



City Council WORKSHOP Agenda

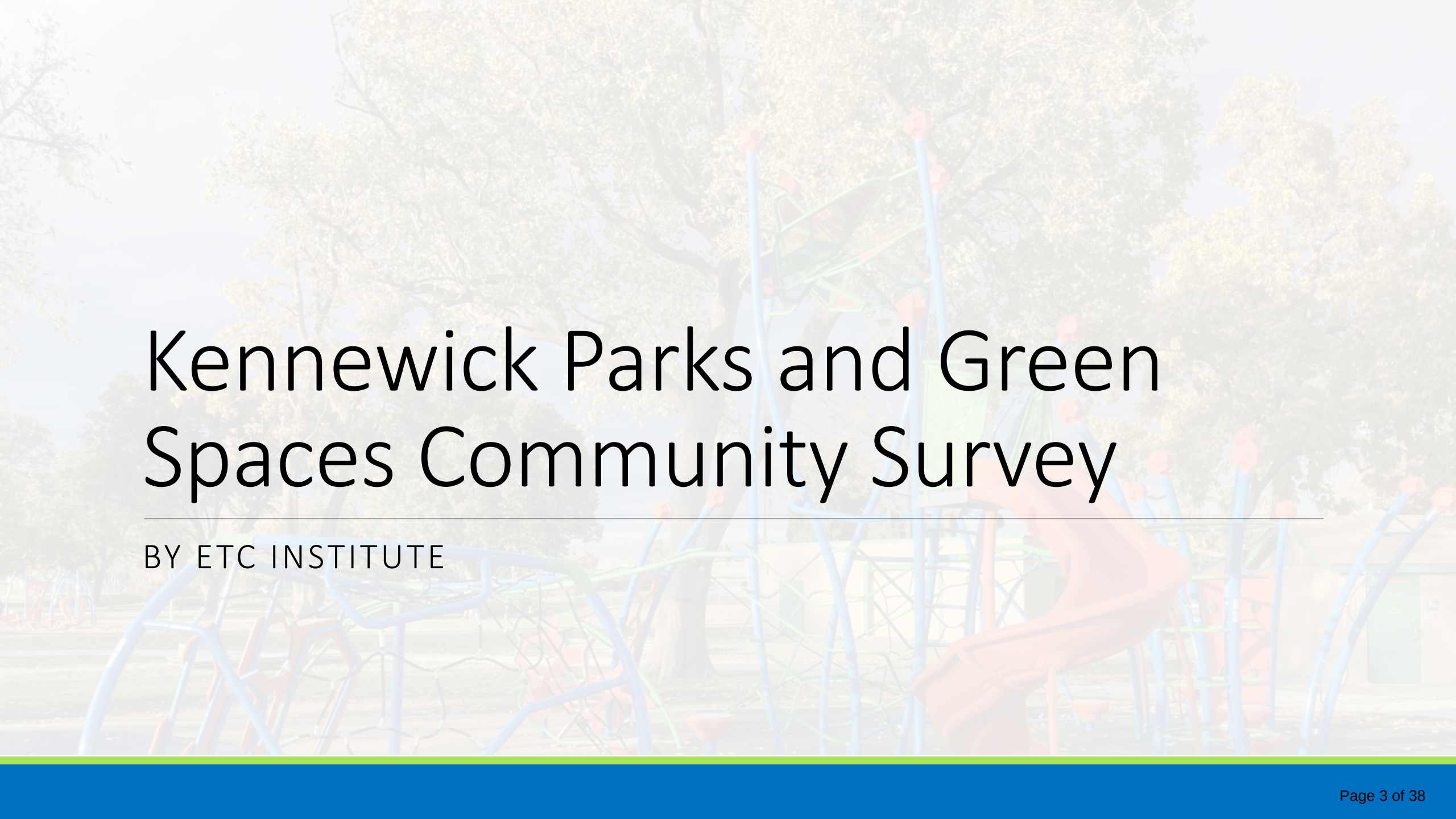
June 27, 2023 at 6:30 PM

City Hall Council Chambers - 210 W. 6th Ave and Virtual

The City of Kennewick broadcasts Council meetings via Zoom and on the City's website at
<https://www.go2kennewick.com/CouncilMeetingBroadcasts>.

No public comment is taken at workshops.

1. CALL TO ORDER
2. PARK & RECREATION COMPREHENSIVE PLAN FINDINGS SESSION #1
3. BENTON COUNTY FAIRGROUNDS MASTER PLAN UPDATE
4. ADJOURN

The background of the slide is a faded, light-colored photograph of a park. It shows large, leafy trees and a complex playground structure with blue and orange metal frames and slides. The overall tone is bright and airy.

Kennewick Parks and Green Spaces Community Survey

BY ETC INSTITUTE

Since 2006,
ETC Institute
Has,
In More Than
1,000 Cities
&
49 States,
Surveyed
More Than
3,000,000
Persons.

