



City Council Workshop Agenda

July 11, 2023 at 6:30 PM

City Hall Council Chambers - 210 W. 6th Ave and Virtual

The City of Kennewick broadcasts Council meetings via Zoom and on the City's website at

<https://www.go2kennewick.com/CouncilMeetingBroadcasts>.

No public comment is taken at workshops.

CLOSED SESSION PER RCW 42.30.140(4)(b) Collective Bargaining (beginning at 6:00 p.m. before workshop meeting)

1. CALL TO ORDER
2. ECONOMIC DEVELOPMENT STRATEGIC PLAN UPDATE
3. FOURTH OF JULY FOLLOW-UP
4. AMERICAN RESCUE PLAN ACT (ARPA) UPDATE
5. ADJOURN

KENNEWICK ECONOMIC DEVELOPMENT STRATEGIC PLAN CITY COUNCIL MEETING

Phase II – Engagement and Strategy Development



July 11, 2023



Agenda

- 1. Project Updates**
- 2. Draft Vision**
- 3. Draft Goals and Potential Strategies**
- 4. Next Steps**

Project Updates

- **January**
 - Advisory Group #1
- **February**
 - Presentation to Council
 - Draft SWOT, Vision & Goals
- **April**
 - Focus Groups
 - Online Business and Resident Survey
- **May and June**
 - Advisory Group #2
 - Draft Economic Development Vision, Goals, Strategies
- **Forthcoming**
 - Draft and Final Economic Development Strategic Plan
 - Technical Memo: Comprehensive Plan Economic Development Element

Engagement Findings

Survey open from April 10, 2023 to April 21, 2023.

805 total responses!

- 59% of respondents lived in Kennewick and the top 3 resident zip Codes were 99337 (36%), 99336 (33%), and 99338 (21%).

Questions included:

1. Please rank these strengths by level of priority for investment.
2. Please rank these weaknesses based on how urgently the City of Kennewick needs to address them.
3. Please rank these threats and economic challenges based on how urgently the City of Kennewick needs to address them.
4. Please rank these opportunities and economic assets by level of priority for investment.
5. Which of the following business types or facilities does the City of Kennewick need more of?
6. Which of the following are the most important quality of life issues for the City of Kennewick's businesses and residents?

Engagement Findings

Exhibit 1: Ranked Key Strengths

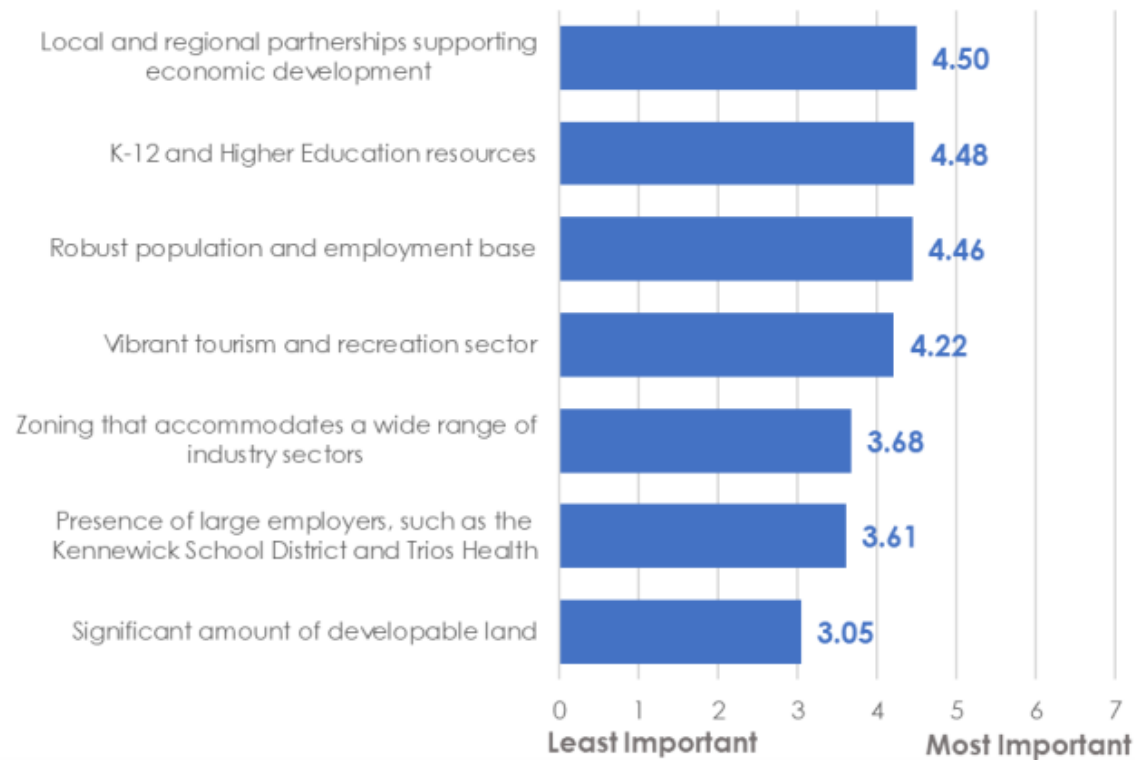
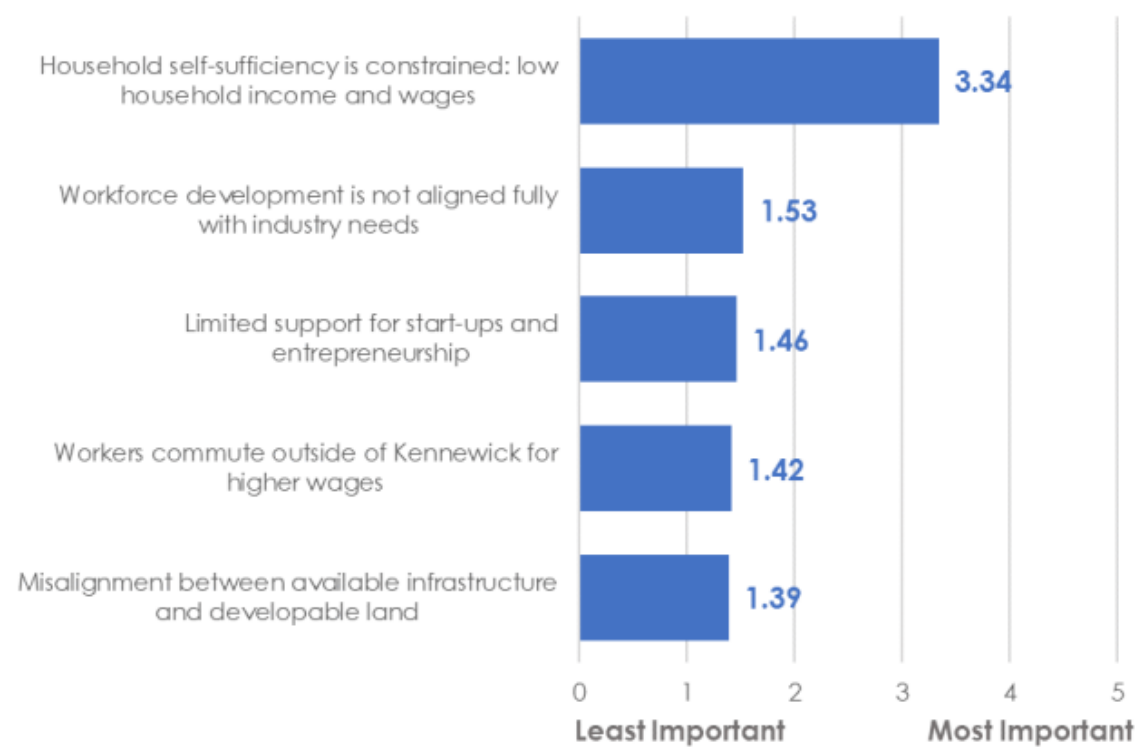


