



City Council Meeting Schedule January 2019

January 1, 2019 Tuesday, 6:30 p.m.	REGULAR COUNCIL MEETING - Cancelled due to holiday
January 8, 2019 Tuesday, 6:30 p.m.	WORKSHOP MEETING 1. Hanford Communities Update 2. TRIDEC Update 3. Historic Downtown Kennewick Partnership 4. Executive Session RCW 42.30.110(ii) Potential Litigation (15 minutes)
January 12, 2019 Saturday, 7:00 a.m.	SPECIAL COUNCIL MEETING - Interviews for Council Vacancy
January 15, 2019 Tuesday, 6:30 p.m.	REGULAR COUNCIL MEETING
January 22, 2019 Tuesday, 6:30 p.m.	WORKSHOP MEETING 1. Public Records/Ethics Training
January 29, 2019 Tuesday, 6:30 p.m.	NO MEETING

To assure disabled persons the opportunity to participate in or benefit from City services, please provide twenty-four (24) hour advance notice for additional arrangements to reasonably accommodate special needs.

Please be advised that all Kennewick City Council Meetings are Audio Taped

January 2019
Updated 01/05/18

Council Workshop Coversheet



Agenda Item Number	1.	Meeting Date	01/08/2019
Agenda Item Type	Reports/Plans		
Subject	Hanford Communities Update		
Ordinance/Reso #		Contract #	
Project #		Permit #	
Department	City Manager		

Info Only	☒
Policy Review	☐
Policy DevMnt	☐
Other	☐

Summary

Pam Brown-Larsen will provide Council with an update on the Hanford Communities accomplishments for 2018 and goals for 2019.

Through

Terri Wright
Jan 04, 10:43:17 GMT-0800 2019

Attachments:

Dept Head Approval

City Mgr Approval

Marie Mosley
Jan 04, 11:05:46 GMT-0800 2019

Council Workshop Coversheet



Agenda Item Number	2.	Meeting Date	01/08/2019
Agenda Item Type	Presentation		
Subject	TRIDEC Update		
Ordinance/Reso #		Contract #	
Project #		Permit #	
Department	Employee & Community Relations		

Info Only	☒
Policy Review	☐
Policy DevMnt	☐
Other	☐

Summary

TRIDEC will provide a report on 2018 accomplishments and 2019 goals.

The TRIDEC 2018 Contract with the City of Kennewick and 2019 work plan goals as established by the TRIDEC board are attached. Staff will work with TRIDEC for the development of a draft 2019 contract for council review during the month of February.

Through

Terry Walsh
Jan 04, 08:27:23 GMT-0800 2019

Dept Head Approval

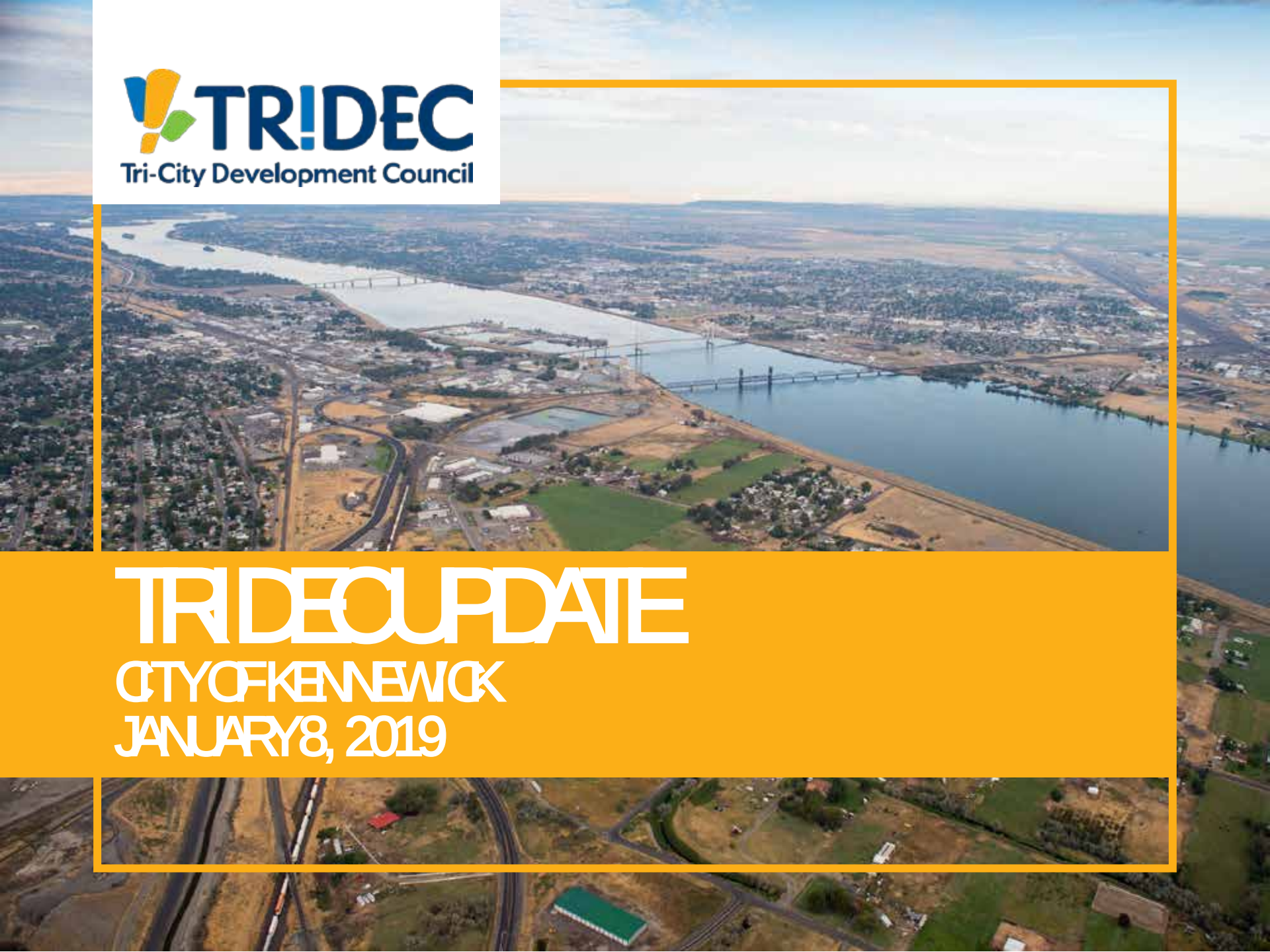
Terry Walsh
Jan 04, 08:27:25 GMT-0800 2019

City Mgr Approval

Marie Mosley
Jan 04, 11:09:29 GMT-0800 2019

Attachments:

Presentation
2018 Agreement
2019 Executive Summary Work plan

The background of the slide is an aerial photograph of a city landscape. A large river flows through the center, with several bridges crossing it. The surrounding area includes residential neighborhoods, commercial buildings, and green spaces. The sky is clear and blue.

TRIDECUPDATE

CITY OF KENNEWICK
JANUARY 8, 2019

Why Tri-Cities?

The area wide approach to economic development continues to be sound not only because it's **more efficient and cost effective**, but because as a “single entity” the **Tri-Cities holds more attraction than as individual jurisdictions.**

Why TRIDEC?

An investment in TRIDEC is an investment in the Tri-Cities future!

- TRIDEC is the only local organization that focuses on **economic growth** of the entire community.
- TRIDEC is focused on **making a bigger pie** not just dividing it up into smaller pieces
- TRIDEC has a **consistent record of success on major economic development projects**— AutoZone, Cascade Natural Gas HQ Amazon.
- TRIDEC is an **advocate for business**, a **resource for local economic conditions**, a **catalyst for progress** and a **voice for the community**.