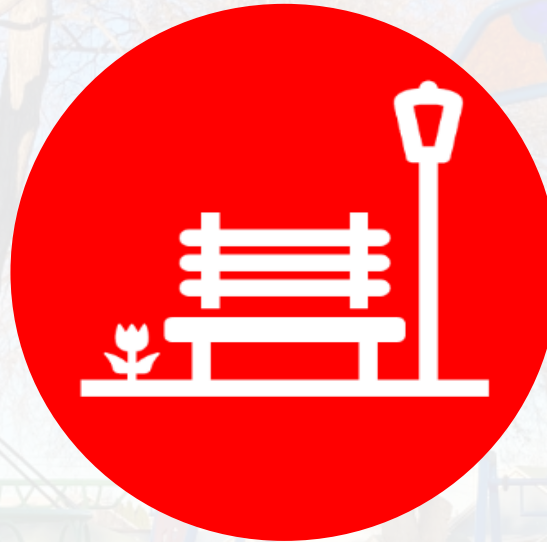
ETC Institute is a National Leader
in Market Research for Local
Governmental Organizations

*For more than 35 years, **our mission** has
been to help municipal governments
gather and use survey data to enhance
organizational performance.*

Purpose



TO HELP DETERMINE
RECREATIONAL PRIORITIES FOR
THE COMMUNITY



TO OBJECTIVELY ASSESS USAGE,
SATISFACTION, AND NEEDS FOR
A WIDE RANGE OF PARK AND
RECREATION FACILITIES AND
PROGRAMS



TO HELP IDENTIFY
OPPORTUNITIES FOR THE CITY
TO BETTER SERVE THE LEISURE
AND RECREATION NEEDS OF
THE COMMUNITY

Methodology

Survey Description

- Five-page survey

Method of Administration

- By mail and online to a random sample of households in the City
- Each survey took approximately 12-15 minutes to complete

Sample Size

- 414 completed surveys

Margin of Error

- +/- 4.8% at the 95% level of confidence

What to Know

- 91% of respondents have visited parks or recreation facilities owned and maintained by the City during the past 12 months
 - *Nationally, only 76% of respondents have visited parks or facilities*
- 74% of those who have visited gave either “excellent” or “good” ratings when asked to rate the overall quality of the parks, recreation centers, beaches, golf courses, or other facilities they have used
- Respondents indicated that the overall feeling of safety in parks and the quality of swimming facilities are their top priorities for improvement for the system

Top Priorities Based on PIR Analysis

FACILITIES AND AMENITIES

1. Trails-paved
2. Bird and wildlife habitat areas
3. Waterfront access
4. Trails-unpaved
5. Trails along canal pathways
6. Park shelters, picnic areas
7. Pools-outdoor
8. Dog parks
9. Playgrounds and play areas
10. Biking trails