Exhibit 2: Ranked Key Weaknesses:



Engagement Findings

Exhibit 3: Ranked Threats & Challenges

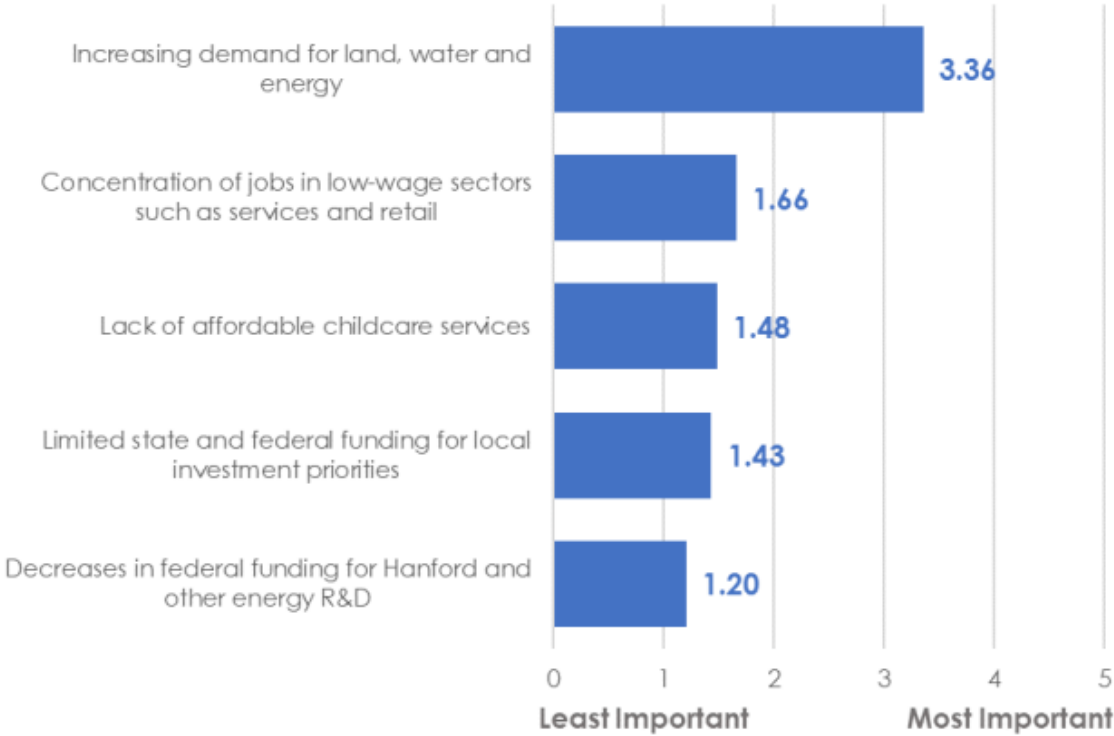
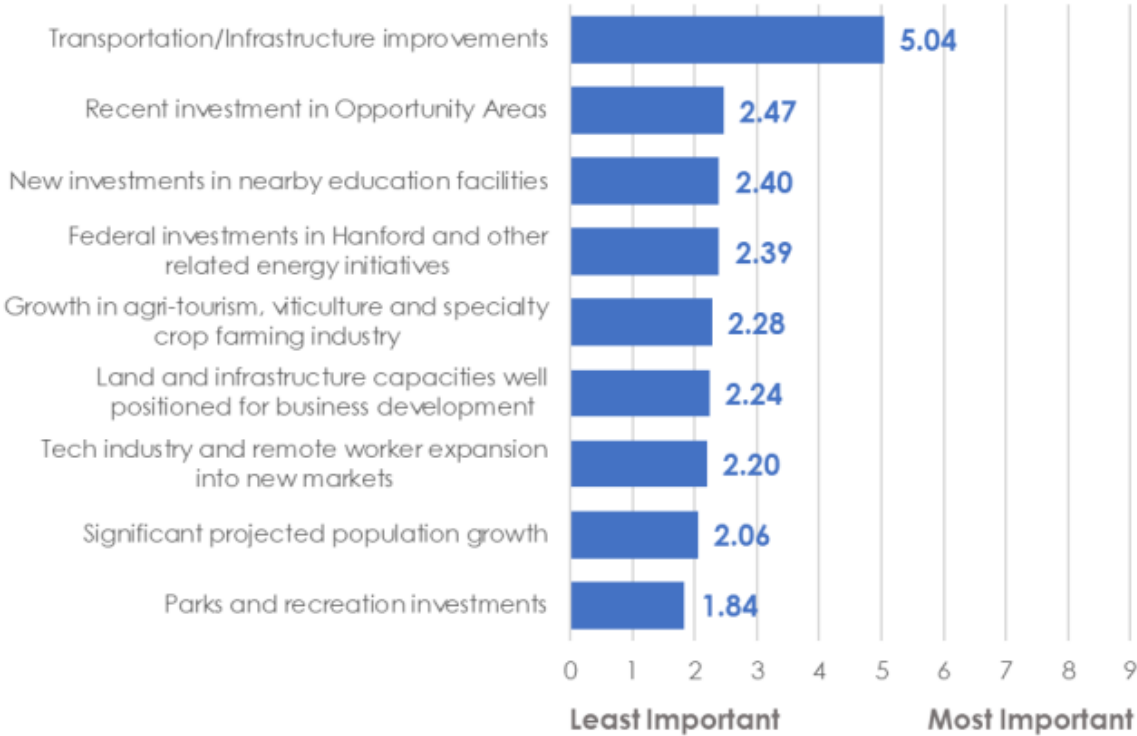


