



6/12/2024

ARTS COMMISSION AGENDA
KEEWAYDIN COMMUNITY CENTER, 500 S. AUBURN
ST.

6:00 PM

1. CALL TO ORDER

2. ROLL CALL

3. APPROVAL OF AGENDA

4. APPROVAL OF MINUTES

- a. Review and Approval of the April 10, 2024 Minutes.

5. VISITORS

6. UNFINISHED BUSINESS

- a. 2024 Traffic Box Location Selection
- b. Energize the Arts Awards Nominations
- c. Sponsorship Request - Historic Downtown Kennewick Partnerships/SoCo (South Columbia Creative District)

7. NEW BUSINESS

8. BUDGET UPDATE

9. ADJOURNMENT

CITY OF KENNEWICK
ARTS COMMISSION

April 10, 2024

1. CALL TO ORDER:

2. Roll Call

a. Roll Call

PRESENT:

Commission Chair McKenzie Kennedy
Commission Vice Chair Richard Reuther
Commissioner Jason Watson
Commissioner Bethany Lee
Commissioner Jessy Sothard (Strohmeyer)
Commissioner Austin Wingle (*Welcome!*)

ABSENT:

Commissioner Stephanie Brock

Staff Liaisons:

Rohana Carmichael, Economic Development Manager
Dana Dollarhyde, Lead Communications Specialist/Executive Assistant

3. APPROVAL OF AGENDA:

Commissioner Reuther moved to approve the agenda as presented; Commissioner Watson seconded. All in favor.

4. APPROVAL OF MINUTES:

a. Review and Approval of the January 10, 2024 Minutes.

Commissioner Watson moved to approve the agenda as presented; Commissioner Sothard seconded. All in favor.

5. VISITORS

- a. Stephanie Button, Historic Downtown Kennewick Partnership, Executive Director HDKP Executive Director, Stephanie Button, presented to the Arts Commission on Sponsorship Packages available for the Historic Downtown and SOCO Creative

District. Stephanie suggested the Arts & Heritage Track which helps support SOCO Creative Arts Festival (September 21), Art on Auburn, First Thursdays Art Walk, and Artists Alley.

More information on the sponsorship opportunities can be found on the HDKP website: [Sponsorship Opportunities — Historic Downtown Kennewick Partnership \(historickennewick.org\)](https://historickennewick.org)

Staff Liaisons will send more information to the commission before the next meeting for more discussion.

6. UNFINISHED BUSINESS

a. 2024 Traffic Box Locations

The commission has funding for 4 new boxes this year. The suggested locations by the commission are:

1. Canal/Kellog
2. 10th/Garfield
3. 10th/Olympia
4. Vancouver/Kennewick Ave

Potential Future Location: Columbia Center/Deschutes

There was some discussion by the commission about choosing the art prior to finalizing the locations.

b. Energize the Arts Awards Nominations

The Commission has decided to present their Energize the Arts Awards during the HDKP Awards Banquet on July 10th at the Public Market for the years of 2020-2023. Staff Liaisons will be sending over the list of categories and previous nominations to the commissioners. Commissioners will be sending over nominations prior to the May meeting. The Commissioner responsible for the nomination will be in charge of gathering a brief bio/description of the winner for presenting at the awards celebration.

Categories include Performing Arts, Literary Arts, Visual Arts, Heritage Arts and Partnership Arts awards. There were a lot of suggestions from the commission including STCU (Partnership), Milton Meltin Butterfly (Visual), Vibe (Performing), Art Foundation of Mid Columbia (Visual), Katie Small, and David Vasquez.

The commission will be choosing the finalists in May in order to make a purchase with Knight's Welding for the awards.

7. NEW BUSINESS:

a. Energize the Arts Awards Celebration

Historic Downtown Kennewick Partnership is holding their annual awards banquet on Jul 10th and has extended the invitation to the Arts Commission to present their Energize the Arts Awards. There will also be some presence at this event for the SOCO Creative Arts District. The commission thought this would be a good venue to present the awards and all were in favor.

- b. Traffic Box Art Replacement - N. Columbia Center Blvd. and W. Grandridge Blvd. The art wrap on the traffic box located on N. Columbia Center Blvd. and W. Grandridge Blvd needs to be replaced. Staff Liaisons received a quote from Mustang Signs for this replacement and the commissioners reviewed.