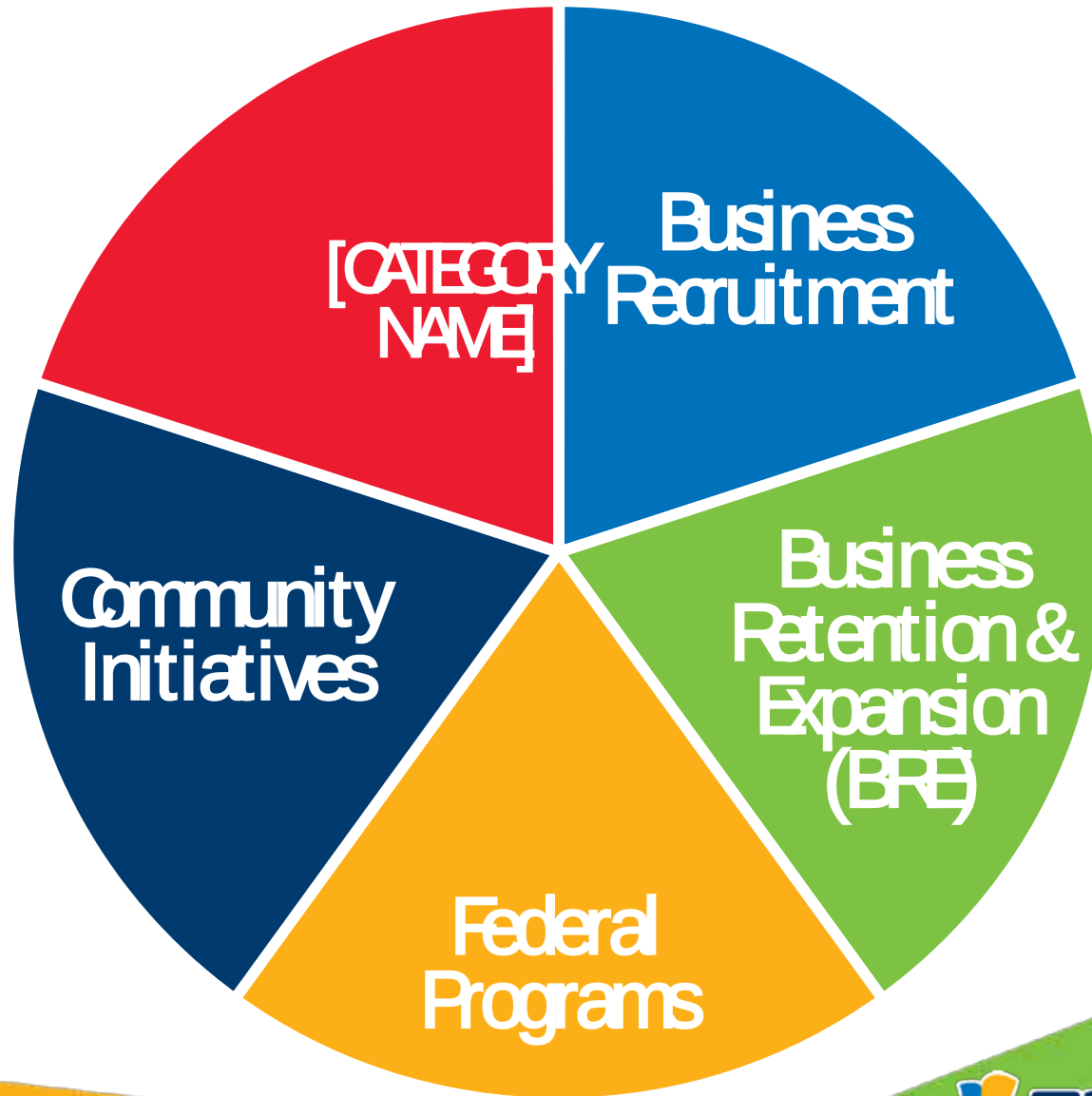
TRIDEC Mission

TRIDEC's overall mission is to improve the **economic health** of the Tri-Cities Region by **facilitating job creation and capital investment in primary employment industries** in Benton and Franklin Counties.

TRIDEC Mission

TRIDEC also advocates on State and Federal issues **important to the community**, along with Federal programs and funding priorities that are important to research at the **Pacific Northwest National Laboratory** and cleanup of the **Hanford Reservation**.

TRIDEC's Role in Economic Development



2018 Activity Summary

Whitaker Leads Program:

- Received 225 Leads
- Received 100 Leads for Trade Shows Resulting In:
 - 12 Meetings at Natural Products West
 - 10 Meetings at PowerGen

Request for Information (RFI):

- Received 22 RFI's
- Submitted 17 Proposals
- Hosted 4 Site Visits

2018 Activity Summary

Trade Shows

- Attended: Natural Products West, ICSC and PowerGen
- Produced: FABREC Expo

Professional Forums

- Attended: 2 Industrial Asset Management Council Professional Forums and International Economic Development Council (IEDC) Annual Meeting

2018 Activity Summary

Community Initiatives & Programs

- Air Service Meetings
- A/B Manufacturing Tour
- Opportunity Zones
- Connect Tri-Cities
- Electric Vehicle Infrastructure Transportation Alliance (EMTA): Southridge Electric Vehicle Charging Station & Pasco Charging Station at Starbucks
- River Fest
- Tri-Cities Legislative Council
- US House Natural Resources Committee Meeting: Discussion on Columbia River Dams

2018 Additional Compensation Outcomes

City of Kennewick UGA Expansion

Columbia Basin College Culinary Arts School

Columbia River Shore Reconveyance

2019 Work Plan

Business Recruitment

Business Retention & Expansion

Federal Programs

Community Initiatives & Programs

Communications

Business Recruitment

Activities

- Manage and Respond to Leads from the WA State Department of Commerce
- Targeted Industry Print Ads
- Targeted Industry Mailings
- Smart Leads (Lead Generation)
- Trade Shows Northwest Food & Beverage World, ICSC ReCon, Natural Products Expo East, Select USA Investment Summit, and PowerGen
- Industrial Asset Management Council (IAMC) Professional Forum

Business Retention and Expansion (BRE)

FABREC & Grow Manufacturing:

- Continue to promote the Columbia Basin as a world-class food and beverage region.
- Host up to six educational events throughout the year.
- Support the work of the Columbia Basin College in their efforts to develop the Columbia Basin College Culinary Arts Center.
- Continue to support development of areas in the community that have regional significance such as Vista Field, Heritage Industrial Center, and the Tri-Cities Research District.

Business Retention and Expansion (BRE)

FABREO & Grow Manufacturing:

- Monitor the Federal Opportunity Zone Program and work with the Cities of Pasco and Kennewick to identify potential development projects that can utilize the incentives offered through the program.
- Continue supporting the Strategic Gateway concept, positioning the Columbia Basin as the strategic gateway between the United States and Asia.
- Support growth in the local startup community and facilities such as Fuse and other coworking and business incubator space.

Business Retention and Expansion (BRE)

FABREC & Grow Manufacturing:

- Partner with Impact Washington to provide manufacturing consulting services to individual companies, as requested by the companies
- Participate as a judge and sponsor in the Annual Richland Rotary Entrepreneurial Awards
- Promote accomplishments by area manufacturers in the TRIDEC e-newsletters and social media
- Contact a minimum of five manufacturing companies per week and visit a minimum of eight local companies per month
- Encourage local manufacturers to become members of TRIDEC

Federal Programs

Activities

- Annual Congressional Letter of Request(s): Budgets for PNL Programs and Hanford Cleanup
- Monitor DOE acquisition process for prime contracts and share community priorities with prospective bidders
- Closely monitor dialogue on waste reclassification and efforts to restart licensing of Yucca Mountain
- Support for a Waste Incidental Reprocessing (WIR) that would allow DOE to close waste tanks
- Advocate completion of the EIS for a natural gas pipeline to serve the Waste Treatment Plant.

Shoreline Reconveyance

Activities

- TRIDEC will continue to advocate for the transfer of US Army Corps of Engineers-owned property and easements in the Tri-City area
- Work with the Cities of Kennewick, Pasco and Richland and Benton and Franklin Counties to identify specific parcels to be transferred
- Work with Congressional offices to include conveyance legislation in the FY20 NDAA

Community Initiatives and Programs

Manhattan Project National Historical Park (MAPR)

Mid-Columbia Energy Initiative (MCEI)

Public Access:

- Hanford Site, Hanford Reach National Monument, Rattlesnake Mountain

Snake River Dams

Air Service

Small Business & Entrepreneurs

Workforce Development

Communications

Online Presence:

- Maintain www.TryTri-Cities.org for site selectors, member investors and support of City and Port retail recruitment efforts
- Continue to license Zoom Prospector GIS system (www.TryTriCitiesSites.org) for available commercial and industrial properties including interactive demographics

Social Media:

- Increase Tri-Cities brand and loyalty by highlighting Tri-Cities assets through Facebook, Twitter, LinkedIn, Instagram and a Tri-Cities Business Blog

Connect with Us!

www.TryTri-Cities.org

- Site Selectors
- Member Investors
- Link for Cities & Ports Retail Recruitment

www.TryTriCitiesSites.org (ZoomProspector)

- Sites and Buildings Database
- Interactive Demographics

Social Media @TCDevCouncil



Questions?

Contact Us

(509) 735-1000



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David Reeploeg (*VP Federal Programs*)—dreeploeg@ridec.org

Traci Jao (*Director, Business Recruitment*)—tjao@ridec.org

David Chavey (*Director, Business Retention & Expansion*)—dchavey@ridec.org

Tiffany Burke (*Executive Office Administrator*)—tburke@ridec.org



**2018
TRI-CITY DEVELOPMENT COUNCIL
AND
CITY OF KENNEWICK
INDUSTRIAL RECRUITMENT PARTNERSHIP AGREEMENT**

Benton-Franklin businesses, local governments, chambers of commerce, and other economic development agencies have been working cooperatively with the Tri-City Development Council (TRIDEC), to recruit new industry to the bi-county area. This Agreement is between TRIDEC, the State’s designated Associated Development Organization (ADO) for Benton and Franklin Counties, and the City of Kennewick, a local entity, both designated herein as “Partners” in the bi-county industrial recruitment program.