Exhibit 4: Ranked Opportunities and Assets



Engagement Findings

Exhibit 5: Ranked Business Types Preference

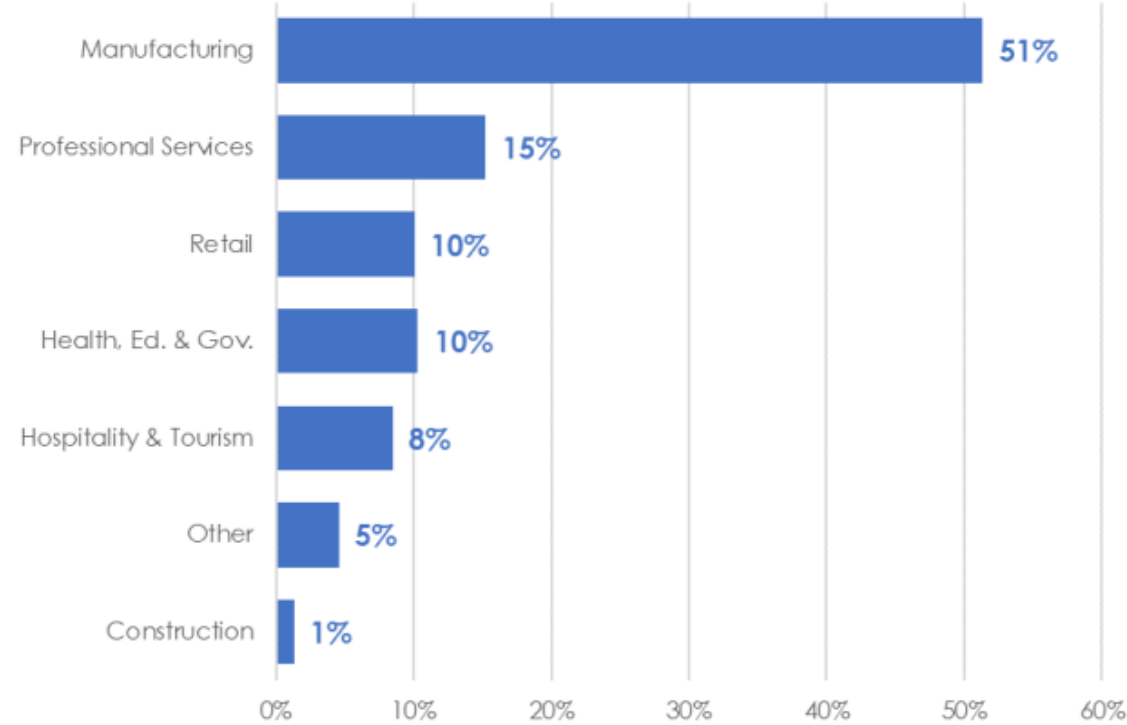
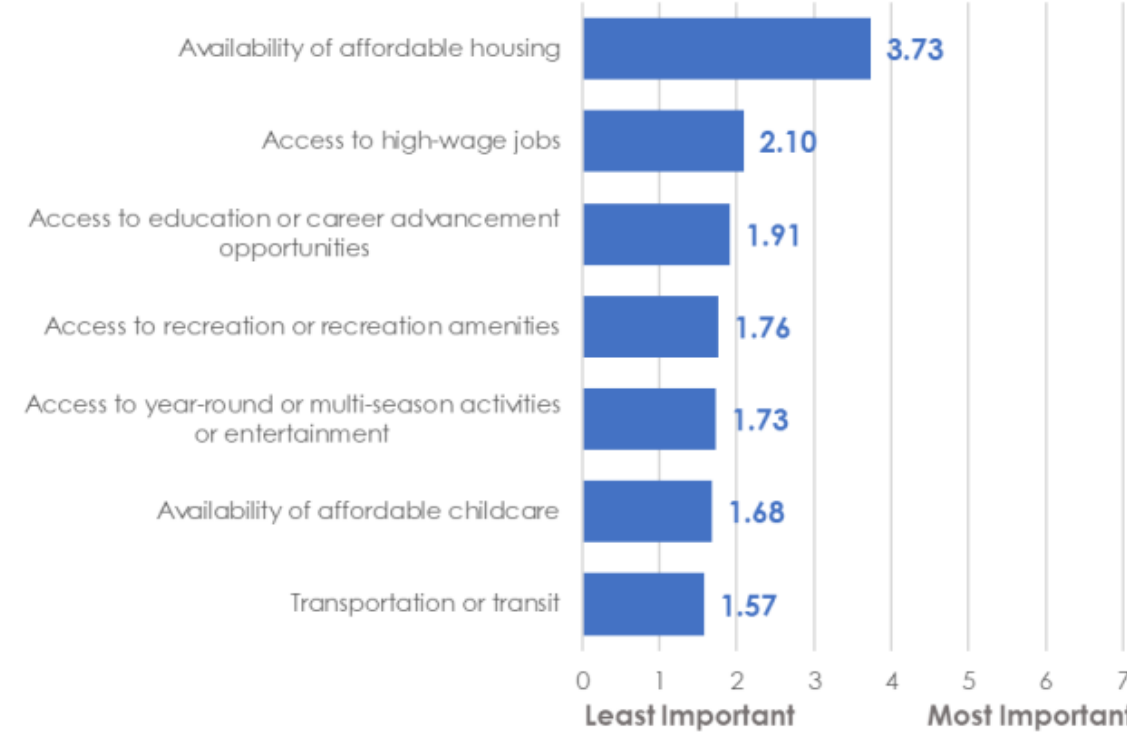