Commissioner Watson made a motion to replace the traffic box art as quoted. Commissioner Sothard seconded. All in favor.

8. Budget Update

The Arts Commission available budget is \$7,212.13

9. ADJOURNMENT:

No comments.

CURRENT LOCATIONS

- Washington & Columbia Dr.
- Washington & 10th
- Benton & 1st Ave
- Southridge Blvd & Hildebrand
- Hwy 395 & Southridge Blvd
- Columbia Dr & Hwy 397
- Fruitland & Kennewick Ave
- Columbia Ctr Blvd & Clearwater
- Washington & 1st Ave
- Clearwater & Steptoe
- 1st Ave & Dayton
- Columbia Ctr Blvd & Grandridge

2021 LOCATIONS

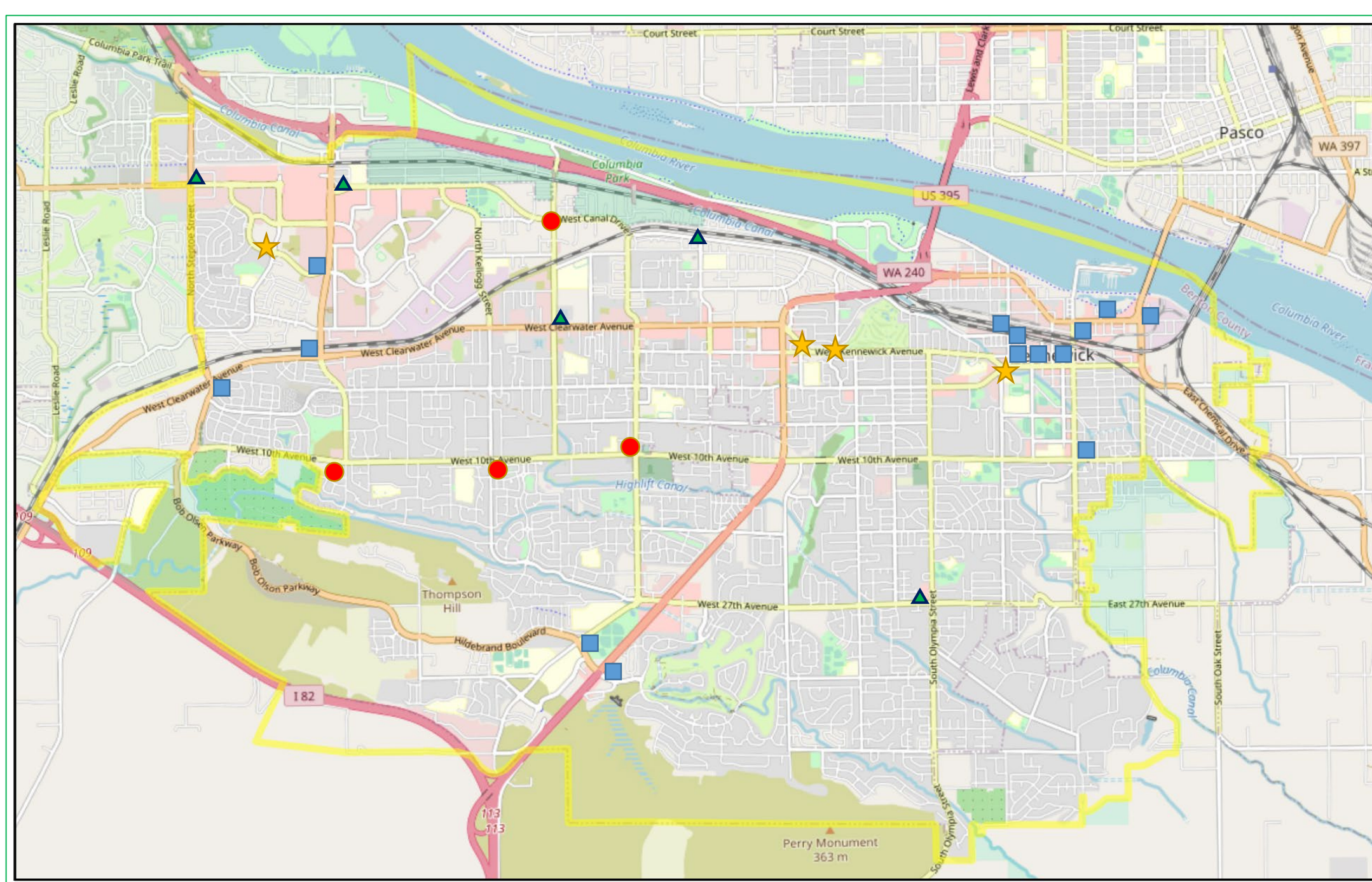
- Steptoe & Gage Blvd
- Canal & Columbia Ctr Blvd
- Clearwater & Edison St
- 27th & Olympia St (Sun Pacific)
- Canal & Volland

