motorists and public transportation.



Complete Streets Constructed in 2018

2018 Kennewick Complete Streets Summary						
Project	New Sidewalks (Ft)	New ADA Ramps (Each)	New Bike Lanes (Ft)	New Transit Stops (Each)	New Ped Crossings (Each)	New Landscaping (Sq Ft)
City-Wide Ped Improvements	1,685	12			1	
Development Pedestrian Impv'ts	21,424	119				
Metaline Ave. Widening	3,538	12	5,200		4	
2018 Asphalt Restoration	7	24			21	
Columbia Drive HAWK	92	4			1	
Chinook MS Crossing RRFB	107	2			1	
Washington & 6th Street RRFB	76	4			1	
Steptoe & 10th Ave RRFB					1	
Community Ped Safety Impv'ts	491	4			2	
Totals	27,420	181	5,200	-	32	-

Funding Opportunity in 2019

- Funds are administered by the Washington State Transportation Improvement Board (TIB)
- City received nominations from both the Washington State Dept. of Archaeology & Historic Preservation (DAHP) and the Cascade Bicycle Club
- This year TIB has requested potential candidates to submit projects based on a range of award dollars. The City submitted the following:
 - Canal Drive Sidewalk/Pathway (SR 395 to Carmichael Dr.) -\$300K
 - W. 10th Ave. Sidewalk (S. Yolo to Bob Olson Parkway) - \$400K
 - Washington Street Corridor (1st Street to Columbia Drive) -\$500K



2019 Projects

- Install Pedestrian RRFB Signals at:
 - W. Kennewick Ave. at S. Kent Street
 - S. Vancouver Street at W. 36th
 - Possible three other locations as yet to be determined
- Kennewick Ave. (SR 395 to Fruitland) Asphalt Preservation
 - Upgrade over 50 ADA ramps at all impacted intersections
- W. 27th Ave. & Olson St. traffic signal
- Community Development Block Grant
 - Sidewalk on the south side of Fruitland (Garfield to Everett)
 - Continue sidewalk on west side of Juniper (E. 7th Ave. to E. 8th Ave.)



2019 Projects (cont'd)

- 2019 Asphalt Rehabilitation Contract
 - Union (10th Ave. to Clearwater) ADA ramp upgrades
 - W. 10th Ave. (S. Quincy Place to Garfield) ADA ramp and pushbutton upgrades at Olympia and Garfield intersections
 - S. Kellogg St. (W. 10th Ave. to KID Canal) ADA ramp upgrades
- W. 10th Ave. Widening (S. Joliet St. to Columbia Center Blvd.)
 - Connecting sidewalk on both north and south side of street
 - Landscaping and beautification



Questions?