Exhibit 6: Ranked Quality of Life Issues



Engagement Findings

Virtual Focus Groups - A set of five focus groups of industry stakeholders were held to identify key priorities and actions the city and its partners can take, as well as any feedback on draft vision/goals for the EDSP. The industries of concern include:

1. Medical and Health Care Industry
2. Tourism/Visitation and Retail Industry
3. Light Industry (Food Processing/Agribusiness & Logistics/Distribution Industries)
4. Scientific Research and Energy Innovation Industry
5. *Workforce Development and Retention*

Draft Vision

The following vision statement reflects input from the community, stakeholders, city staff, and other participants in this planning process. It articulates Kennewick's economic aspirations, and its desired economic characteristics in the future. This vision statement is a working draft, with additional refinement anticipated based on feedback from City Council and staff.

Kennewick sets the standard for quality of life in the region, and residents take pride in both their professional accomplishments and their family lives. We offer residents unparalleled access to shopping, dining, entertainment, arts, and recreation, and welcome visitors to an authentic experience of Eastern Washington. Workers across the region's most vibrant industry sectors, including those pioneering scientific discovery, medical advances, and energy innovation, choose to call Kennewick home to take advantage of all that the city has to offer.

Draft Goals and Potential Strategies

Address gaps in **talent development** and **wraparound services** to more fully align **education and training** with regional target sectors, and give Kennewick residents access to greater **opportunity**.

Potential strategies include:

- A) Serve as a liaison between Kennewick businesses and regional workforce development partners.
- B) Attend appropriate forums to advocate for needs identified by businesses and job seekers in Kennewick.
- C) Maintain a clearinghouse of information related to regional education and training opportunities.
- D) Work with partners and service providers to ensure that Kennewick residents have access to education, training, and other services in Kennewick, rather than elsewhere in the region.

Draft Goals and Potential Strategies

Exert **gravitational pull** as the destination of choice for **entertainment** between Seattle, Spokane and Portland.

Potential strategies include:

- A) Invest in facilities based on an assessment of feasibility and potential return on investment.
- B) Conduct outreach to businesses and facilities in demand by Kennewick residents, to pitch and recruit their location in Kennewick.

Draft Goals and Potential Strategies

Pursue **targeted investments** to improve the quality of—and access to—**recreation** assets, **downtown** Kennewick, and other key areas.

Potential strategies include:

- A) Audit capital improvement plans and other relevant policy documents to ensure prioritization of funding for upkeep of playgrounds, marinas, trails, etc.
- B) Prioritize implementing items from the Parks and Recreation Comprehensive Plan that relate to regionally significant recreation assets.
- C) Improve marketing of recreation assets and small businesses unique to Kennewick
- D) Expand events to promote and highlight assets on offer.
- E) Continue focusing on providing high quality sports fields relative to statewide offerings, along with related and supportive amenities.
- F) Create a riverfront downtown that provides experiences unavailable elsewhere in the region.
- G) Improve consistency, clarity, and attractiveness of wayfinding that reflects the city's brand.

Draft Goals and Potential Strategies

Proactively plan for and recruit tenants to fit and **fill catalytic development sites**, while ensuring that broader planning and development policies make Kennewick the community of choice for businesses in the region.

Potential strategies include:

- A) Create and maintain a list of sites that meet agreed-upon criteria for sites of community and economic development significance.
- B) Reassess zoning and development regulations, and consider PUD or similar processes, for identified sites.
- C) Align recruitment efforts with site readiness efforts.
- D) Negotiate key city priorities on identified sites, rather than taking a first comer's approach.
- E) Consider incentives, such as pre-approved site designs, for development proposals that align with the city's vision on identified catalytic sites.
- F) Promote and generate broader awareness of streamlined permitting processes.
- G) Reassess planning and development policies, including code enforcement, with a focus on customer service and cost of doing business.