2022 LOCATIONS

- Columbia Ctr Blvd & 10th Ave
- 10th Ave & Kellogg
- 10th Ave & Union
- Edison St & Canal Dr

2023 LOCATIONS

- Quinault & Center Parkway
- Vista & W Kennewick Ave
- Garfield & Vineyard
- Yelm & W Kennewick Ave



**2024 Nominations* Energize the Arts Awards

PERFORMING ARTS CATEGORY			
Category and Year		Award Recipient	
Performing Arts 2010	Kara Windemere Theatre		
Performing Arts 2011	Mid Columbia Symphony		
Performing Arts 2012	Clover Island Concert Series		
Performing Arts 2013	Calvacade of Bands, of SE Washington, with mention of Kennewick School District		
Performing Arts 2014	Chelsea Spence	a Kennewick Harpist brought in American Hart Quartet to Kennewick St. Joseph's Catholic Church on 9/13/14	
Performing Arts 2015	No award given for 2015		
Performing Arts 2016	Urban Poet Society in collaboration with the MasterSingers		
Performing Arts 2017	Ye Merrie Greenwood Renaissance Faire		
Performing Arts 2018	Mid-Columbia Musical Theater		
Performing Arts			
Date Nominated	Nominee	Nominated by	Comment
LITERARY ARTS CATEGORY			
Category and Year		Award Recipient	
Literary Arts 2010	Hank Sauer		
Literary Arts 2011	Rivers of Ink		
Literary Arts 2012	Not Awarded		
Literary Arts 2013	Darrell Puls, Author, The Road Home		
Literary Arts 2014	Elizabeth Mo	a Kamiakin High School student who won a national competition for poetry	
Literary Arts 2015	Patricia Briggs	Mercy Thompson	Series - recipient selected 6/8/16
Literary Arts 2018	Plan B Poetry		
Literary Arts			
Date Nominated	Nominee	Nominated by	Comment
VISUAL ARTS CATEGORY			
Category and Year		Award Recipient	
Visual Arts2010	Port of Kennewick		
Visual Arts2011	Boys & Girls Club		
Visual Arts 2012	Steve Plummer		
Visual Arts 2013	Metal Horses- K. Johanning, Jeff & Bonnie Goldsbury		

Visual Arts2014	Ben Fr Fair Association	New mural on rodeo stands, Artist Lisa Brouwer of Naked Walls. She worked with HS Students from E.S.D for T.C. Lori Lancaster is the Ex. Director of Fair.	
Visual Arts 2015	Ben Franklin Transit	for local students -recipient selected 6/8/16	
Visual Arts 2016	Tri Fi Film Society	Shown films in Kennewick, Indie Films not shown in theatres.	
Visual Arts 2017	Tri-Cities Painted Pianos	Painted piano for downtown area.	
Visual Arts 2018	Heidi Elkington	For her participation in Kennewick events, Nickle portraits, farmers market art, etc.	
Visual Arts			
Date Nominated	Nominee	Nominated by	Comment
HERITAGE ARTS CATEGORY			
Category and Year	Award Recipient		
Heritage Arts 2010	Historic Downtown Kennewick Partnership		
Heritage Arts 2011	911 Memorial Committee		
Heritage Arts 2012	1st Thurs Art Walk		
Heritage Arts 2013	Mid Columbia Library with emphasis on the Book Mobile		
Heritage Arts 2014	Tri-Cities Quilters Association		
Heritage Arts 2015	Tri-Cities Steel Drum Marimba Band		
Heritage Arts 2016	Josh Peterson and Boys & Girls Club		
Heritage Arts 2017	Bruce Schwan, Randy Wade, Dylan Wade	Pompy's Lessons	
Heritage Arts 2018	Latino Heritage Mural Committee	Contribution to mural at Columbia Gardens	
Heritage Arts			
Date Nominated	Nominee	Nominated by	Comment
PARTNERSHIP AWARD CATEGORY			
Category and Year	Award Recipient		
Partnership Award 2018	TRI-CU		Contribution to public art at ne location on 19th and Hwy 395
Partnership Award			
Date Nominated	Nominee	Nominated by	Comment
H:\PUBLIC\ARTSCOMMISSION\Awards & Nominees\2018 Nominations for ETA Awards.xlsx			