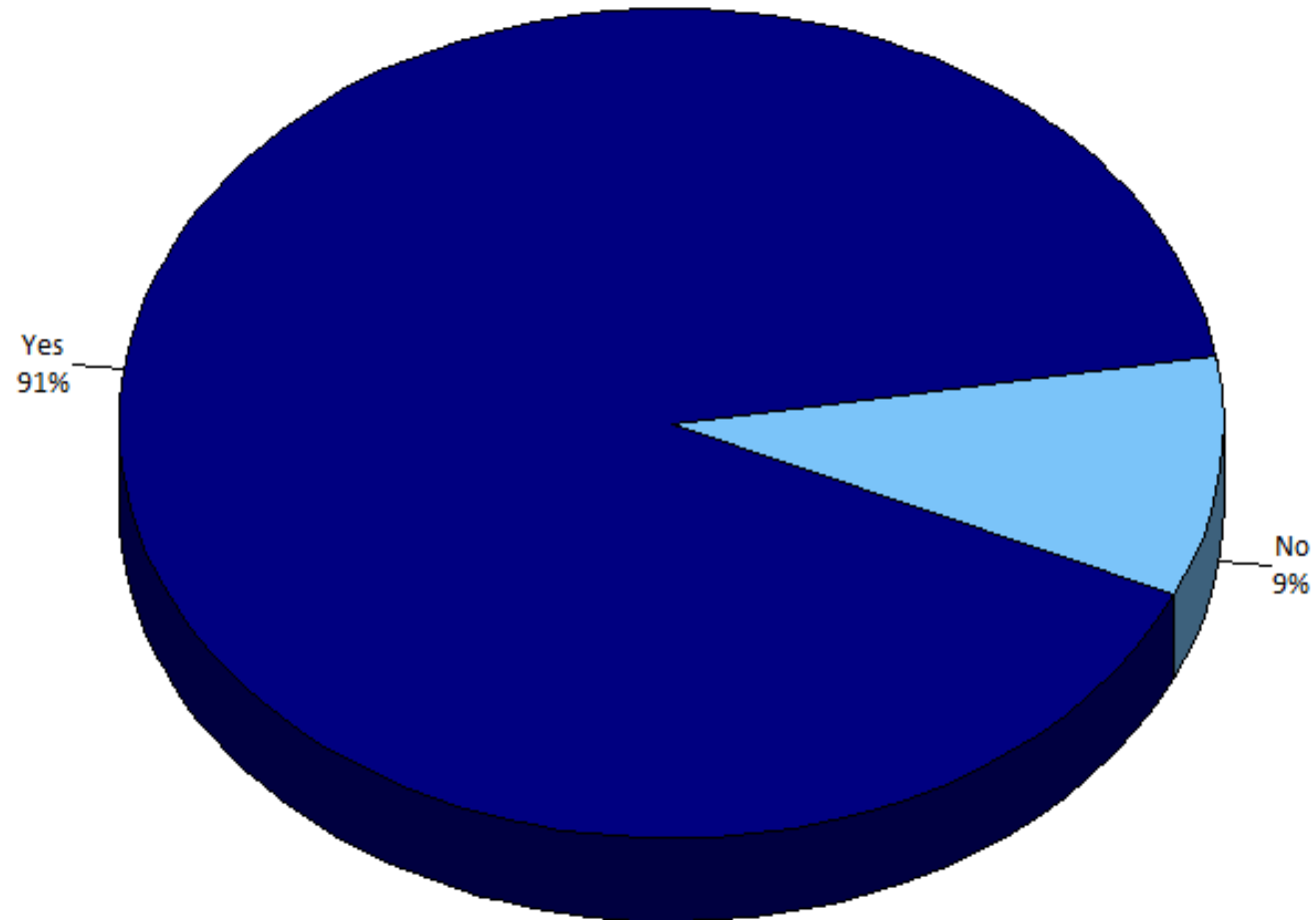
RECREATION PROGRAMS

1. Arts and culture
2. Fitness and wellness
3. Nature, environment, and ecology
4. Hobbies and life skills
5. Senior programs
6. Aquatics
7. Outdoor Adventure

Usage and Ratings of the System

Q2. Have you or anyone in your household visited any of the parks, recreation center, golf courses, Numerica Pavilion or other park and recreation facilities owned and maintained by the City of Kennewick during the past 12 months?

by percentage of respondents



Barriers to Use - Users

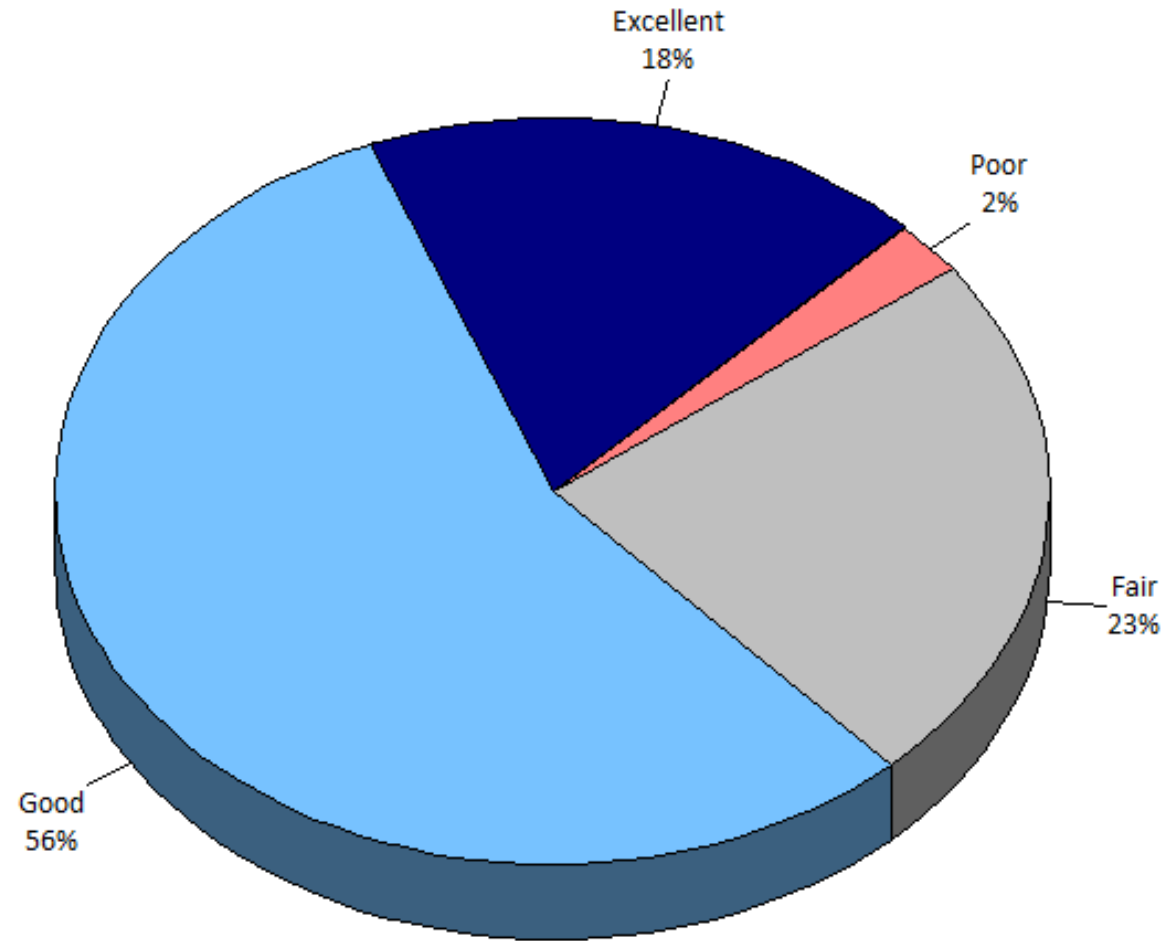
1. Lack features we want to use
2. Lack of restrooms
3. Do not feel safe using parks/facilities
4. Old and outdated facilities

Barriers to Use – Non-Users

1. Lack features we want to use
2. Do not feel safe using parks/facilities
3. Old and outdated facilities
4. Not aware of park or facility locations

Q2a. Overall, how would you rate the quality of ALL the City of Kennewick parks, recreation centers, beaches, golf courses, or other park and recreation facilities that you and members of your household have used?