Draft Goals and Potential Strategies

Pursue a comprehensive approach to maintaining and enhancing **quality of life** for Kennewick residents.

Potential strategies include:

- A) Improve linkages between residents and supportive services.
- B) Allocate city resources toward attracting businesses and workforce for childcare, healthcare, and other critical services.
- C) Reinvigorate neighborhood planning processes to ensure resident engagement.
- D) Channel redevelopment and business interest into a predefined area that ensures experiential continuity for downtown patrons.
- E) Enhance the perception of downtown Kennewick as a safe and welcoming destination for all.
- F) Improve the cleanliness and attractiveness of Kennewick's neighborhoods and invest significantly in citywide placemaking.
- G) Foster linkages between downtown Kennewick and other neighborhoods and assets, including Clover Island.
- H) Develop a suite of business services that ensures downtown vibrancy and fills known vacancies.

CAI
Thank you!





City of Kennewick – Fireworks



4th of July Communication

- Educated/Urged caution
 - Legal vs. illegal
 - Discussed impacts
- River of Fire Promotion
 - Encouraged attendance
 - Tool to reduce emergencies





4th of July Weekend

- Very High Fire Danger Rating
- Active fire weekend



Regional Plan



- Agreement on resource management
- Increased radio capacity
- Staffed Expanded Resource Coordination Center (EROC)





Kennewick Fire Department Plan

Columbia Park Inspection

- Food vendors
- Professional display

Staffed Low Acuity Units

- Purpose
- Locations
- How it worked

Department Ops Center

- Purpose
- How it worked





4th of July Costs

Prevention Redirected Focus

- Plan Review Time (6 hrs)
- Firework Stand Inspections (3 hrs)

Operations Overtime (Approx. \$4,500)

- Low Acuity Coverage (48 hrs)
- Deputy Fire Marshal (9.5 hrs)

Administrative Time

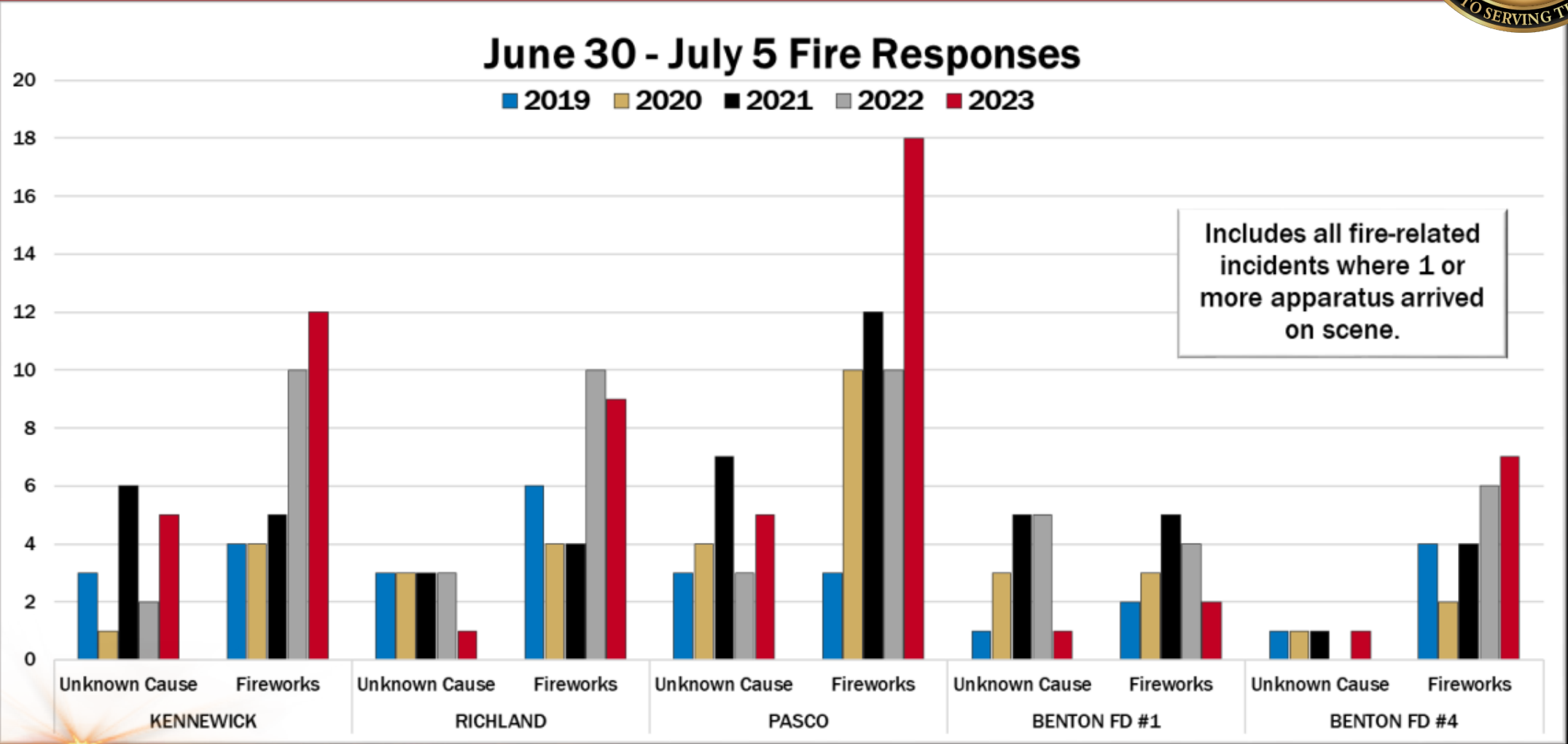
DC Heffner (10 hrs)