2024 SPONSORSHIP PROSPECTUS

HISTORIC
D♥**OWN**
TOWN
KENNEWICK
Partnership

WHY SUPPORT THE HISTORIC DOWNTOWN KENNEWICK PARTNERSHIP?

Mission

A volunteer-driven 501(c)3 nonprofit corporation whose mission is to **strengthen and enrich the downtown experience**. We aspire to reflect our diverse community, provide an inclusive and vibrant downtown destination, encourage economic and creative opportunities, and preserve our rich history to support a dynamic future.

Values

The Downtown Kennewick area has experienced a transition over the past decade into a healthy business district. This revitalization has been guided, in large part, by the Historic Downtown Kennewick Partnership. The following are key elements in the revitalization efforts:

- Developing partnerships with other community-minded organizations to maintain and expand the downtown
- Creating promotional events designed to bring thousands of people downtown
- Making recruiting and retention efforts that focus on inviting complementary businesses that fill the needs of our target customers
- Putting your tax dollars to work through the ***Main Street Tax Credit Program**.

Join us.
Become a HDKP Sponsor Today!

***This is a great opportunity to allocate your tax dollars directly to your community!**



If you are interested in learning more about how your business can become a Tax Credit Contributor for HDKP, please contact our office and visit our website to learn more.



SPONSORSHIP PACKAGES

Sign up as a Historic Downtown Kennewick Partnership sponsor and receive benefits to one or more of our four, year-round Program Tracks!

ARTS & HERITAGE TRACK:

SOCO Creative Arts Festival**

Art on Auburn

First Thursdays Art Walk

Artists Alley

DOWNTOWN PRIDE TRACK:

Classy Chassy Car Show**

Small Business Weekend

Downtown Awards Gala*

Flower Baskets

ENTREPRENEURIAL

ECOSYSTEM TRACK:

Boo Bash Trick-or-Treat**

Third Fridays

Girls Weekend

Small Business Development

Workshops

COMMUNITY BUILDING TRACK:

Hometown Holiday Parade**

Annual Members Meeting

Network Breakfasts

Downtown Golf Tournament*

SPONSOR BENEFITS	PRESENTING \$15,000 <i>4 Available</i>	GOLD \$10,000	SILVER \$9,999 - \$7,000	BRONZE \$6,999 - \$3,000	ADVOCATE \$2,999 - \$750
Sponsorship of Program Tracks of your choice	4	4	3	2	1
Listed with logo at level on all events in all selected Tracks	●	●	●	●	●
Logo inclusion on online event pages for events associated with chosen Program Track	●	●	●	●	●
Logo Placement on Posters & T-Shirts when applicable	●	●	●	●	●
Verbal acknowledgement at events associated with chosen Program Track	●	●	●	●	
Logo Inclusion on HDKP Website	●	●	●	●	●
Logo Inclusion in all public HDKP community presentations and on Insider e-Newsletter	●	●	●	●	●
Free Table/Tickets at Awards Event in July	2 Tables	1 Table	1 Table	4 Tickets	2 Tickets
Free Golf Team Entry at September Tournament	1 Golf Team	1 Golf Team	1 Golf Team		
VIP Parking When Possible	●	●	●	●	

- Presenting Sponsors will receive all the benefits of the Gold Sponsorship Level, except where specified. Presenting Sponsor naming rights will be added for the double asterisk (**) tagged headlining event of the Program Track of Choice.
- Program Track events with one asterisk (*) are events where other levels of lower-tier sponsorship are available. Those additional sponsorship opportunities are limited to the individual event. Classy Chassy Car Show, the Downtown Awards Gala, and the Downtown Golf Tournament Fundraiser will have limited tiers of sponsorship. Examples include car class trophy sponsors, golf hole sponsors, and table sponsors.