I. MUTUAL OBJECTIVES

1. The Partners seek to expand business activity, increase capital investment, and broaden employment opportunities in the bi-county area. To accomplish this, TRIDEC will coordinate a program to expand existing industrial employment and recruit new industries to Benton and Franklin Counties, as outlined in the Tri-City Development Council Plan of Work, 2018.
2. While TRIDEC’s overall mission is to improve the economic health of the Tri-City Region, the City of Kennewick is also committed to supporting the creation of new businesses including, but not limited to, technology, light industrial and distribution operations, craft beverages, workforce expansion, retail development, and other means of economic development.
3. The City of Kennewick may have occasion to pursue individual or collective industrial, retail, and other recruitment efforts beyond the confines of this Agreement. Should the City require supplemental activities by TRIDEC, it is agreed that this agreement shall cover such assistance.

II. AGREEMENT

The City of Kennewick and TRIDEC will cooperate in the planning and implementation of activities to recruit new basic industry to the bi-county area.

1. Obligations of the City.

- a. City designates the Executive Director of Employee and Community Relations or her designee, as its primary contact for TRIDEC's industrial recruitment program.
- b. Financial commitments as set forth in Section VI.

2. Obligations of TRIDEC.

- a. TRIDEC will coordinate the recruiting effort, making productive use of its own staff and volunteers, as well as personnel resources supplied by other Partners.
- b. The TRIDEC President is responsible for the administration of this agreement.
- c. The TRIDEC Board of Directors is ultimately responsible for setting business recruitment program policies. Cities, counties and ports have full representation in the Board. The recommendations of the Board's Commerce & Industry Committee and TRIDEC staff help shape these policies. Elected and appointed officials from member local governments have opportunities for active involvement. The TRIDEC staff is responsible for administering the industrial recruitment program in cooperation with personnel from Partner agencies.
- d. TRIDEC functions as the Associate Development Organization for the Washington State Department of Commerce (Commerce). TRIDEC also engages businesses, educational institutions, the Department of Energy and its contractors, Visit Tri-Cities, the Tri-City Regional Chamber of Commerce and other bi-county economic development agencies to effectively support economic development and vitality in Kennewick.
- e. The TRIDEC President/CEO and participating port, city, and county managers will endeavor to maintain effective coordination among the Partners. The Case Management Group, consisting of the TRIDEC President and Director of Business Retention and Expansion designated staff from each Partner agency, will work together on an on-going basis to market, recruit, qualify, and service prospects.
- f. TRIDEC, in cooperation with the Partners, will accomplish the following objectives:
 - i. **Recruiting Staff** – Retain qualified business recruiting staff to work with designated Partner agency personnel.

- ii. **Marketing Plan** – Maintain and follow a formal, written plan to market to, identify, recruit, qualify, and service industrial prospects. Companies in Research and Development, Technology, Manufacturing/Distribution, and Food/Agriculture are targets for recruitment. Additional industries for recruitment shall include those sectors identified in the 2014 Target Industry study and recommendations made by TADZO, as well as other businesses identified by the City of Kennewick, within the constraints of funding and resources.
- iii. **Client Tracking System** – Administer a client tracking system to manage and record prospect contacts. A current status and projects report shall be provided monthly to the Executive Director of Employee and Community Relations or her designee, on all contacts made within the constraints of confidentiality agreements.
- iv. **Site/Facility Inventory** –Continue to support a database including the following information for industrial sites and facilities available for recruited industries; site and structure plans, location, site dimensions and acreage, soil conditions and slope, transportation access, availability of utilities, zoning, neighboring land uses, ownership and contact person. The inventory for Kennewick should be comparable with those of other partners. All parties should be in agreement as to the system used to compile this information. The system used will be *zoom prospector*.
- v. **Outcome measurements and reporting** – Regularly monitor and report industrial recruiting progress using a mutually agreed measurement system that gauges program effectiveness.
- vi. **Communication Media and Materials** – Through its website, e-mail, printed reports, newsletters, media releases, and briefing sessions, keep the City of Kennewick and the general public adequately informed of industrial recruitment activities.
- vii. **UGA Expansion** - Provide targeted recruitment services of the Southridge Urban Growth Area and current and future local revitalization funding areas, to assist in attracting more jobs to the Tri-Cities, while creating a stronger diversification of businesses. Report industry specific marketing outcomes to city council.

TRIDEC CEO will work with City Manager on this project for future economic opportunities.

- viii. **Redevelopment** - Support the City of Kennewick and Port of Kennewick redevelopment marketing efforts, as called for in the Kennewick Economic Development Marketing Plan by assisting in attracting more jobs to the Kennewick through “urban boutique wineries,” retail, the Culinary School and residential centers along the “Columbia Gardens” “Willows” area. Support the Vista Field master plan project area with outreach and recruitment activities.
- ix. **Annual Report** – Provide Kennewick City Council with an annual report, highlighting accomplishments for the region and specifically those which result in the growth of businesses in the City of Kennewick.

III. HANDLING OF PROSPECTS

1. Business and recruitment activities can begin with contacts originated through Washington State Department of Commerce (Commerce) and referred to TRIDEC, directly by TRIDEC, or by a local entity.
2. Contacts through TRIDEC: The following describes the handling of prospect cases when contract originates at TRIDEC or is referred to TRIDEC by Commerce:
 - a. TRIDEC will provide general information on the bi-county area and other data requested by the prospect. In response to the Prospect’s expressed interests, TRIDEC will also supply names of property owners and Partner contacts.
 - b. If the prospect indicates interest in specific business locations, TRIDEC will notify affected Partners and property owners, share information gathered, make appropriate introductions, and assist in follow-up marketing as requested.
 - c. If the prospect indicates interest in specific sites, but requests confidentially, TRIDEC will keep affected parties fully informed without revealing the identity of the prospect. This information will

remain confidential until release by TRIDEC is authorized by the prospect.

- d. When a prospect establishes formal discussions with the City of Kennewick and commits to a site within its jurisdiction, responsibility for managing the contract will be transferred from TRIDEC to that entity. TRIDEC will continue serving as the prospect's community advocate and provide assistance as requested.
3. Contacts at the City of Kennewick level: This describes the handling of prospects when the contact originates with the City of Kennewick, or the City has assumed responsibility for the case.
 - a. The City of Kennewick relies on TRIDEC to supply a variety of valuable industrial recruitment information and services. When the City receives a contact inquiry or is managing an industrial prospect and desires support from TRIDEC, it need only request such assistance.
 - b. It is not necessary for the City of Kennewick to divulge the identity of a prospect to TRIDEC unless it elects to do so. If requested assistance requires disclosure of the prospects' identify, TRIDEC will render such assistance while maintaining confidentiality.
 - c. If the City of Kennewick determines that dealing with a prospect exceeds its abilities, the prospect will be referred to TRIDEC for further handling.
 - d. If more than one entity requests assistance with the same prospect, TRIDEC will so advise all affected entities. Under this circumstance, substance requests for assistance must be mutually agreed upon by affected local entities before it is rendered by TRIDEC.

IV. CLOSING DEALS

1. TRIDEC and the City of Kennewick recognize shared responsibility in the complicated process of closing deals with industrial prospects. Care will be taken in each instance to properly define the division of authority and responsibilities. Offers on land costs, infrastructure extensions, utility charges, and other items will be made to prospects only by the authorized entity (i.e. property owner, city, port, or utility) or with its explicit consent.
2. Public events such as media conferences, groundbreakings, and ribbon cuttings will be coordinated with the siting jurisdiction. The city in which

the prospect will locate or expand its facility will be responsible for working with TRIDEC on logistics relating to these events.

V. FINANCIAL COMMITMENT

For services provided as identified in this Agreement, the City agrees to pay TRIDEC the sum of twenty thousand dollars (\$20,000.00).

The City of Kennewick agrees to additional compensation for the following outcomes in 2018:

\$5,000 when, through efforts of the City and TRIDEC, the Kennewick UGA is extended to the area South of I-82.

\$5,000 for identifying individuals or organizations that leads to donations of at least \$100,000 for the CBC Culinary Arts School in the City of Kennewick.

\$5,000 when through TRIDEC's efforts legislation is passed by Congress and goes in to affect that directs the Corps of Engineers to convey Columbia Park to the City of Kennewick.

VI. TERM OF AGREEMENT

This Agreement will be effective January 1, 2018, and remain in effect through December 31, 2018. The Agreement may be amended in writing at any time by mutual agreement of TRIDEC and the City of Kennewick. The Agreement may be terminated at any time by mutual agreement or by either party for cause, failure to perform, or for other legitimate reasons. A ninety (90) day written notice to the affected Party is required to effectuate a termination.

CITY OF KENNEWICK

Date

DON BRITAIN, Mayor City of Kennewick

Approved as to Form:

TERRI WRIGHT, City Clerk

LISA BEATON, City Attorney

TRI-CITY DEVELOPMENT COUNCIL

Date

CARL F. ADRIAN, President/CEO

TRI-CITY DEVELOPMENT COUNCIL 2019 PLAN OF WORK

EXECUTIVE SUMMARY

WHY TRI-CITIES?

The area wide approach to economic development continues to be sound not only because it's more efficient and cost effective, but because as a "single entity" the Tri-Cities holds more attraction than as individual jurisdictions. TRIDEC is the only local organization that focuses on economic growth of the entire Tri-Cities community.