Chief Michael (10 hrs)





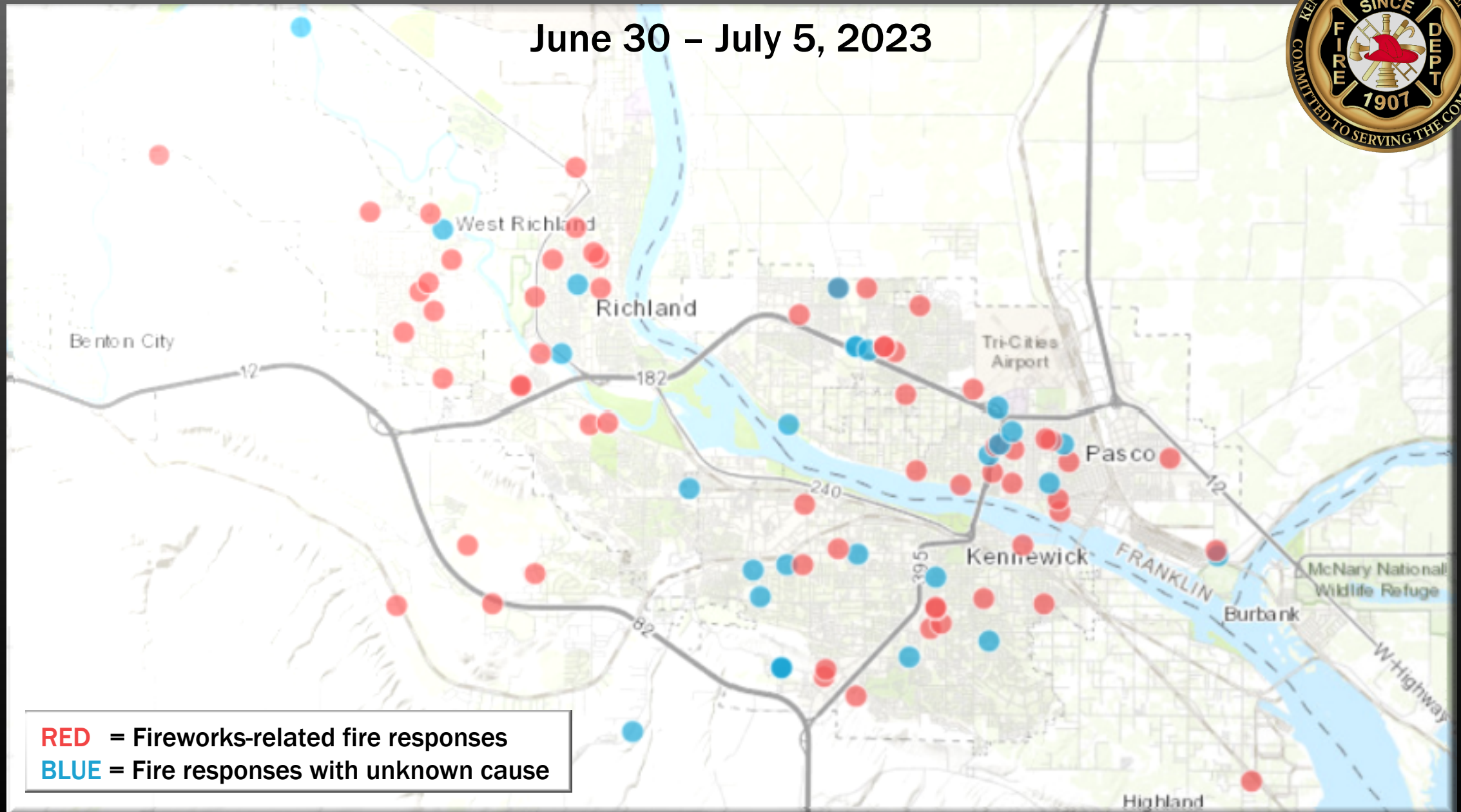
Regional Data - 4th of July Weekend



Regional Fire Incident Responses



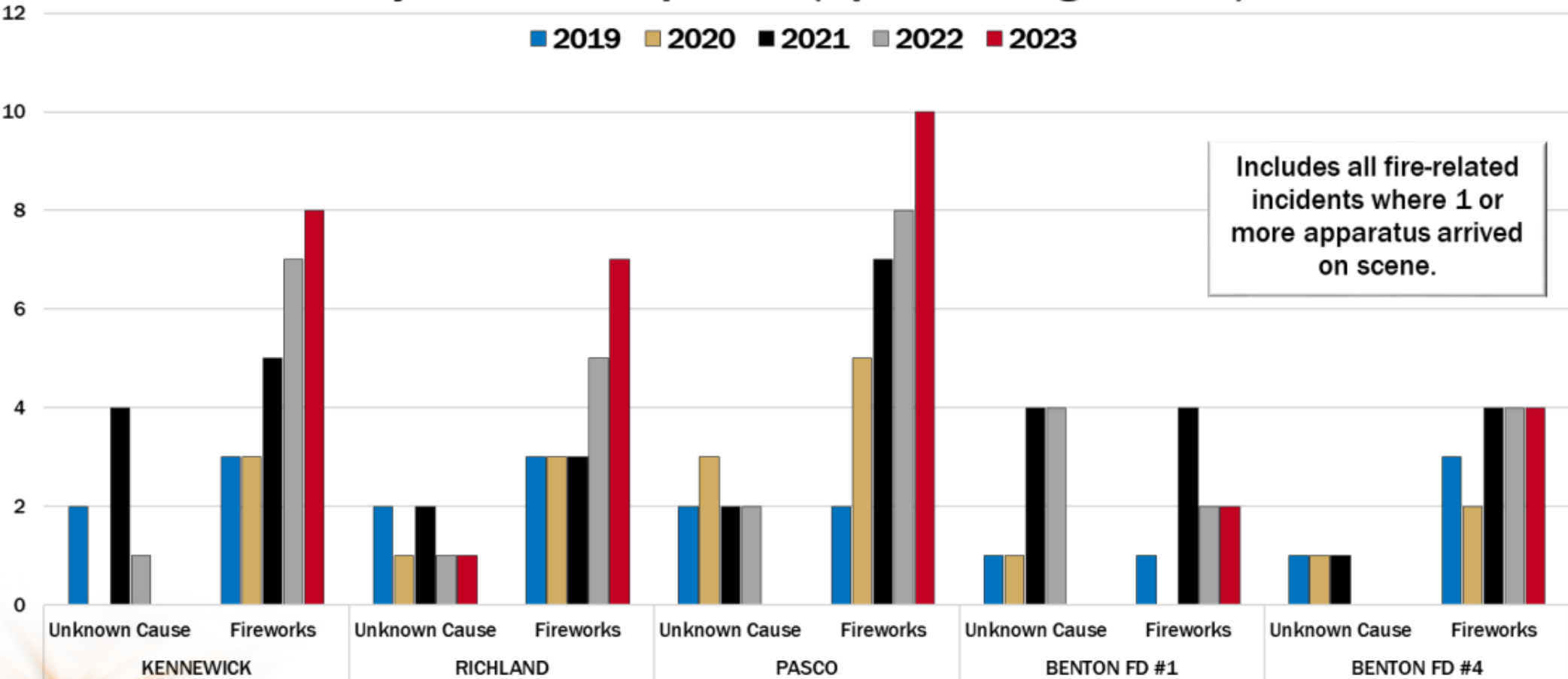