ARTS & HERITAGE TRACK

Our Arts & Heritage programming is designed to ignite economic vibrancy by uplifting, incubating, and promoting local arts. Through our events, we work to foster a diverse economic hub in the heart of Downtown Kennewick that inspires the growth and expansion of existing and emerging artists and creative businesses.



SOCO CREATIVE ARTS FESTIVAL

**Sept. 21, 2024 |
6K-7K Attendance**

The SOCO Creative Arts Festival is a festival of festivals! Bringing a variety of Creative Vendors together to Celebrate Creativity in our Community.

In 2023 we had to increase our site size to welcome the addition of a Fiber Artist Fashion Show, Live Performances, a Skate Deck Design Competition, and over 60 Creative Entrepreneur Vendors!



ART ON AUBURN

May 11, 2024 | New Event

Art on Auburn is a new event fostered from the ever-growing SOCO Creative District artist community, and is the Season Opener event for our SOCO Creative District.

Art on Auburn will be held on Mother's Day Weekend and will feature Creative Vendors, Live Art Demonstrations, Make & Take Classes, and Live Music.



FIRST THURSDAY ART WALKS

First Thursday's | Noon-8pm

Participating Galleries host local Artist Exhibits, Artist Meet-Ups, Artist Receptions, and Creative Drop-in class opportunities.



FIRST SATURDAY ARTIST ALLEY

First Saturdays | 9am-1pm

Artist Alley is a First Saturday, morning art market held in downtown Kennewick parking lots during the warm months and indoors during the cold months.

DOWNTOWN PRIDE TRACK

From legacy events and downtown traditions to new festivals and beautification our events and programs bring together community members and visitors to explore and celebrate Downtown Kennewick. We champion downtown through the promotion of commerce, culture, and celebration.



CLASSY CHASSY CAR SHOW*

June 1, 2024 |
5k-6k Attendance

This year we celebrate 23 years of Classy Chassy! This is a favorite event of the downtown community and includes a street dance, local art installations & vendors, live music, popular food vendors and more!

2024's car show & shine will have at least 17 classes for judging and over 40 trophies will be handed out. Additional sponsorships are available



SMALL BUSINESS WEEKEND

Nov 29 - Dec 2, 2024 |
Multiple Campaigns & Events

This Campaign includes "That's the Ticket" and is intended to encourage consumers to shop at small and locally owned businesses. That includes retail stores and restaurants as well as other small businesses, such as hair salons, grocery stores, and service-based businesses. It also extends to local small businesses that exist online or as downtown pop-up entrepreneurs.



DOWNTOWN AWARDS*

July 2024 |

Celebrate the people, places, and organizations that make Downtown Kennewick shine! The Best of Downtown Awards honor those who have impacted and improved life in Downtown Kennewick with a community ceremony and party.

Ticket sales and raffle tickets go to support us, HDKP, a 501c3 organization championing the health and vitality of downtown Kennewick through the promotion of commerce, culture, and celebration for over 20 years.



FLOWER BASKETS

May-October 2024 |

Downtown Kennewick Flower Basket Program runs from May into early October. There are currently 13 hanging flower baskets. Our long term goal is to add more baskets to Historic Downtown Kennewick with a final goal of 56 hanging baskets by the end of Phase 3.

ENTREPRENEURIAL ECOSYSTEM TRACK

The Historic Downtown Kennewick Partnership's role as a Main Street organization is to help inspire, connect, and build relationships between and with our entrepreneurs and businesses. In the heart of downtown Kennewick, the synergy of a vibrant business community is amplifying businesses' and entrepreneurs' collective impact and fostering a supportive environment for new and legacy businesses alike.



GIRLS WEEKEND

**June 21-22, 2024 |
3k Attendance**

Girls Weekend in Downtown Kennewick promises to be an unforgettable celebration of creativity, friendship, and community. With an impressive lineup of workshops, captivating activities, and enticing food and drink specials, this event offers something for everyone.

THIRD FRIDAYS

Recurring Monthly Activations

Third Fridays (4-7pm) are community events that happen each Third Friday of the month, every month of the year. Third Fridays feature activities, pop-up vendor markets, dining, and after-hours shopping—fun for the whole family!