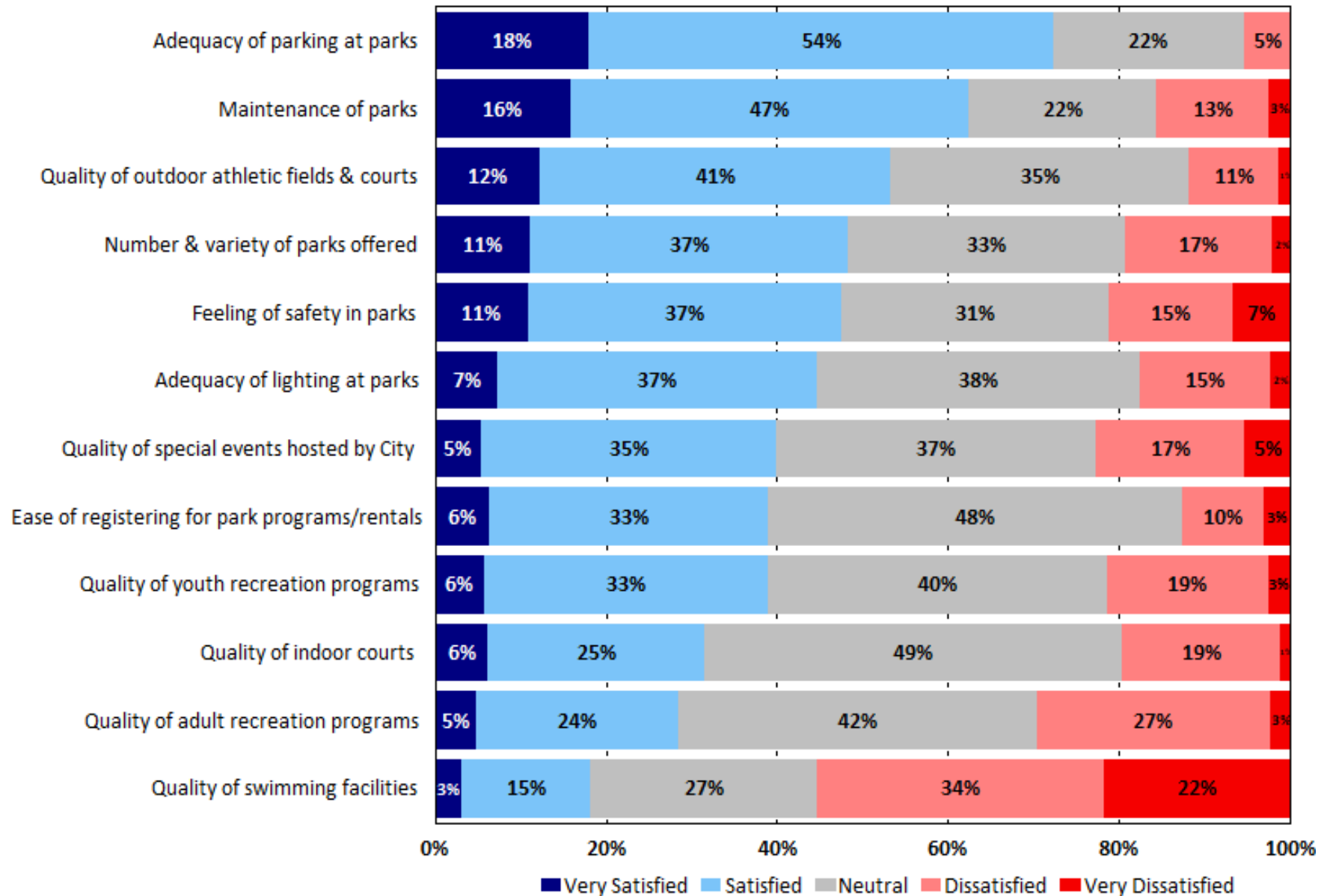
by percentage of respondents (excluding "not provided")



Considering 9 out of 10 residents have visited, the overall rating results are very good

