

City of Kennewick Mayor and City Council Advance Meeting Agenda March 5 & 6, 2022

Facilitated by Patrick Ibarra
The Mejorando Group

Friday, March 5th, 1:00 – 5:00

1. Overview of today's meeting agenda and desired results. (1:00-1:10)
2. Identify and discuss benefits from Good Government. Group discussion about the benefits of Good Government. (1:10 – 1:25)
3. Strategies for Creating a More Credible, Effective Governing Body – Examine the various dimensions essential to ensure sufficient credibility by residents in the governing body. (1:25 – 1:45)
4. Refresher on the Form of Government including (1:45 – 2:15)
5. Update on 2022 Work Plan: City Manager will share the status of her 2022 Work Plan, including a review of high-level accomplishments in 2021. (2:15 – 2:55)
6. Complete STEEP (Social, Technology, Economic, Environment and Political) Analysis - Explore trends and their potential impact to the community and city organization. (2:55 – 3:20)
7. Role as community builder – Group discussion about the city's role as a community builder reflecting on its past role, present approach, and possible future role. (3:20 – 3:45)
8. "Hot Topics" (3:45 – 4:55) – discuss items identified by Councilmembers prior to meeting. These include:
 - **Development and Land Use**
 - Urban Growth Boundary
 - Impact Fees
 - Planning Department and Public Works Code requirements
 - Zoning

- **Amenities**
 - Community Recreation Center
 - Park trails
 - Parks – number and usage
- **Economic Development**
 - Relationship with Port
 - Economic Development Strategy
 - Waterfront development
- **Internal**
 - Purpose and value of department updates presented by city staff
 - Labor Negotiations
- **Governance**
 - Term Limits
 - Ethics policy
- **Social/Community**
 - Homelessness
 - Affordable Housing
- **Infrastructure**
 - Roads

Saturday, March 6th, 8:00 – 11:30

9. “Hot” Topics discussion contd. (8:00 – 9:15)
10. Priority Areas – Based on the discussions so far, Mayor and Council will identify specific goals to pursue moving forward with the intent to create an overall list of priorities the City Manager should factor in as the next biennium budget preparation process gets underway. (9:15 – 11:15)
11. Next Steps... Discuss execution of strategic plan including periodic updates and inclusion in future council reports where applicable (11:15 – 11:30)

BENEFITS FROM GOOD GOVERNMENT

“Role of local government is to be the protagonist/advocate for a better quality of life.”

ENHANCING CREDIBILITY AS A GOVERNING BODY



STRATEGIES FOR CREATING A MORE COLLABORATIVE, EFFECTIVE COUNCIL

- 1) Develop a sense of team – a partnership with the city manager to govern and manage the city
- 2) Civility and Council Member Behavior
- 3) Think and Act Strategically
- 4) Respect “shared constituency”
- 5) Understand and Demonstrate the Elements of Teams and Teamwork
- 6) Have Clearly Defined Roles and Relationships
- 7) Honor the Council-Staff Partnership
- 8) Allocate Governing Body Time and Energy Appropriately
- 9) Have Clear Rules and Procedures for Council Meetings
- 10) Practice Continuous Personal Learning and Development as a Leader
- 11) Communication and Problem Solving
 - a. Separate the people from the problem
 - b. Focus on interests
 - c. Invent options for mutual gain
- 12) Distinctions between Values, Interests and Positions
 - a. Insist on using objective criteria
 - b. Be attentive
 - c. Ask clarifying questions
 - d. Let people know you are listening
- 13) Effective Public Engagement

REFRESHER ON THE FORM OF GOVERNMENT

- Role of Elected Officials
- Role of City Manager
- Role of Department Directors
- Role of city staff
- Role of community members

GOOD REMINDERS - PATRICKISMS

- 1) You want to succeed by choice, not by chance.
- 2) Use various lenses – microscope, magnifying glass, telescope, binoculars and kaleidoscope - to examine issues and explore the future.
- 3) Requires prudent, thoughtful, and imaginative risk-taking.
- 4) Distinguish between problems you can fix and issues you can only address.
- 5) Process provides you opportunity to talk about things you don't always get to talk about, in a way you don't always get.
- 6) Decisions are influenced by Facts, Opinions, Beliefs, Values and Data.
- 7) Strengthen your versatility to be both responsive and proactive.
- 8) Keep in mind the concept of volunteerism because...
 - Residents volunteer to live in Kennewick
 - Mayor and Council volunteer to serve
 - City staff volunteer to serve
 - Business owners volunteer to invest
- 9) Leadership is about Plumbing and Poetry.
- 10) Process won't be efficient, but it will be productive.
- 11) Don't measure the success of the process by the length of the list!
- 12) Outcome is to create a road map that achieves:
 - Cohesion among elected officials and staff
 - Clarity about priorities
 - Commitment to implementation
- 13) Best days for Kennewick are in front of it!

HEADWINDS

EXAMINE THE PRESENT AND THE FUTURE



1. What are the relevant population trends for the next two to five years? Five to 10 years?
2. What types of services will residents require in the future that are not already provided? What might be required to fund and staff these services?
3. What types of infrastructure additions or expansions will be required to handle our anticipated growth? What financial resources are required to fund this work?

TAILWINDS: **ROLE AS A** **CREDIBLE COMMUNITY BUILDER**

- Our past role was...
- Our current role is...
- Our future role will be...

“HOT” TOPICS

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