June 30 – July 5, 2023





Regional Data – July 4th ONLY

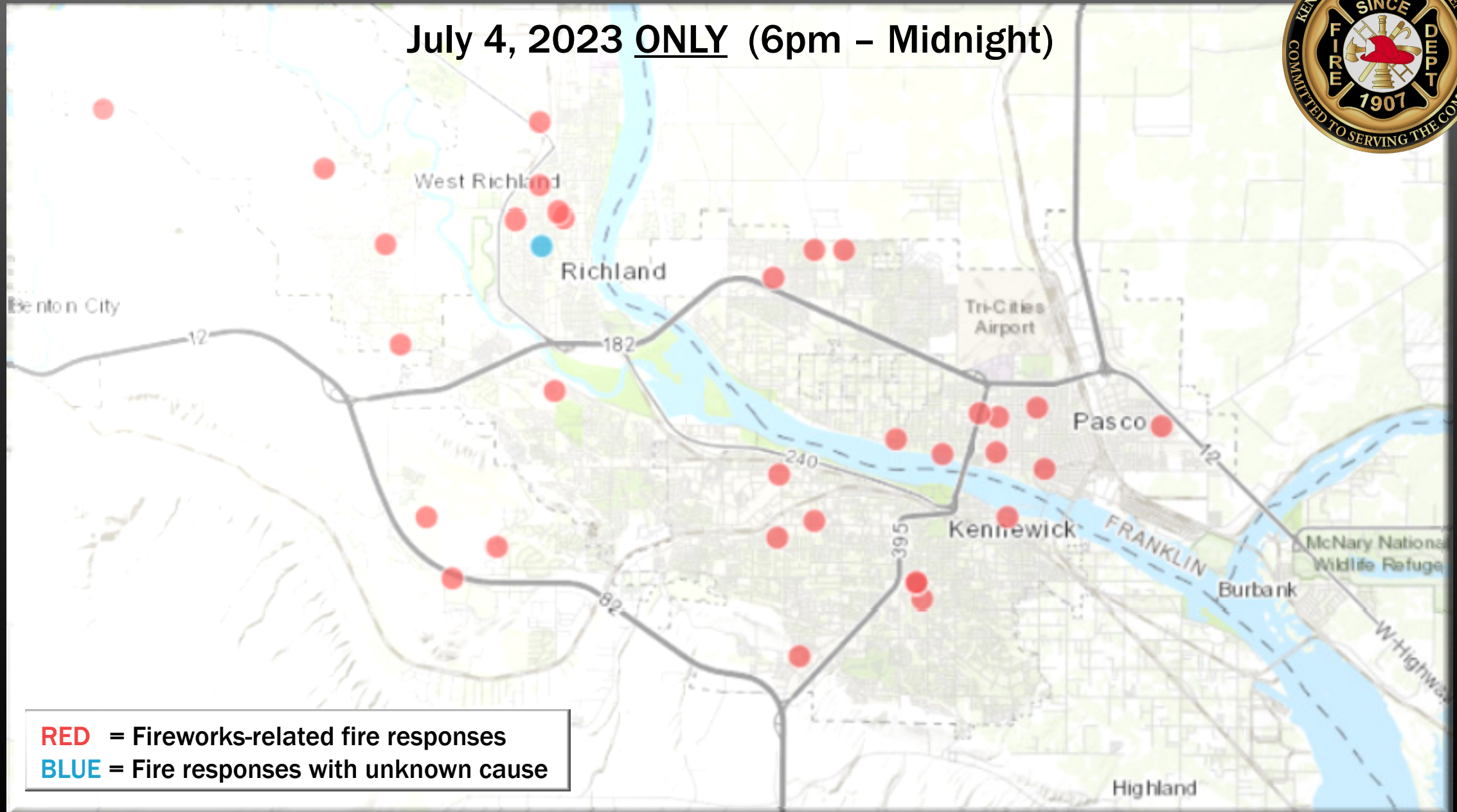
July 4th Fire Responses (6pm - Midnight ONLY)