Planning & Economic Development Committee



UGA Update

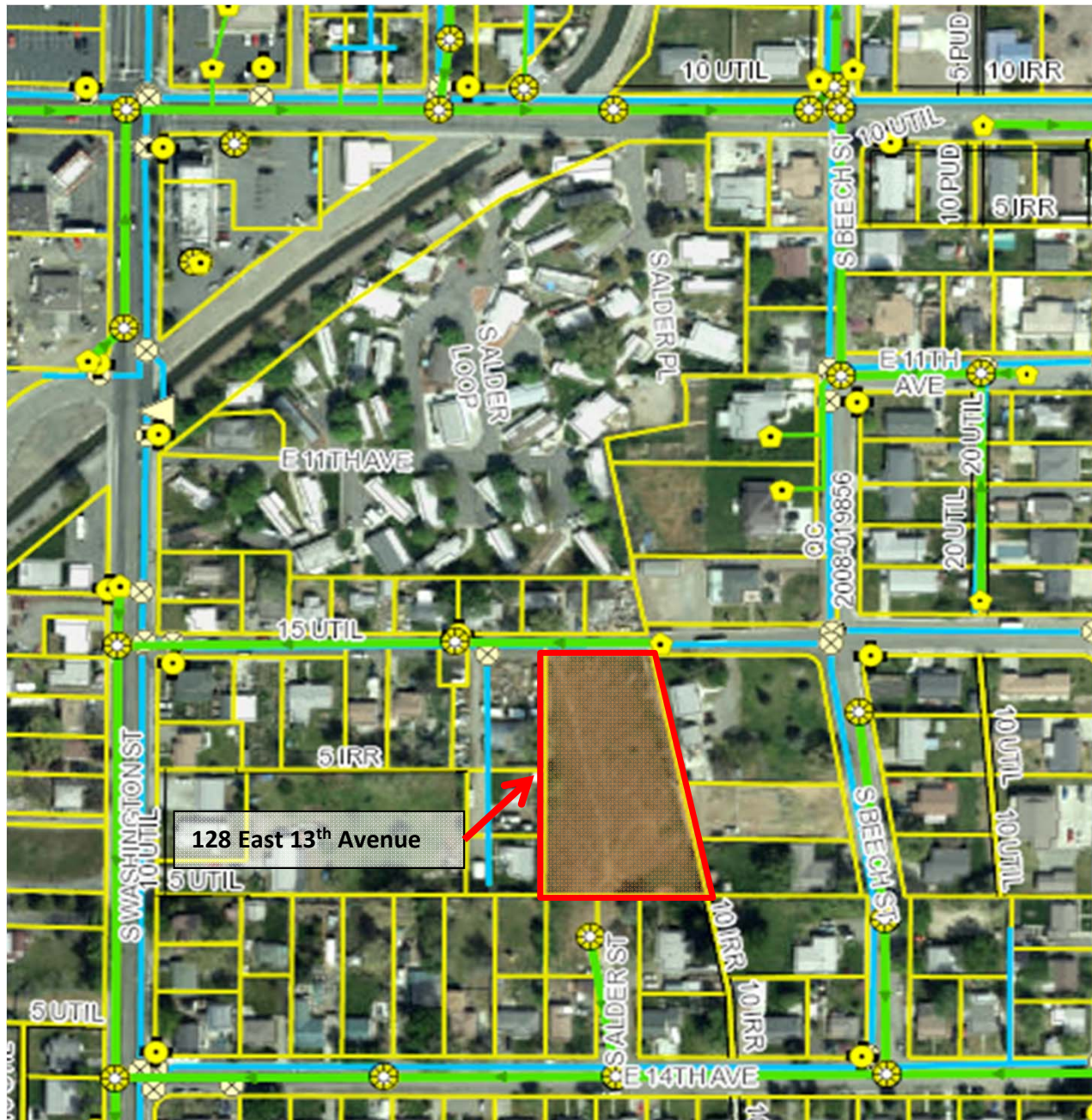
- **Application submitted 11/2018**
- **Determined complete**
- **3/14/19 – Met with County Staff**
- **5/14/19 – Tentative County Planning Commission hearing**
- **June/July – Anticipated County Commissioner action**



Kennewick Housing Authority Request

- Location: 128 E. 13th Avenue
- Parcel Size: 1.04 acres
- Existing Zoning: Residential, Medium – RM
- Surrounding Zoning: Residential, Medium; Residential, High
- Allowed Density: 13 units
- Proposed Density: 3 additional units – total of 16 units
- Purpose: Micro homes
- Small office/maintenance/security building on site
- Similar request to Nueva Vista II (2016)





Workplan tasks

- Business Climate:
 - New business welcome postcard
 - Zoom prospector – adding Opportunity Zones
- Education and Workforce:
 - FUSE agreement – Food based business training in partnership with Red Mountain Kitchen
 - Columbia Industries – Cross-functional team with parks on hospitality training for developmentally disabled workers at Community Center



Workplan, continued



- Sites and infrastructure:
 - Working towards cross-functional team with public works on Center for Innovation opportunity for a grant for waste neutral facility
 - Working toward filling large box vacancies – Indoor recreation facility.
- Business Recruitment, Retention and Expansion:
 - Southridge: Partnered prospective business with resource ready developer for shared opportunities.
 - Housing potential in bridge to bridge area to attract more livability opportunities.
 - PED Committee reviewed TRIDEC Contract

Workplan, cont.