Q3. Satisfaction with Aspects of Parks

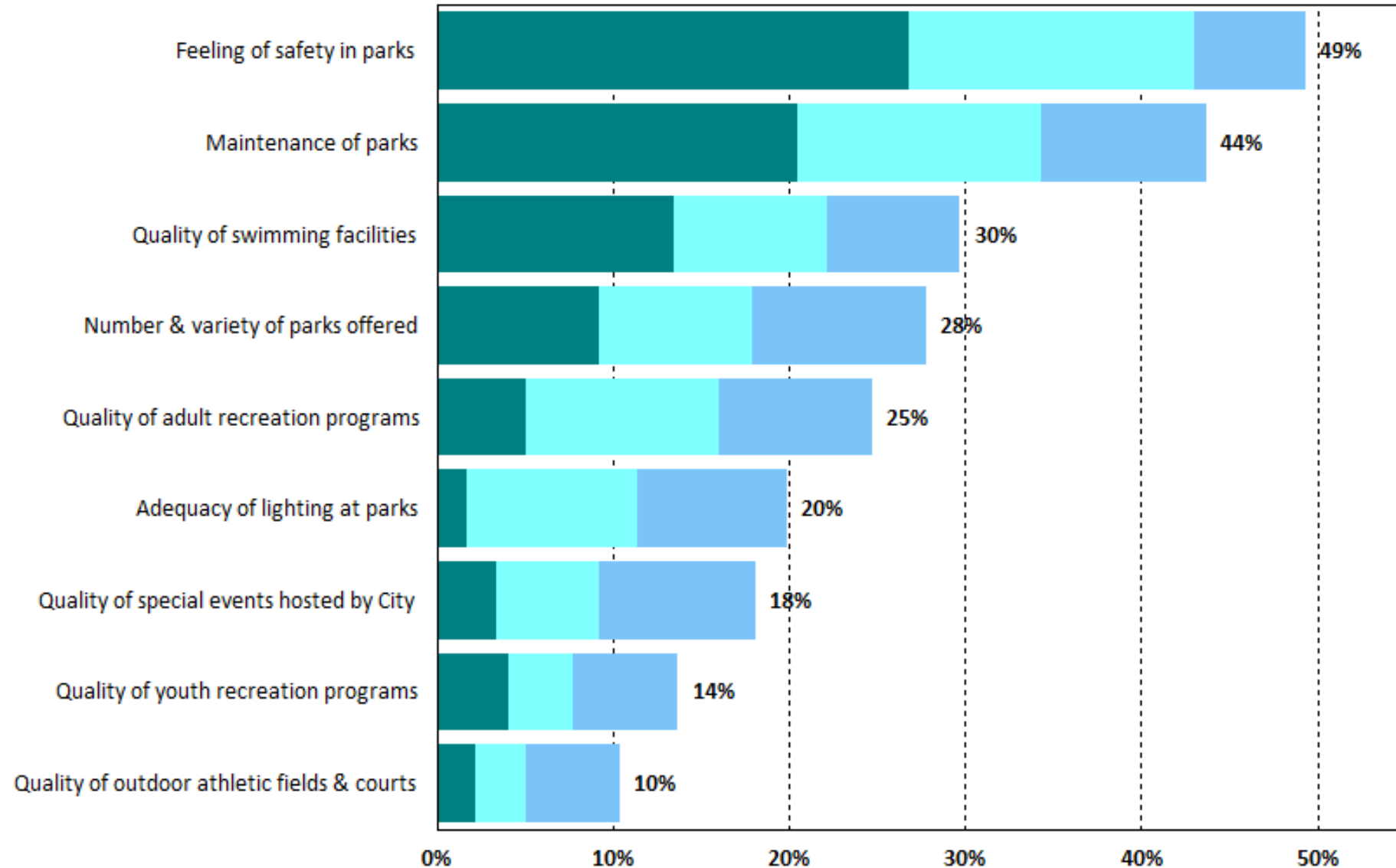
by percentage of respondents (excluding "don't know/not applicable")



Interpret “neutral” ratings as passing grades for items – no strong positive or negative opinions

Q4. Which THREE of the items from the list in Question 3 should receive the MOST EMPHASIS over the next five years?

by percentage of respondents who selected the items as one of their top three choices



Overall feeling of safety and maintenance were not the lowest rated items, but they are very important to residents