MISSION

TRIDEC's mission is to improve the economic health of the Tri-Cities region by facilitating job creation and capital investment in primary employment industries in Benton and Franklin Counties.

TRIDEC is an advocate for business, a resource for local economic conditions, and a catalyst for progress. TRIDEC also advocates on State and Federal issues important to the community, along with Federal programs and funding priorities that are important to research at the Pacific Northwest National Laboratory and cleanup of the Hanford Reservation.

BUSINESS RECRUITMENT

The overall objective of TRIDEC's business recruitment program is to identify and attract companies into Benton and Franklin Counties that results in capital investment and the creation of long-term, family wage jobs for area residents.

Business Recruitment Activities:

- As Benton and Franklin Counties designated ADO (Associate Economic Development Organization), TRIDEC is the clearing house for business leads generated by the Washington State Department of Commerce.
- TRIDEC's business recruitment target industries include: energy, logistics, food processing, machinery manufacturing, carbon fiber manufacturing, and training.
- Produce the following collateral materials: Tri-Cities Community Fact Sheet,

Retail Fact Sheet, and Target Industry Business Cases.

- Market the Tri-Cities community through 1-2 industry targeted print advertisements.
- Through the Whitaker SmartLeads program, TRIDEC receives 25 company leads per month from our target industries.
- Participate in the following trade shows: Northwest Food and Beverage World (January), International Council of Shopping Centers (ICSC) (May), SelectUSA (June), Natural Products Expo East (September) and PowerGen (November).
- Participate in two site selector forums, the Spring (May) and Fall (September) Industrial Asset Management Council (IAMC) Professional Forum.

BUSINESS RETENTION & EXPANSION

TRIDEC's business retention and expansion program will continue to implement new and dynamic programs to grow our existing manufacturers. Additionally, TRIDEC will continue to assist the local food and beverage sector through the Food and Beverage Retention and Expansion Opportunities (FABREO) Program.

Business Retention & Expansion (BRE) Activities:

- Support Columbia Basin College efforts to develop Culinary Arts Program/Center.
- Support Impact Washington consulting and training activities.
- Contact with at least 5 local manufacturers per week and visit a minimum of 8 manufacturers per month.
- Provide educational opportunities to help local manufacturers succeed.
- Continue to support development of areas in the community that have regional significance such as Vista Field, Heritage Industrial Center, and the Tri-Cities Research District.
- Continue to monitor the Federal Opportunity Zone Program and work with the Cities of Pasco and Kennewick to identify potential development projects that can utilize the incentives offered through the program.
- Continue to provide office space to the Small Business Development Council (SBDC) and SCORE.

FEDERAL PROGRAMS

Federal Program Activities:

- Provide annual Congressional Letter of Request(s): Budgets for PNNL Programs and Hanford Cleanup.
- Continue to support Corps of Engineers land re-conveyance.
- Monitor DOE acquisition process for prime contracts and share community priorities with prospective bidders.
- Closely monitor dialogue on tank farm closure, waste reclassification, DOE's PILT (Payments in Lieu of Taxes) program and efforts to restart licensing of Yucca Mountain.
- Support status quo on number of local DOE offices.
- Advocate completion of the EIS for a natural gas pipeline to serve the Waste Treatment Plant.
- Continue to support the Manhattan Project National Historical Park (MAPR)

including boundary changes and park funding.

- Advocate for the transfer of “donut holes” and railroad in DOE land conveyance.
- Continue the Tri-Cities’ vision of increased access to the Hanford Site and the Hanford Reach National Monument, including Rattlesnake Mountain.

MID-COLUMBIA ENERGY INITIATIVE (MCEI)

Strategic Objectives:

- Advocate for retention of Snake River Dams and Columbia Generating Station.
- Support Neoen efforts to develop a 20 MW solar facility.
- Monitor Columbia River Treaty.
- Support renewable energy generation, storage and integration projects as well as technology transfer at PNNL.
- Explore opportunities associated with assembly and training for Small Modular Reactors.
- Grow the region’s presence in grid and cyber security training and development.

COMMUNICATIONS

Online Presence:

- Maintain www.TryTri-Cities.org for site selectors, member investors and support of City and Port retail recruitment efforts.
- Continue to license the ZoomProspector GIS system (www.TryTriCitiesSites.org) for available commercial and industrial properties including interactive demographics

Social Media:

- Increase Tri-Cities brand and loyalty by highlighting Tri-Cities assets through Facebook, Twitter, LinkedIn, Instagram and the Tri-Cities Business Blog.

2019 PLAN OF WORK

This document sets out activities planned by TRIDEC during 2019 in the areas of new business recruitment, business retention and expansion, federal programs, communications, small business resources, and workforce development.

While TRIDEC intends to accomplish the tasks described in this Plan of Work it should be recognized that it is a “plan,” and as local or national conditions, change activities may be adjusted to reflect these shifts. Also, TRIDEC, like any successful economic development organization, needs to be able to adjust quickly to take advantage of development opportunities which cannot be anticipated six months to a year in advance.

Why Tri-Cities?

The area wide approach to economic development continues to be sound not only because it’s more efficient and cost effective, but because as a “single entity” the Tri-Cities holds more attraction than as individual jurisdictions. TRIDEC is the only local organization that focuses on economic growth of the entire Tri-Cities community.

Mission

TRIDEC’s mission is to improve the economic health of the Tri-Cities region by facilitating job creation and capital investment in primary employment industries in Benton and Franklin Counties.

TRIDEC is an advocate for business, a resource for local economic conditions, and a catalyst for progress. TRIDEC also advocates on State and Federal issues important to the community, along with Federal programs and funding priorities that are important to research at the Pacific Northwest National Laboratory and cleanup of the Hanford Reservation.

To achieve this mission TRIDEC will:

- Promote diversification of the local economic base.
- Facilitate job creation and retention by focusing on primary employment industries.
- Leverage technical, scientific and natural resources to encourage new investment.

- Pursue new federal missions and support employment and fiscal stability in local federally funded operations.
- Identify and advocate for actions to improve the overall business climate.
- Advocate and lead the community on issues of economic importance.

Indicators of success include:

- Growth in total number of jobs.
- Reduction in unemployment rates.
- Increases in personal income.
- Total investment in the counties from both private and public sources.

The Tri-City economy added 3,500 jobs between October 2017 and 2018 – an increase of 3.1%. The goods producing sector of the economy recorded 5.4% growth. All this growth cannot be credited to TRIDEC's activities, but TRIDEC is the only local organization that focuses on the economic growth of the entire community. TRIDEC is focused on "growing the whole pie and not just making the slices smaller."

BUSINESS RECRUITMENT

Getting the attention of business prospects is a challenging task, particularly while competing with an estimated 13,000 other economic development organizations in the U.S. Despite the competition, TRIDEC has been successful in building community awareness with nationally recognized site location consultants, corporate real estate executives and some of the national real estate brokerage community.

The overall objective of TRIDEC's business recruitment program is to identify and attract companies into Benton and Franklin Counties that will result in capital investment and the creation of long-term family wage jobs for area residents. As the designated ADO for Benton and Franklin Counties, we are responsible for responding to/managing leads Department of Commerce receives.

TRIDEC's recruitment as well as business retention and expansion activities have focused primarily on companies with markets for goods or services that are outside the community. By creating primary jobs - jobs associated with exporting a product or service outside the community - capital is returned in the form of

profits and wages. This creates disposable income to support the service and hospitality sectors. It is estimated that in most communities every manufacturing job is responsible for another 2 ½ non-manufacturing jobs.

During 2014, the consulting team led by TadZo, proposed new industrial sectors and their corresponding NAICS Codes for specific subsectors. The following list highlights the major sectors of interest, but does not include subsector detail:

- Energy
- Logistics
- Food Processing
- Machinery Manufacturing
- Carbon Fiber Manufacturing
- Training

It is very important to recognize that targeting specific industries is not done at the exclusion of other business recruitment opportunities. If leads come to the region outside of identified targets, TRIDEC and partner economic development professionals will work those projects aggressively.

TadZo's research identified industries that align to regional capabilities and provide opportunity to diversify the regional economy. Target industries enable a focus for proactive marketing strategies and smart resource allocation. Effective use of available resources avoids duplicate activities among partners while concentrating on marketing tactics that produce positive results.

Advertising, External Communication, and Recruitment Mailings

TRIDEC has traditionally placed a small amount of print advertising in recognized site selection publications such as Area Development, Site Selection, and Expansion Solutions. TRIDEC also pays for directory listings in these and similar publications.

During 2019 TRIDEC will:

- Place one or two quarter page ads outlining the advantages of doing business in the Tri-Cities in one or more of the above publications.
 - Staff will also evaluate other advertising opportunities such as web-based banner ads or advertisements in special publications on a one by one basis.
- In addition to the communication protocol used with the SmartLeads subscription discussed below, TRIDEC will continue to conduct mailings to

senior management in target industry sectors, as well as site selection consultants and other third-party advisors, discussing the advantages of a Tri-City location.

Lead Generation: Whittaker SmartLeads Program

TRIDEC has established a relationship with Whittaker Associates, a respected economic development consultant specializing in target industry research for communities.