- Tourism:
 - Southridge roundtable – Held at Blankspace with 21 attendees representing 20 businesses.
- Wayfinding – Contract with McKay Sposito and partnering with Richland for efficiencies in ordering and bulk pricing opportunities.
 - Reconveyance Update – Continue to work with TRIDEC and partners.
- Bridge to Bridge Port area: Vibrancy MOU, New Building



Budget & Administrative Committee



Animal Control Authority (ACA) Update



Animal Control Authority (ACA) Update

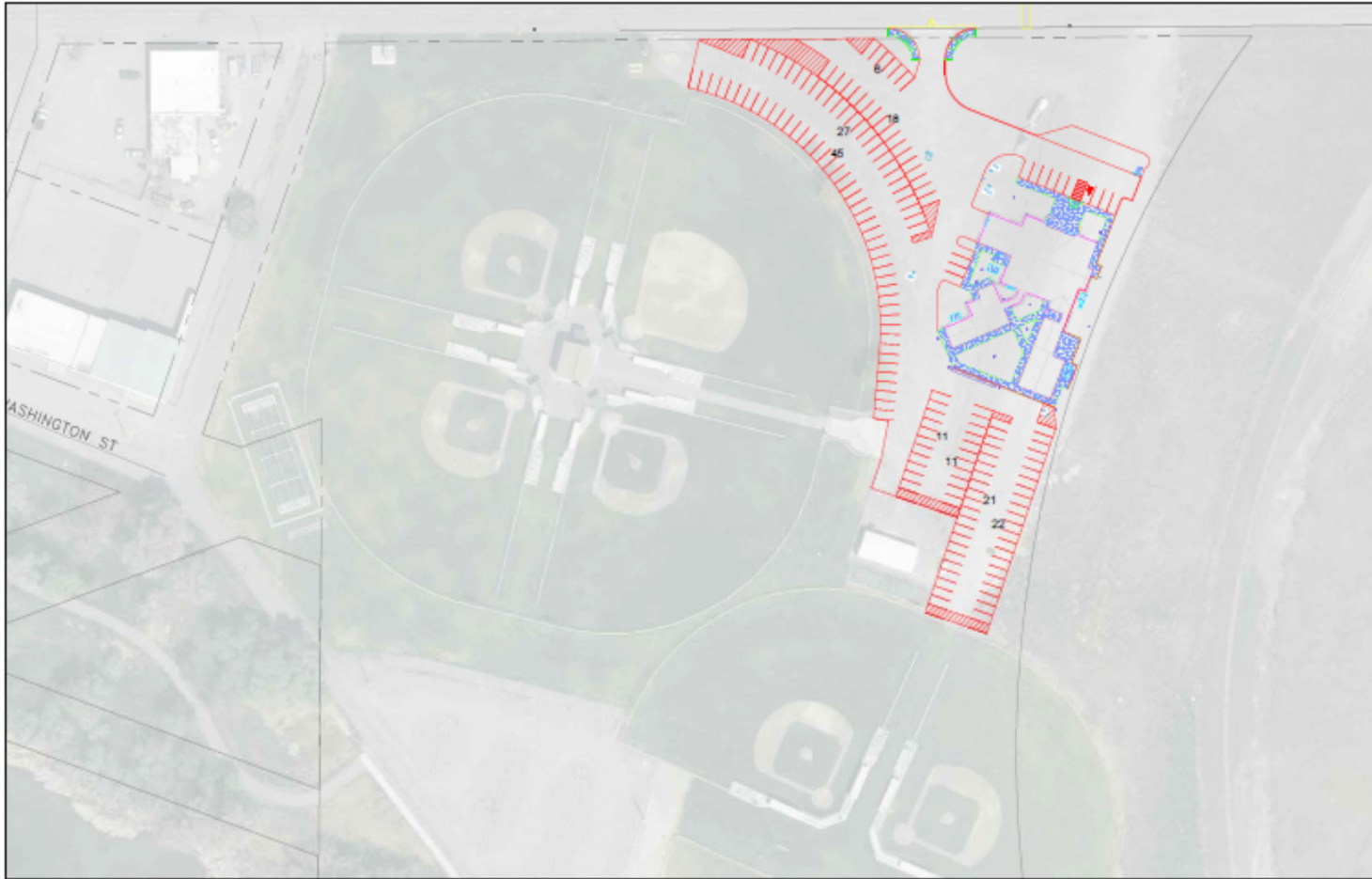
- Selected a new contractor
- The architectural drawing are complete (100%)
- The site location requires sharing the parking lot with the Pasco Little League
 - Parking lot design will accommodate both uses
- Currently solidifying utilities
- Permitting following utilities
- Move in late 2019 or early 2020