2023 Importance-Satisfaction Rating

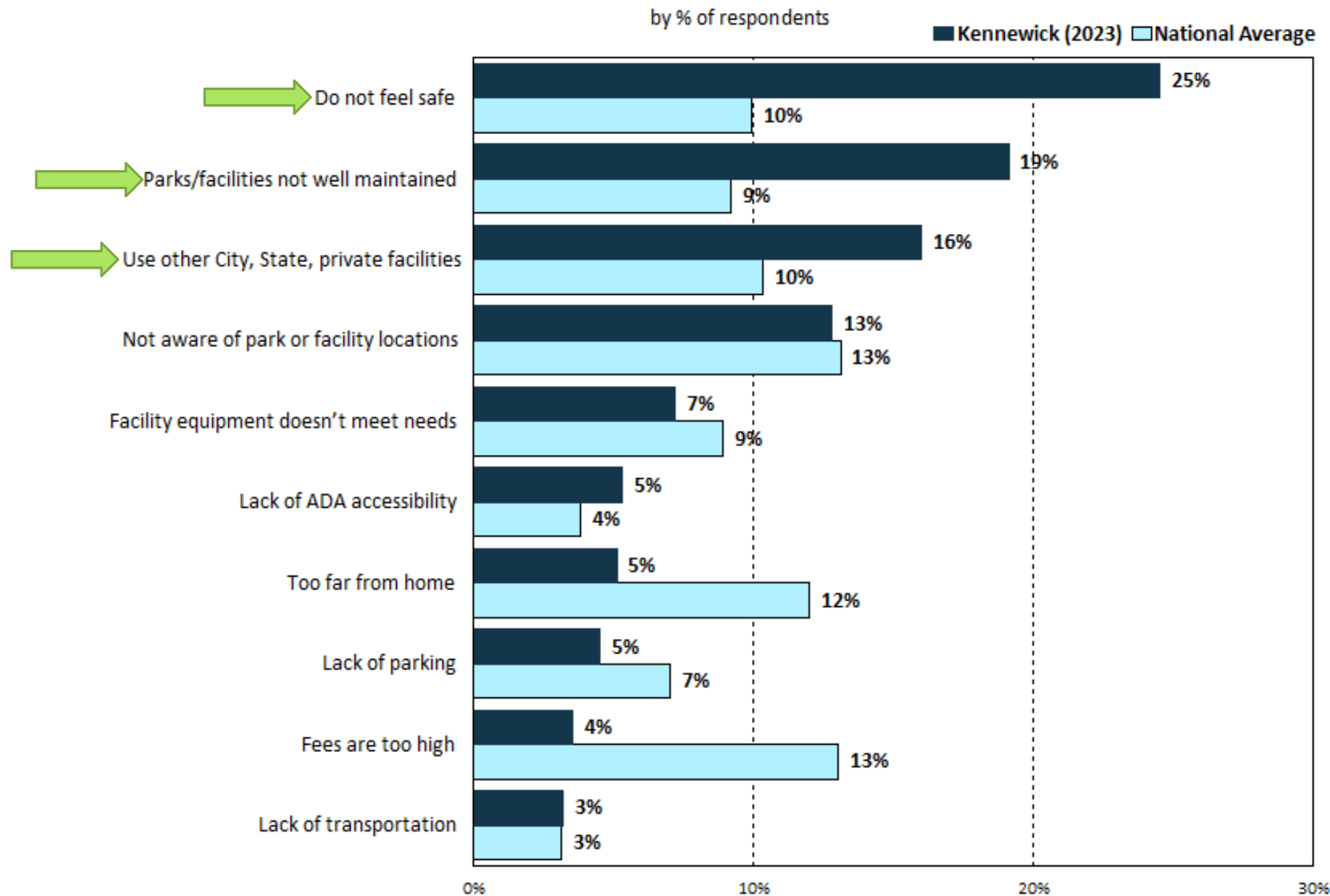
Kennewick, Washington

Major Categories of Services

Category of Service	Most Important %	Most Important Rank	Satisfaction %	Satisfaction Rank	Importance-Satisfaction Rating	I-S Rating Rank
Feeling of safety in parks	49%	1	48%	5	0.2588	1
Quality of swimming facilities	30%	3	18%	12	0.2429	2
Quality of adult recreation programs	25%	5	28%	11	0.1769	3
Maintenance of parks	44%	2	63%	2	0.1639	4
Number & variety of parks offered	28%	4	48%	4	0.1437	5
Adequacy of lighting at parks	20%	6	45%	6	0.1102	6
Quality of special events hosted by City	18%	7	40%	7	0.1088	7
Quality of youth recreation programs	14%	8	39%	9	0.0836	8
Ease of registering for park programs/rentals	9%	11	39%	8	0.0519	9
Quality of outdoor athletic fields & courts	10%	9	53%	3	0.0486	10
Adequacy of parking at parks	9%	10	72%	1	0.0260	11
Quality of indoor courts	3%	12	32%	10	0.0219	12

The Importance-Satisfaction Analysis weights the emphasis and satisfaction of each item listed