SmartLeads, a product developed by Whittaker & Associates, uses a proprietary predictive model ranking companies within target industry sectors using an algorithm to determine each company's probability of relocating or expanding based on dozens of variables. The companies showing the highest potential are further researched to generate a Company Intelligence Report. SmartLeads is limited to 10 clients nationally.

The subscription service provides a monthly database of 25 Company Intelligence Reports in the target sectors identified by TadZo, along with lead tracking software. TRIDEC has established a communications protocol for ongoing contact with these companies explaining the benefits of a Tri-Cities location.

During 2018, TRIDEC began directing Whittaker to focus the lead generation on companies likely to attend the trade shows TRIDEC targeted for the two months leading up to the show. Of the 50 leads TRIDEC received for each of the 2018 shows an average of nine appointments were set with companies at the show. A similar process will be used for the 2019 Natural Products Expo East and PowerGen trade shows.

Trade Shows/Target Industry Events/Site Selector Meetings

- Northwest Food & Beverage World (January, Portland, OR)
Northwest Food & Beverage World (formerly Northwest Food Processors Manufacturing Expo & Conference) is the marquee event for Food Northwest. This regional show has a national impact on the food and beverage manufacturing industry.
- International Council of Shopping Centers (ICSC) (May, Las Vegas, NV)

TRIDEC's municipal partners have asked for more involvement and assistance in their retail recruitment efforts. This has been the primary reason for including the retail site selector's link on the TRIDEC website and continued licensing of Zoom Prospector. TRIDEC staff accompanied city economic development professionals to the show in Las Vegas for the last three years and will participate again in May 2019.

- **Natural Products Expo East (September, Baltimore, MD)**
There is a Natural Products Expo held in the West and East. These shows are the premier industry events for companies producing and distributing natural food products. TRIDEC staff has attended the West show in the past and will attend the East show in 2019.
- **SelectUSA Investment Summit (June, Washington DC)**
TRIDEC will participate with the Washington State Department of Commerce in exhibiting at SelectUSA. SelectUSA is a high profile event dedicated to promoting foreign direct investment (FDI) in the United States. The event provides a unique opportunity to bring together companies from all over the world with economic development organizations. Attendees include senior government officials, C-Suite business executives, and other thought leaders.
- **PowerGen (November, New Orleans, LA)**
PowerGen is the largest power/energy event in the industry - offering access to 18,000 power professionals over three days. TRIDEC first attended PowerGen in 2010. TRIDEC exhibited at the event for three years. In 2016 the consulting firm of ROI was retained to set appointments rather than work from a stationary booth. Six company meetings were scheduled at the show and telephone meetings were held with two additional companies. TRIDEC made nine appointments on its own in 2017 and ten in 2018. TRIDEC is continuing to evaluate the effectiveness of this process.
- **Industrial Asset Management Council (IAMC) Professional Forum Events**
TRIDEC will attend both Industrial Asset Management Council (IAMC) Professional Forum events during 2019. IAMC is the leading association of

corporate real estate executives, site location consultants and national real estate brokerage firms. The Forums provide visibility for the Tri-Cities through signage, printed programs and schedules, and recognition during breakout sessions. Upcoming meetings of IAMC include Santa Barbara, California in May and Milwaukee, Wisconsin in September.

BUSINESS RETENTION & EXPANSION (BRE)

Retention and Expansion of existing businesses, especially manufacturing, is usually considered the economic development engine of a community. Most economic development professionals agree that a good Business Retention & Expansion Program is one of the essential building blocks of a community's growth and prosperity. TRIDEC's Business Retention & Expansion Program will continue to implement new and dynamic programs to grow our existing manufacturers in 2019.

FABREO & Grow Manufacturing Programs

TRIDEC will continue to develop the food and beverage processing industry through its successful FABREO Columbia Basin Program. In addition, TRIDEC will establish a Grow Manufacturing program to operate in tandem with FABREO. One change in the FABREO program is that TRIDEC will not be hosting a FABREO Expo for 2019. Instead, TRIDEC will organize a series of seminars/meetings on topics of interest to local food and beverage companies and/or local manufacturers. TRIDEC will test this concept during the first quarter of 2019 and assuming it is successful additional events will be scheduled.

Goals for 2019 include the following:

- Continue to promote the Columbia Basin as a world-class food and beverage region with a rich and nurturing environment for all new and existing manufacturers.
- Beginning in the first quarter of 2019 schedule an educational event around a topic of interest to local food and beverage companies or local manufacturers. Host up to six similar events throughout the year.
- Support the work of the Columbia Basin College in their efforts to develop the Columbia Basin College Culinary Arts Center.

- Continue to support development of areas in the community that have regional significance such as Vista Field, Heritage Industrial Center, and the Tri-Cities Research District.
- Continue to monitor the Federal Opportunity Zone Program and work with the Cities of Pasco and Kennewick to identify potential development projects that can utilize the incentives offered through the program.
- Continue supporting the Strategic Gateway concept, positioning the Columbia Basin as the strategic gateway between the United States and Asia (initiated by Memorandums of Understanding between TRIDEC and the Hong Kong Trade Development Council and the People's Government of Wulanchabu, Inner Mongolia, China).
- Support growth in the local startup community and facilities such as Fuse and other coworking and business incubator space.

Manufacturing Growth Activities

To best serve manufacturing in the Tri-Cities, TRIDEC will continue to participate in a number of manufacturing growth activities such as:

- Partner with Impact Washington to provide manufacturing consulting services to individual companies, as requested by the companies.
- Participate as a judge and sponsor in the Annual Richland Rotary Entrepreneurial Awards. TRIDEC has been asked to act and emcee for the 2019 event (February).
- Promote accomplishments by area manufacturers in the TRIDEC e-newsletters and social media.
- Contact a minimum of five manufacturing companies per week and visit a minimum of eight local companies per month.
- Encourage local manufacturers to become members of TRIDEC.

FEDERAL PROGRAMS

Hanford & Pacific Northwest National Laboratory Budgets

Fiscal Year 2019 (FY19) and FY18 before it were good years for DOE funding due in part to higher authorized spending levels, which are often referred to as 'budget caps.' The compromise that increased the DOE budget caps expires after FY19, and it is unknown whether or not a new deal will be reached for FY20. If

not, sequestration-level funding will be reinstated, meaning that both Hanford and PNNL could face very substantial funding reductions after FY19.

The total FY19 Hanford cleanup budget is approximately \$2.44 billion, with \$1.573 billion for DOE Office of River Protection and \$865.171 million for the DOE Richland Operations Office. The President is expected to release the administration's proposed FY20 budget request in February 2019.

The Pacific Northwest National Laboratory (PNNL) is expected to receive approximately \$1 billion in FY18 through a wide variety of federal agencies and programs.

There are also two notable changes with the Washington congressional delegation following this year's elections. Senator Maria Cantwell will be vacating her position of Ranking Member of the Senate Energy and Natural Resources Committee in order to serve as Ranking Member of the Senate Commerce Committee. With the change in majorities in the House, Congressman Adam Smith will become Chairman of the House Armed Services Committee, which has jurisdiction over Hanford's defense waste cleanup.

Federal Programs Actions:

- After the Administration's FY20 budget request is released, TRIDEC will prepare our annual Congressional Letter highlighting our funding priorities for Hanford cleanup, PNNL, the Manhattan Project National Historical Park, and Yucca Mountain.
- Follow up with congressional offices throughout the budget process.
- Advocate for a deal to lift the budget caps in FY20 and beyond by explaining the implications for Hanford and PNNL if sequestration-level funding is implemented.

Additional Hanford/PNNL Priorities:

- Contracts
 - o DOE is currently reviewing proposals for the Hanford Mission Essential Services Contract (HMESC) while also developing Requests for Proposal (RFP) for the Central Plateau Cleanup Contract (CPCC) and the Tank Operations Contract (TOC). TRIDEC will continue to review draft RFPs and provide comments with a particular focus on a

strong 'Community Commitment Clause' and support for local business subcontracting.

- o Share community commitment priorities with DOE officials along with companies who are interested in Hanford contracts.
- Closely monitor, provide input, and encourage dialogue regarding proposals to reclassify some high-level waste and/or to develop alternative waste treatment and disposition pathways. Both proposals have the potential to reduce costs and expedite treatment of Hanford's tank waste.
- Continue support for a Waste Incidental to Reprocessing (WIR) determination that would allow DOE to close Waste Management Area C (C Tank Farm) using grout. The alternative would be extraordinarily costly with minimal benefit and would divert funding away from other high-priority cleanup efforts.
- Advocate for completion of DOE's Natural Gas Pipeline Environmental Impact Statement (EIS), followed by sustained progress on pipeline design and construction. Work to ensure that DOE officials understand that expected development in Franklin County could preclude siting the pipeline in the near future.
- Continue efforts to enhance information sharing and coordinated messaging between DOE, prime contractors, local governments and community organizations.
- Support efforts to restart the licensing process for Yucca Mountain, including advocating for the necessary funding.
- Continue to advocate for DOE to transfer the remaining two parcels along Horn Rapids Road that were excluded from the 2015 transfer.
- Continue to work with DOE on the transfer of railroad assets extending north from Horn Rapids Road to the Energy Northwest Site.
- Continue presenting the Tri-Cities' vision for more public access to the Hanford site and Hanford Reach National Monument, including Rattlesnake Mountain.