Regional Fire Incident Responses



July 4, 2023 ONLY (6pm – Midnight)



RED = Fireworks-related fire responses
BLUE = Fire responses with unknown cause



2023 Lessons Learned

- Continue early communication and education
- Regional collaboration worked
- Low acuity units worked
- The DOC was helpful
- Benefit associated with enforcement teams





2023 River of Fire

- Parking Organization: Filled both the 20-acre and 10-acre lots; all vehicles cleared within one-hour afterward
- Estimated attendance = 15,000 (3,000 more than last year)
- No known major medical or law enforcement issues in the park
- No large firework use in park
- Only 3 lost children (reduced by ½ from last year)
- BFT ridership increased from last year





Questions



Council Agenda Coversheet	Agenda Item Number: 4. Agenda Item Type: Presentation Subject: ARPA Update Department: Finance	Council Date: 7/11/2023 Category: Info Only
		
<u>Summary</u> At the July 11, 2023 Kennewick City Council Workshop, staff will provide an update on the City's American Rescue Plan Act (ARPA) Coronavirus State and Local Fiscal Recovery Funds (SLFRF), including a recommendation for the use of the City's remaining unobligated funds.		
Attachments: 1. PowerPoint		



American Rescue Plan Act Update
City Council Workshop
July 11, 2023

ARPA Guiding Principles

- Avoid creating new programs or add-ons to existing programs that require an ongoing financial commitment
- Use of ARPA funds to cover operating deficits caused by COVID-19 should be considered temporary; other actions may be necessary to achieve/maintain structural balance in future budgets
- Investment in critical infrastructure is particularly well suited use of ARPA funds because it is a non-recurring expenditure that can be targeted to strategically important long- term assets that provide benefits over many years
- Take a methodical approach:
 - Leverage other dedicated grants and programs first and save ARPA funds for priorities not eligible for other federal and state assistance programs
 - Ensure regional initiatives are complimentary
 - Spread use of funds over the qualifying period (through December 31, 2024) to enhance budgetary and financial stability
 - Allow time for further federal guidance on eligible uses

ARPA Funding Allocations

- Aid to Tourism, Travel and Hospitality Industries:
 - Travel Bloggers Exchange (TBEX) Event Sponsorship - \$25K
- Public Safety:
 - KPD body worn/vehicle cameras - \$1.163M (net of GF portion)
 - KPD 2023 fleet replacement - \$2.085M
 - KFD Joint Training Facility Improvements - \$178K
 - KFD Smalls Tools & Equipment
 - Portable radios - \$209K
 - Mechanical CPR Device - \$39K
 - Extrication Equipment - \$67K
 - (4) Gas Detectors, PPE Gear Bags - \$24K

ARPA Funding Allocations (cont'd)

- Maintain & Expand Critical Infrastructure:
 - Extend utilities to the urban growth area (UGA) south of Interstate 82 - \$3.96M
 - Supplement 2021/2022 pavement preservation - \$1M
 - Cyber Security and other IT Storage Enhancements - \$374K
- Community Parks & Facilities Improvements:
 - Public/Private Partnership at Lawrence Scott Park for new pickleball courts, restroom replacement, new shelter and other infrastructure - \$800K (ARPA portion only)
 - Laser leveling/field restoration at Lawrence Scott, Civic Center, and SR ballfields - \$246K
 - Civic Center Complex Restroom Improvements - \$300K
 - HVAC at Union Library & Police Dept. - \$480K
 - Council Chambers & CM Conference Room AV Project - \$252K
 - Repurpose KFD Station #3 generator for Station #2 - \$13K
 - KFD Bunk Room & Security Improvements Stations #2 & #4 - \$46K
 - Toyota Center (seating/handrails/flooring) - \$2.775M

ARPA Funding Allocations (cont'd)

Category	2021/2022	2023/2024	2025/2026	Total*
Tourism, Travel & Hospitality Aid	\$ 25,000	\$ -	\$ -	\$ 25,000
Public Safety	377,536	3,069,185	317,421	3,764,142
Critical Infrastructure	1,300,432	4,033,305	-	5,333,737
Community Parks & Facilities	<u>3,890,921</u>	<u>1,020,280</u>	<u>-</u>	<u>4,911,201</u>
Totals:	<u>\$ 5,593,889</u>	<u>\$ 8,122,770</u>	<u>\$ 317,421</u>	<u>\$14,034,080</u>

*Leaves \$2,027,920 unallocated from the City's award.

Recommended ARPA Projects

- Purchase of Pumper Truck Scheduled for 2025
 - Estimated cost of \$1.2 million
 - Anticipated LOCAL program financing for purchase in previous versions of the Fire Apparatus replacement schedule
 - Estimated lead time for apparatus is currently 2 years
 - Allows current reserve engine to be retired in 2025
 - Oldest reserve is 27 years old
 - Industry standard for maximum life is 25 years
 - Experiencing increased maintenance & time out of service
 - Solidifies funding for fire apparatus replacement program in the future
 - Additional ladder (aerial) truck and pumper scheduled for 2025/2026 biennium

Recommended ARPA Projects (cont'd)

- Toyota Center HVAC Upgrades:
 - Replaces 3 corner HVAC Units at Facility
 - Units are 30+ years old
 - Remaining southeast corner unit was replaced in 2015
 - Estimated cost of \$750K - \$900K
 - Lead time of 26-39 weeks for units
 - Estimated completion goal of May, 2024

Questions?