Animal Control Authority (ACA) Update



Animal Control Authority (ACA) Update





Kennewick City Council Workshop – March 26, 2019

LRF UPDATE

LRF Major Milestones

- ◎ Adopted LRF State Sales Tax Credit – May, 2011
 - \$3.5M received for State FY '12 – '18 (7/1/11 – 6/30/18)
- ◎ Filed 9th Annual Report with DOR – February, 2019
- ◎ 2018 Local Revitalization Area Capital Project Activity:
 - Bob Olson Parkway/Hildebrand – Sherman to Steptoe – Completed!!!!
 - US 395/Ridgeline Intersection – Design



2018 LRF Annual Report

- ◎ 52 new businesses located in RA since 2010
- ◎ Estimate of 409 new jobs created
- ◎ Estimated 2018 payroll/benefits of \$24.1M (9-Yr = \$94M)
- ◎ Sales Tax Increments:
 - \$32.6M in taxable sales activity (\$294M cumulative)
 - Total Sales Tax - \$2.8M for 2018 (\$24.7M cumulative)
 - State - \$2.1M for 2018 (\$18.7M cumulative)
 - City - \$274k for 2018 (\$2.5M cumulative)
 - Benton County – Contributed \$37k in 2018
- ◎ Property Tax Increments:
 - State - \$313k for 2018
 - City - \$215k for 2018
 - Local Partners - \$106k for 2018
 - Total AV increases to \$224M for 2019 levy (based on 2018 AV)
 - Excludes Affinity at Southridge (tax-exempt)

Southridge Local Revitalization Financing – A Great Investment!

**Sales & Property
Tax Received by
State**
\$19,500,000

**State LRF
Contribution**
\$3,500,000



Return on Investment of 457%

Since the Southridge LRF project was implemented beginning in 2010, the State of Washington has received approximately \$19.5 million in new sales and property tax increments, as compared to state contributions towards the project of only \$3.5 million during this same timeframe.

Business Licensing Program

- General overview
- Licensing exemptions
- Regulatory oversight
- Potential options and impacts





Council Workshop Coversheet



Agenda Item Number	3.	Meeting Date	03/26/2019
Agenda Item Type	Presentation		
Subject	AWC Elected Officials Essential Webinar Series		
Ordinance/Reso #		Contract #	
Project #		Permit #	
Department	City Manager		

Info Only	☒
Policy Review	☐
Policy DevMnt	☐
Other	☐

Summary

At the March 26, 2019 workshop, Council will view the first Elected Officials Essentials webinar of 2019 "Owning Your Role: Elected Officials' Responsibilities and Legal Requirements."

Through

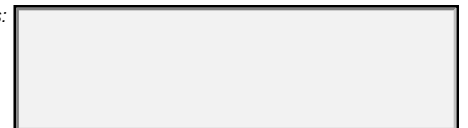
Terri Wright
Mar 20, 17:04:07 GMT-0700 2019

Attachments:

Dept Head Approval

City Mgr Approval

Marie Mosley
Mar 21, 13:01:09 GMT-0700 2019





City Council Meeting Schedule April 2019

April 2, 2019
Tuesday, 6:30 p.m.

REGULAR COUNCIL MEETING

April 9, 2019
Tuesday, 6:30 p.m.

WORKSHOP MEETING

1. Collective Bargaining Process Update (Walsh - 60 minutes)
2. Ben Franklin Transit Annual Report (Mosley - 20 minutes)
3. 4th of July Update - Water Follies (Walsh - 15 minutes)
4. Executive Sessions (RCW 42.30.110(c) - Property Sale - 15 minutes)

April 16, 2019
Tuesday, 6:30 p.m.

REGULAR COUNCIL MEETING

April 23, 2019
Tuesday, 6:30 p.m.

WORKSHOP MEETING

1. Year-End Financial Review/Spring 2019 Budget Adjustments (Legard - 45 minutes)
2. City Manager's 2019 Goals (Mosley - 20 minutes)
3. Workplace Safety Update (Lemieux - 15 minutes)

April 30, 2019
Tuesday, 6:30 p.m.

NO MEETING SCHEDULED

To assure disabled persons the opportunity to participate in or benefit from City services, please provide twenty-four (24) hour advance notice for additional arrangements to reasonably accommodate special needs.

Please be advised that all Kennewick City Council Meetings are Audio Taped

April 2019
Updated 03/19/19