Shoreline Reconveyance

TRIDEC will continue to advocate for the transfer of U.S. Army Corps of Engineers-owned property and easements in the Tri-City area to the local jurisdictions where it is located. The goal is to work with the cities of Kennewick, Pasco, Richland, along with Benton and Franklin Counties to identify exactly

which lands they would like to take ownership of, and then work with Congressional offices to include legislation in the FY2020 National Defense Authorization Act (NDAA). This effort will likely include significant additional engagement with key stakeholder groups including area tribes and the broader Tri-City community.

Manhattan Project National Historical Park (MAPR)

The FY15 National Defense Authorization Act (NDAA) contained a provision to establish the Manhattan Project National Historical Park (MAPR) at Hanford, Oak Ridge and Los Alamos. In early 2015, TRIDEC and Visit Tri-Cities formed the Tri-Cities National Park Committee, comprised of the four local mayors, three area counties that contain DOE land, the Port of Benton, the B Reactor Museum Association (BRMA), TRIDEC and Visit Tri-Cities.

This committee has been working closely with both DOE and the National Park Service to enhance the park's development and increase public access.

Federal Programs Actions:

- Advocate for expansion of MAPR boundaries and transfer of responsibilities from DOE's Office of Environmental Management (EM) to DOE's Office of Legacy Management (LM), as requested by the Tri-Cities National Park Committee in October 2017.
- Advocate for dedicated MAPR funding to be included in the President's FY20 budget request through DOE's Office of Legacy Management.
- Work with congressional offices to provide \$30 million in appropriations funding for MAPR to be shared across all three sites. This funding would be used to address urgent infrastructure needs such as the B Reactor roof.
- Continue to support the increasing number and variety of programming and tours associated with the National Park.
- Support establishment of a "Friends of the Park" group to address increasing funding needs at the park.

MID-COLUMBIA ENERGY INITIATIVE (MCEI)

MCEI was originally formed to explore the development of an "energy park" on federal land as the active cleanup footprint at the Hanford site decreases. MCEI quickly became a much broader effort to expand the local economy, particularly

in the energy sector, by capitalizing on the region's highly-skilled workforce, available land and inexpensive electricity.

On Sept. 30, 2015 TRIDEC was successful in receiving 1,641 acres of Hanford land following nearly six years of community effort (a request that started with the formation of MCEI). This property has subsequently been transferred to the City of Richland, the Port of Benton and Energy Northwest for future economic development.

From an initial invitation list of twenty, MCEI now has approximately 120 members including representatives from area utilities, manufacturers, DOE, PNNL, WSU Tri-Cities and professional services firms. In September 2017, MCEI formed a Water Policy Subcommittee to specifically focus on the nexus between water, power generation and the Tri-City community.

Additional Federal Programs Actions:

- Continue strong support for the Columbia Generating Station, which provides affordable, carbon-free energy to the Pacific Northwest.
- Continue to support renewable energy generation, storage, and integration projects, along with associated research and development.
- Support continued development of programs to transfer technologies from PNNL to industry, with a focus on keeping those companies local.
- Continue to actively explore opportunities for local manufacturing, assembly and training associated with new commercial nuclear technologies, including Small Modular Reactors (SMRs).
- Continue to support future Washington State Clean Energy Summits.
- Support Neoen efforts to develop a 20-megawatt solar facility on Energy Northwest land that was part of the 2015 transfer.
- Grow region's presence in grid and cyber security (training/technology development and operations).
- Monitor the Columbia River Treaty, advocate and provide input as necessary.

Snake River Dams

TRIDEC will continue to vigorously advocate for retention of the four lower Snake River Dams which are vital to the region's economy, providing clean energy

generation, navigation and irrigation. Efforts will include support for legislative and executive branch actions that would require continued operation of the Federal Columbia River Hydropower System (FCRPS) in accordance with the 2014 Biological Opinion (BiOp). TRIDEC will also work with community partners to engage in public relations efforts such as public events and media outreach that are supportive of the dams.

COMMUNICATION PLAN

Online Web Presence

Today, a majority of site selection projects, directed either by companies or by site location consultants, begin on the Internet. An increasing number of businesses, TRIDEC Member Investors and individuals rely on TRIDEC's website for information on the Tri-Cities and TRIDEC. Consequently, web-based research demands that information be current and accurate.

TRIDEC launched its current new web site, www.TryTri-Cities.org, in May 2015. The site continues to be updated to incorporate new features and to make it more user friendly.

During 2019, TRIDEC will discontinue a separate website for the Food and Beverage Retention and Expansion Opportunities (FABREO) Program. The FABREO information will be incorporated into the TRIDEC website.

TRIDEC will continue to license Zoom Prospector (www.TryTriCitiesSites.org) again in 2019. Zoom Prospector is a geographic information system (GIS) based product designed to showcase area sites and available buildings. In addition to real estate information, the website allows users to access a variety of economic and demographic data at distance intervals surrounding targeted locations.

TRIDEC will continue striving to advance our search engine optimization (SEO), ensuring that TRIDEC's site(s) are at or near the top of searches.

Social Media Plan

Social media is a valuable tool that:

- Increases brand recognition and loyalty.
- Connects with industry leaders and decision makers.

- Builds relationships with a targeted audience.

This plan includes the objectives that will be used to accomplish the following social media goals:

- Increase brand (Tri-Cities, WA) recognition.
- Identify and engage potential site selectors/companies/decision makers.
- Create community engagement on hot topics and issues.
- Communicate why consultants and businesses should Try Tri-Cities.
- Highlight what makes Tri-Cities the brighter, bolder, smarter choice for business.
- Encourage staff, board members, members to be active participants in social media.
- Create a Tri-Cities hashtag used throughout social media #BolderTriCities #TryTriCities #WhyTriCities
- Begin weekly posts on social media featuring demographic facts about the Tri-Cities and the capabilities of Zoom Prospector to increase visits to the TRIDEC website and use of the GIS tool.

Facebook: www.facebook.com/tcdevcouncil/

Objectives:

- Connect and engage with Tri-Cities Community
- Share engaging content highlighting assets
- Promote upcoming events & recognize members
- Three posts per week

Key Metrics:

- The number of followers increased from 451 to 622 during 2018. Increase the number of followers to 900 by the end of 2019.

Twitter: www.twitter.com/TCDevCouncil

Objectives:

- Connect business and industry influencers
- Promote Tri-Cities content impacting business and industry
- Build Tri-Cities reputation
- Three posts per week

Key Metrics:

- Twitter followers increased by 25% during 2018. Increase followers to 400 by end of 2019.

LinkedIn: www.linkedin.com/company/tridec---tri-city-development-council?trk=biz-companies-cym

Objectives:

- Build relationships with site selectors and industry leaders
- Share articles highlighting the assets of Tri-Cities
- Weekly posts focused on "Why Tri-Cities"

Key Metrics:

- Grow followers to 200 by the end of 2019.
- Connect with site selectors, IAMC members, IEDC members, TRIDEC Investors and Board by end of 2019.

Instagram: www.instagram.com/tcdevcouncil/

Objectives:

- Build relationship with Tri-Cities community
- Feature businesses and assets that highlight why Tri-Cities is the place for business
- Weekly posts

Key Metrics:

- Instagram more than doubled to 423 during 2018. Increase the number of followers to 600 by the end of 2019.

Tri-Cities Business Blog: www.tridec.org

Objectives:

- Engage with Tri-Cities community
- Educate community about key issues facing businesses in the Tri-Cities
- Provide insight and thought leadership
- Monthly posts

Key Metrics:

- Increase in blog interactions and RSS feeds subscriptions.
- Increase in referring website traffic and improve SEO.

Publications/Collateral Materials

TRIDEC will use the following publications to market the Tri-Cities community:

- Factsheet
 - Print edition updated twice annually
 - Updated monthly online
- Target Industry Business Cases updated to reflect industry changes

SMALL BUSINESS RESOURCES

Small Business Development Center (SBDC)

The SBDC has been the TRIDEC supported resource for providing management assistance to small businesses - companies with fewer than 500 employees. The Center has been located within the TRIDEC office and has offered a host of services designed to help grow businesses, achieve higher profits and improve operations.

After an extended period without a Director, the SBDC has re-opened at TRIDEC with limited office hours through the end of 2018 and beginning in 2019 the office will be staffed five days a week.

SCORE (Senior Corp of Retired Executives)

The SCORE program provides business counseling to the small businesses in the area and is headquartered within the TRIDEC offices. During 2018 SCORE volunteers conducted first time counseling sessions with over 130 local individuals who had or were thinking about starting a business. Follow-on sessions were held with several hundred businesses or potential business startups.

WORKFORCE DEVELOPMENT

Growing and expanding businesses require skilled workers for all levels within their organizations. With increasing frequency, workforce development is viewed as an important contributor to successful economic development and a healthy economy. Educational institutions, training facilities, labor unions, WorkSource Columbia Basin, and the Benton-Franklin Workforce Development Council all play important roles in local workforce development efforts and all partner with TRIDEC from time to time on various issues or projects.