Barriers to Facilities and Programs Use

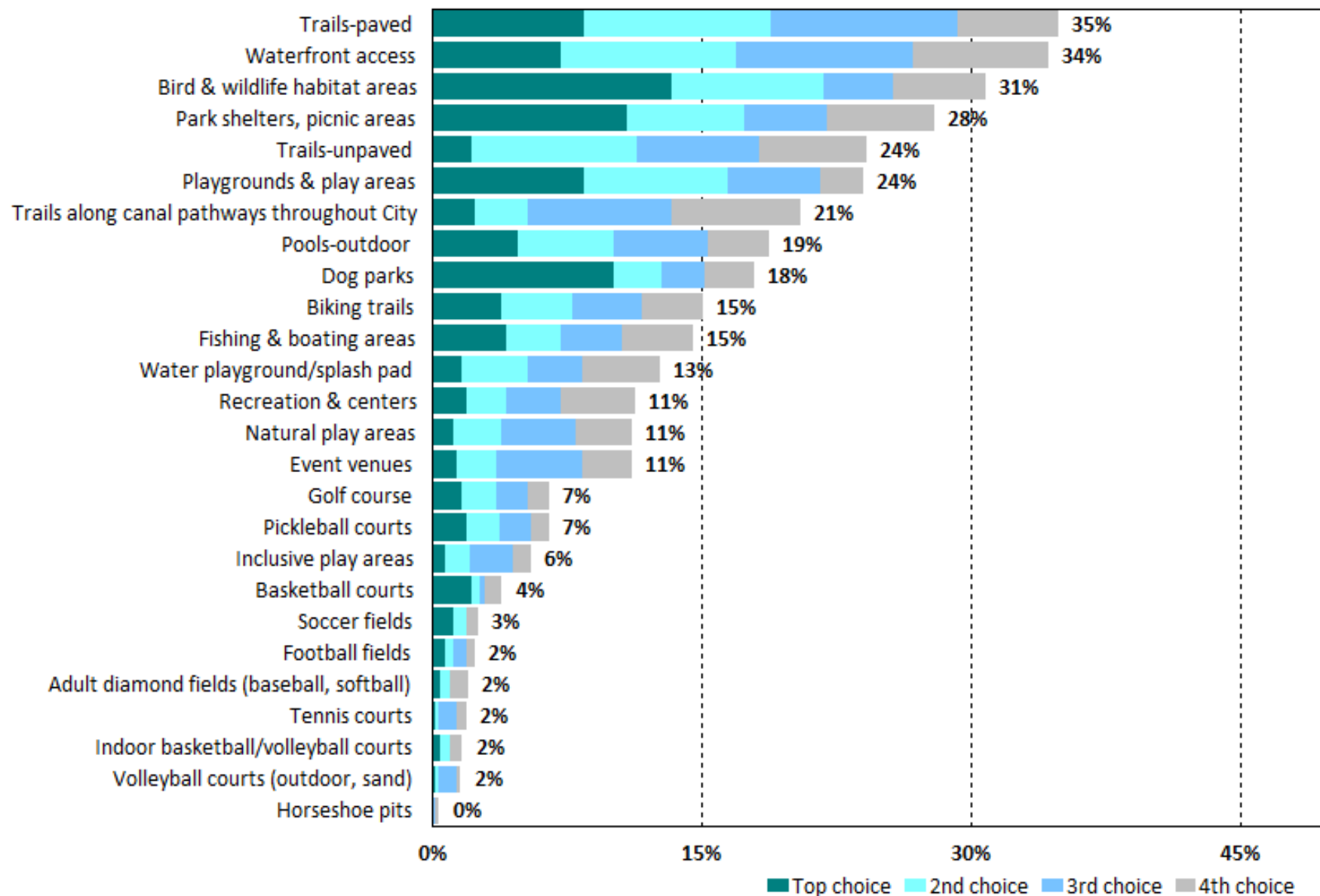


Facility and Amenity Priorities

UNMET NEEDS AND PRIORITIES FOR FACILITIES AND AMENITIES

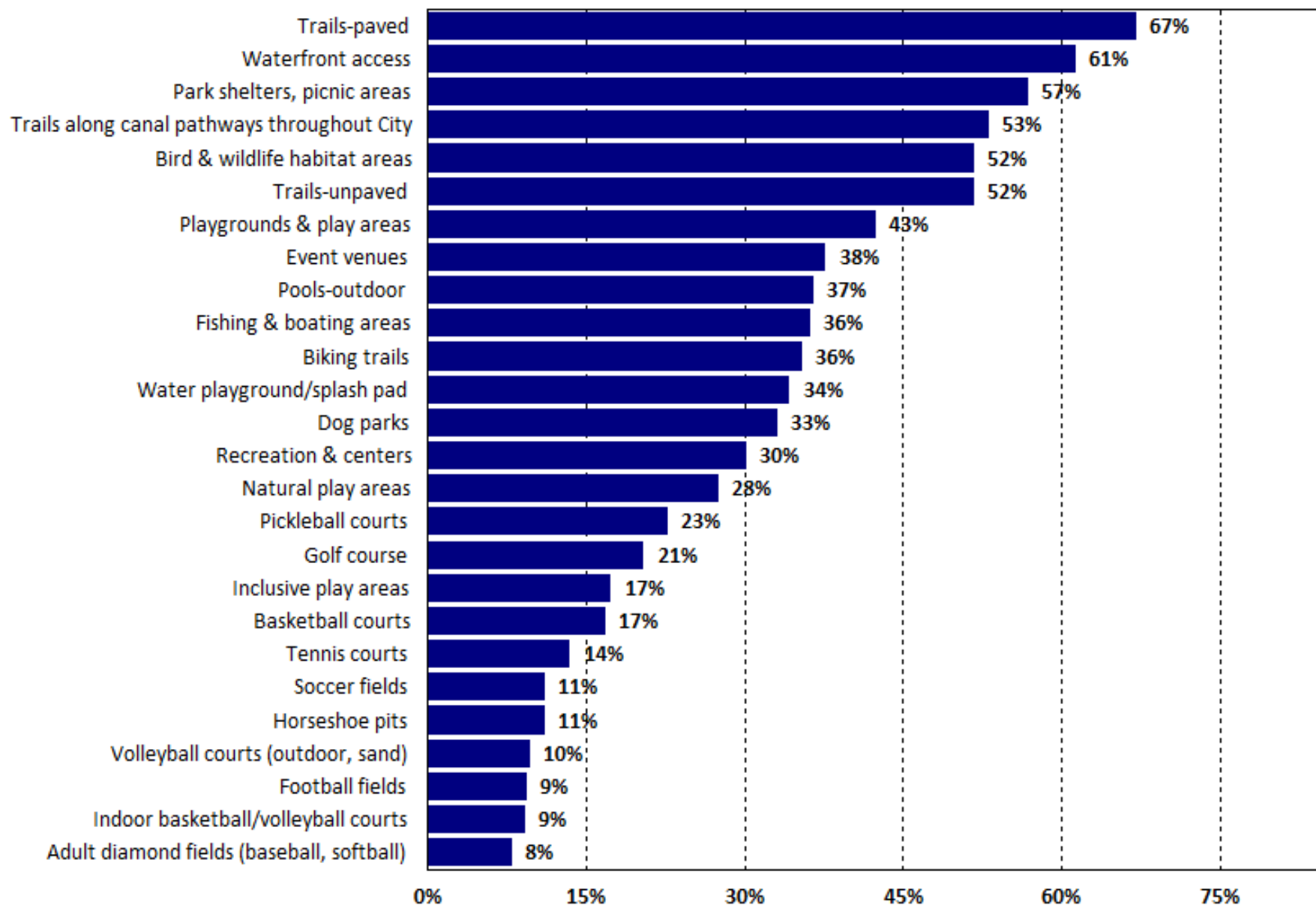
Q10. Facilities Most Important to Households