BOO BASH & TRICK OR TREAT STREET

**October 26, 2024 |
8k-9k Attendance**

Embrace the Halloween spirit at Downtown Kennewick's Boo Bash! Enjoy a vibrant street festival with local businesses, artists, food vendors, and community partners. The Safe Street Trick-or-Treat from ensures a secure alternative for kids. Don't forget our Costume Contest, featuring categories for pets, children, adults, and groups/families.

BUSINESS DEVELOPMENT WORKSHOPS

Year Round | In-Person & Virtual

Ignite your business at one of our Small Business Development Workshops, where impactful strategies meet success. Dive into crucial insights and savor the "LunchPlate" media marketing series or attend one of our Public Safety meeting with the Kennewick Police Dept. and Kennewick Fire Dept.

We help local and small business propel themselves forward with knowledge and efficiency.

COMMUNITY BUILDING TRACK

As a Main Street America™ Accredited program, Historic Downtown Kennewick Partnership is a recognized leading program among the national network of more than 1,200 neighborhoods and communities who share both a commitment to creating high-quality places and to building stronger communities through preservation-based economic development.



NETWORK BREAKFASTS

**June 21-22, 2024 |
Recurring Events**

Network Breakfasts are your chance to check out what's going on downtown. In addition to networking with your fellow Downtowners and staying in the Downtown Loop, discover new businesses by joining us for coffee and light breakfast nibbles.



HOMETOWN HOLIDAY PARADE

**December 7, 2024 |
6k-7k Attendance**

Downtown Kennewick invites you to experience the magic of the holidays with our old-fashioned parade, the Hometown Holiday Parade! The Downtown Kennewick Hometown Holiday Parade welcomes Santa and features holiday-themed floats, police and fire vehicles, and entertaining characters. The parade starts at 10:00 am. After that, join Santa at Santa Square for festive activities, treats, and selfies.



DOWNTOWN GOLF TOURNAMENT*

September 2024 | Fundraiser

Embark on a day of golfing excellence with the Historic Downtown Kennewick Golf Tournament, a fundraiser benefiting the vibrant community initiatives of the Historic Downtown Kennewick Partnership. Gather your fellow golf enthusiasts for a memorable day on the greens, blending skillful swings with a shared commitment to preserving and enhancing the heart of our town.



ANNUAL MEMBERSHIP MEETING

December 13, 2024 | In-Person

Celebrate a year of achievements at the Historic Downtown Kennewick Partnership's end-of-year membership meeting. Join us for a joyous gathering highlighting our collective successes, future endeavors, and the shared commitment to revitalizing our cherished downtown. It's an evening of reflection, gratitude, and excitement for the vibrant journey ahead.

2024 SPONSORSHIP PACKAGE REGISTRATION FORM

Sponsorship Level

- ☐ \$15,000 Presenting Sponsorship
• (Presenting on 1 Program Track with the other 3 at Gold Level benefits)
- ☐ \$10,000 Gold Sponsorship
• (4 Program Tracks)
- ☐ \$9,999 - \$7,000 Silver Sponsorship
• (3 Program Tracks)
- ☐ \$6,999 - \$3,000 Bronze Sponsorship
• (2 Program Tracks)
- ☐ \$2,999 - \$750 Advocate Sponsorship
• (1 Program Track)

Sponsored Program Tracks

- ☐ Downtown Pride Program Track
- ☐ Arts & Heritage Program Track
- ☐ Entrepreneurial Ecosystem Program Track
- ☐ Community Building Program Track

Thank you for supporting the Historic Downtown Kennewick Partnership!

Submission

Please send the completed form to:

Historic Downtown Kennewick Partnership
PO BOX 6552 Kennewick, WA 99336

Or email to: stephanie@historickennewickorg

Contact Information

Company: _____

Contact: _____

Address: _____

City, State, Zip: _____

Telephone: _____

Email: _____

Payment Information

Enclosed is a check payable to the Historic Downtown Kennewick Partnership. ☐

Please bill my credit card:

☐ Visa ☐ Mastercard ☐ American Express

Card Number: _____

Expiration Date: _____ CVC Code: _____

Billing Name: _____

Signature: _____