Successful manufacturing is a constantly moving target. TRIDEC will continue to provide educational and workforce development opportunities to help local manufacturers succeed through the following:

- Partner with Impact Washington to provide manufacturing training events based on needs identified by the manufacturing community.

- Continue to provide export training in collaboration with such organizations as the Export-Import Bank of the United States, the Export Finance Assistance Center of Washington, the U.S. Commercial Service, the Washington State Department of Commerce, the Washington State Department of Agriculture and the Hong Kong Trade Development Council.
- Continue to work with Columbia Basin College to develop and promote their Certified Production Certificate and Certified Logistics Certificate programs, both aimed at the region's food and beverage processing industry.
- Continue to participate in Columbia Basin College's Worker Retraining Committee and Hanford Future Workforce Sub-Committee.
- Attend local Upskill/Backfill sessions in Prosser addressing local manufacturers workforce needs and strategies to continue to provide training opportunities and retention programs for graduates and job seekers.
- Serve on the board of Career's in Manufacturing (CIM), provide space for monthly meetings, and support the annual event to educate local high schoolers about CTE fields, benefits, and career paths.

Connect Tri-Cities

Mission Support Alliance (MSA) partnered with over thirty local organizations, including TRIDEC, to host Connect Tri-Cities, an event focused on workforce development and job opportunities in the Tri-Cities. The multi-day event included a job fair as well as other activities related to STEM education, apprenticeship training and general career information. TRIDEC became the Connect Tri-Cities 'Event Champion' in 2018. MSA plans to work with TRIDEC and other partners such as the National Building Trades Council to develop a plan that will ensure that this event continues regardless of who becomes the Hanford mission support prime contractor (MSA's contract is scheduled to expire in May 2019).

Council Workshop Coversheet



Agenda Item Number	3.	Meeting Date	01/08/2019
Agenda Item Type	Presentation		
Subject	Historic Downtown Kennewick Partnership		
Ordinance/Reso #		Contract #	
Project #		Permit #	
Department	Employee & Community Relations		

Info Only	☒
Policy Review	☐
Policy DevMnt	☐
Other	☐

Summary

Historic Downtown Kennewick Partnership Executive Director Dan Smith and President Jay Freeman will provide council with a report on 2018 activities and 2019 goals. City Council provides funding in the amount of \$37,500 annually to the HDKP through their main-street B&O tax credit program, which allows for a B&O tax deduction of 75% of the funding granted during the next tax cycle. This funding mechanism does not allow for specific outcomes to be mandated. It is considered a main-street contribution.

Through

Terry Walsh
Jan 04, 08:38:33 GMT-0800 2019

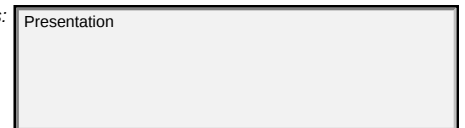
Dept Head Approval

Terry Walsh
Jan 04, 08:38:35 GMT-0800 2019

City Mgr Approval

Marie Mosley
Jan 04, 11:11:41 GMT-0800 2019

Attachments: Presentation



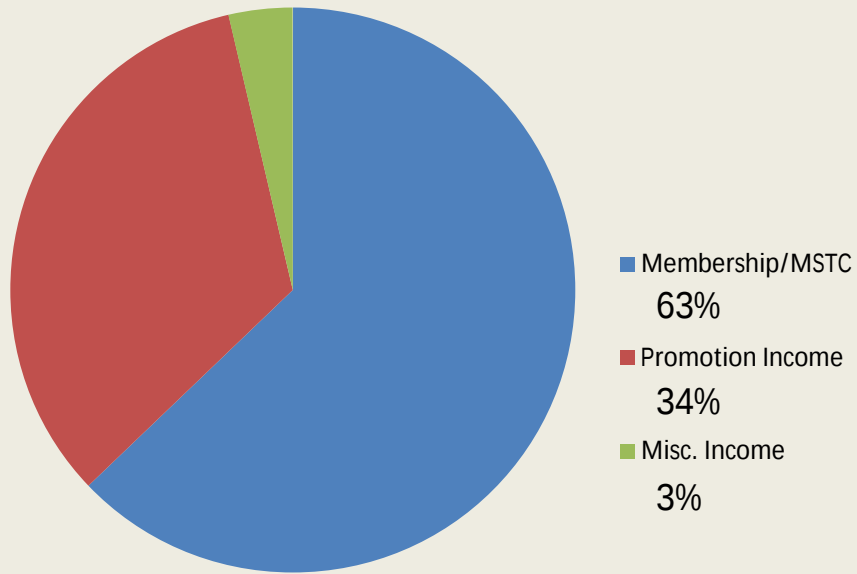


City Council Annual Report 1/8/2019

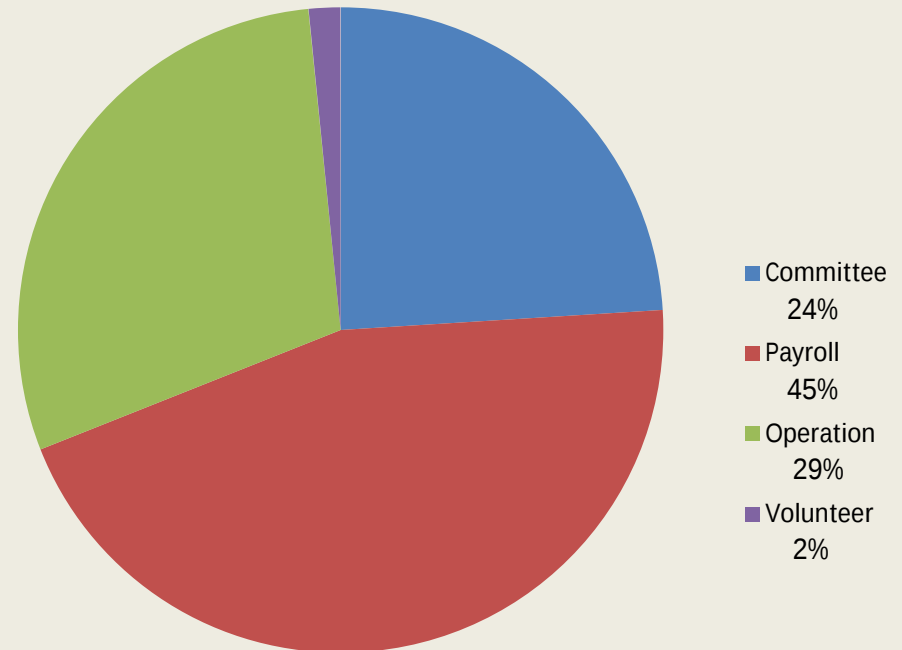
2018 Review



2018 Income



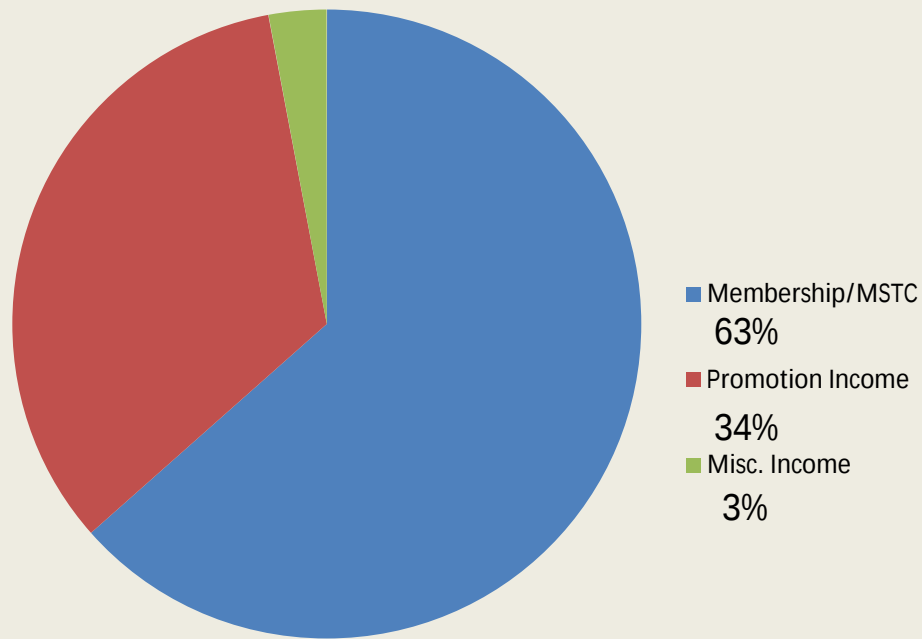
2018 Expenses



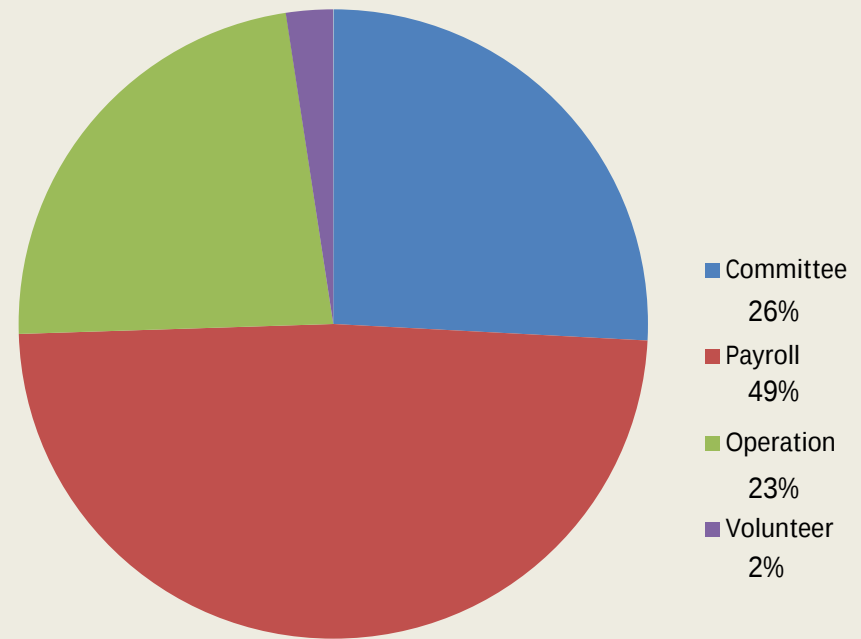
2019 Budget



2019 Income



2019 Expenses



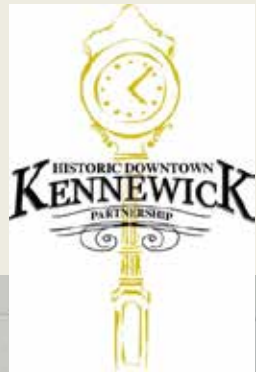
Organization Committee



Downtown Banquet



New Website



Historic Downtown Kennewick
is our favorite place to...



Dine

Appreciate

Play

Stay

In

The Historic Downtown Kennewick Partnership is a volunteer-driven 501(c)3 nonprofit corporation aspiring to reflect our diverse community, provide an inclusive and vibrant downtown destination, encourage economic and creative opportunities, and preserve our rich history to support a dynamic future.

You'll find us on the east side of the Tri-Cities area in Kennewick, WA near the beautiful Columbia River.

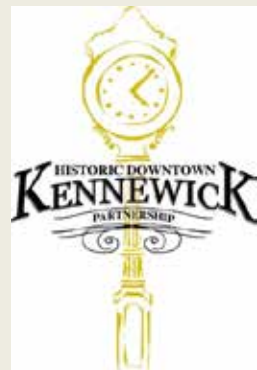
JOIN THE MAILING LIST FOR NEWS AND UPDATES

Upcoming Events

2019 Work Plan



- Membership Drive
- Volunteer Drive
- Annual Meeting and Banquet
- Maestro Community Manager
- Logo Update
- Networking Breakfast
- Increase Social Media Presents



Design Committee





Facing sidewalk



Facing Washington St.

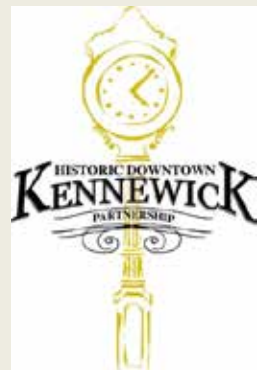


Facing 10th

2019 Work Plan

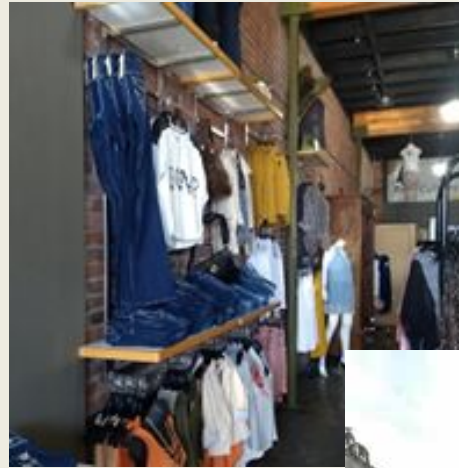
- Traffic Box Art Program Continued
- Speaker System in Downtown
- Design Standards for 4 East Building
- Wayfinding Signs for Historic Downtown
- Painted Piano Project
- Shared Commitment on the Logo Update
- Memorial Brick Program
- Yearly Calendar

Economic Vitality Committee



New Business in Downtown

- Palei Salon
- Happy Clothing
- Free Culture Clothing
- Armelia Jewel
- Sit Means Sit
- Rose & Raven
- Spectra Gallery
- Red Mountain Kitchen
- Salon Sage

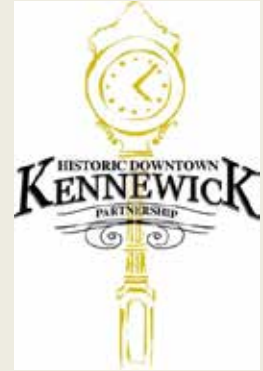
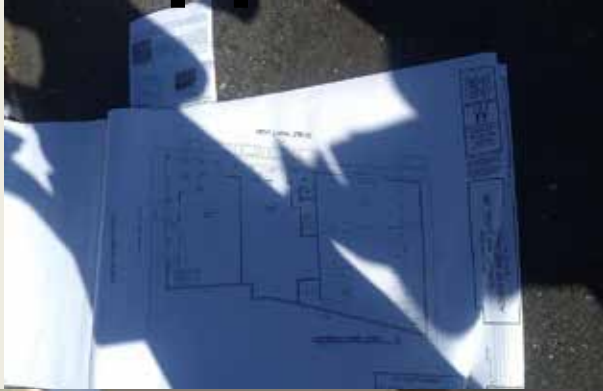


Coming Soon

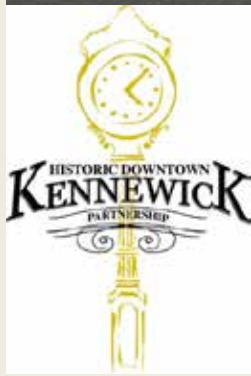
- Layered Cake Artistry
- Barber School
- New construction at Leo's Catering



Opportunities Tour



4 East Columbia Drive Rental Property



2 Retail Spaces For Lease
\$8.00/SF Gross

4 E Columbia Drive
224 N Washington Street
Kennewick, WA 99336

Former Chuy's Auto Sales



- 900 sf business office and roll up door
- 4,100 sf with retail showroom
- Dock high & truck door
- Dedicated parking spaces for both
- Zoned Urban Mix Use
- New ADA bathroom
- 20,000 +/- VPD traffic count on Columbia Dr. and 13,000 +/- on Washington St.



Dan Smith
Executive Director

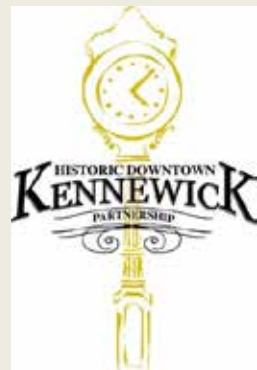
Partnership@historickennnewick.org
Historickennnewick.org

(509)582-7221

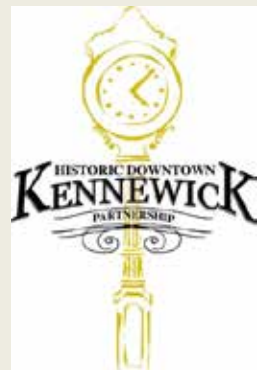
P.O. Box 7552
Kennewick, WA 99336

2019 Work Plan

- Economic Development Campaign
- Marketing 4 East Building
- Annual Board Retreat
- Opportunities Tour
- Business Networking Seminar Series
- Networking Breakfast
- Bridge to Bridge/River to Rail



Promotion Committee



Classy Chassy Show & Shine

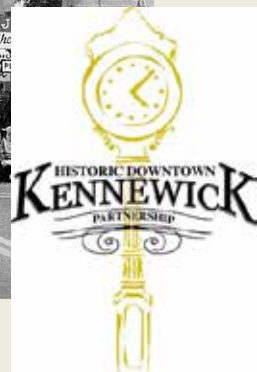


Historic Kennewick Farmer's Market



2019 Work Plan

- Increase Participation in Events
- Increase Vendors at Farmers' Market
- Increase Volunteers at Each Event
- Marketing Plans
- Role in 1st Thursday
and Art Walk





City Council Meeting Schedule February 2019

February 5, 2019
Tuesday, 6:30 p.m.

REGULAR COUNCIL MEETING

February 12, 2019
Tuesday, 6:30 p.m.

WORKSHOP MEETING

1. Affordable Housing: 2060 & 2163 Funds Overview
2. Negotiation Process Update

February 19, 2019
Tuesday, 6:30 p.m.

REGULAR COUNCIL MEETING

February 26, 2019
Tuesday, 6:30 p.m.

WORKSHOP MEETING

To assure disabled persons the opportunity to participate in or benefit from City services, please provide twenty-four (24) hour advance notice for additional arrangements to reasonably accommodate special needs.

Please be advised that all Kennewick City Council Meetings are Audio Taped

February 2019
Updated 12/3/18