by percentage of respondents who selected the items as one of their top four choices



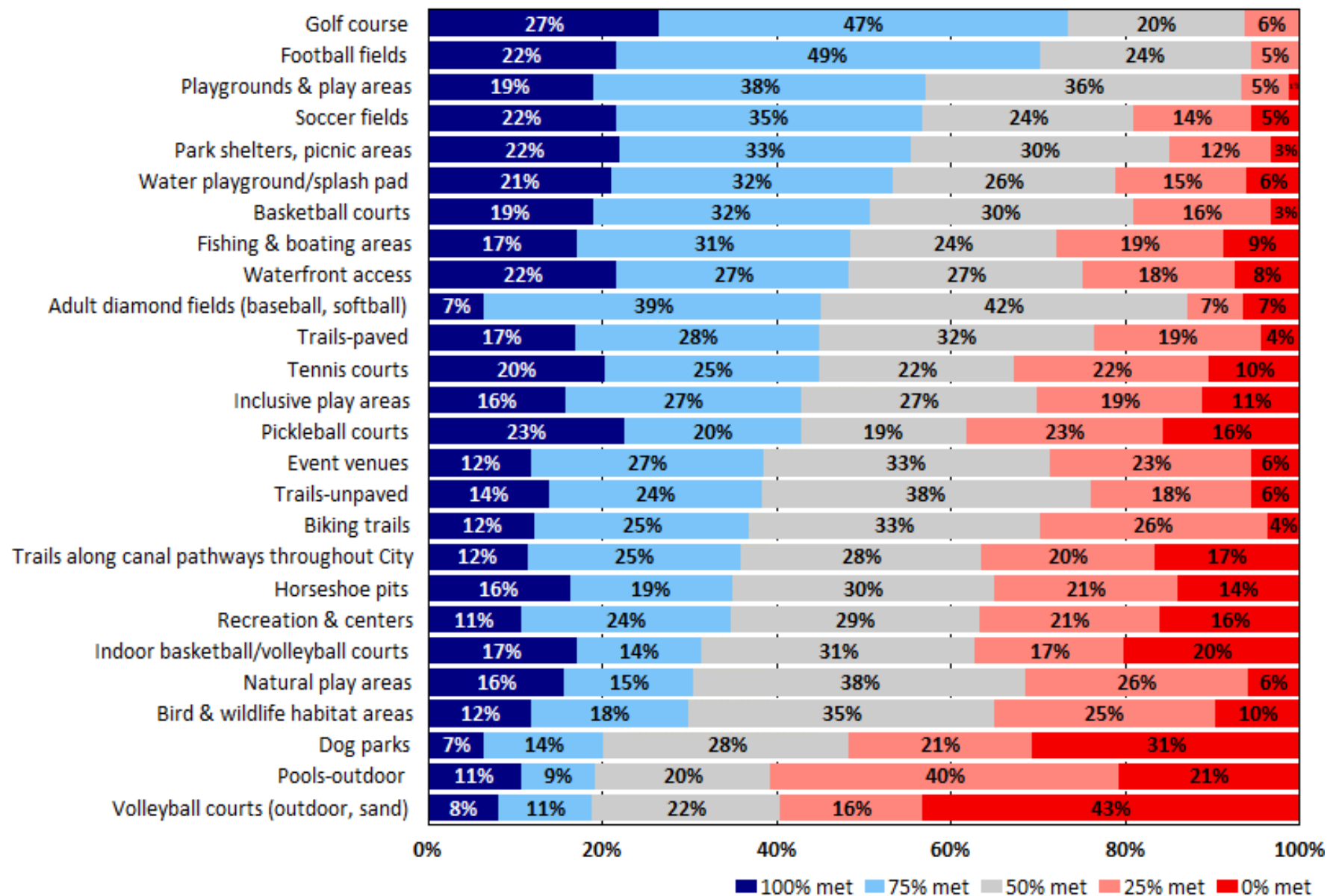
Q9. Need for Facilities

by percentage of respondents

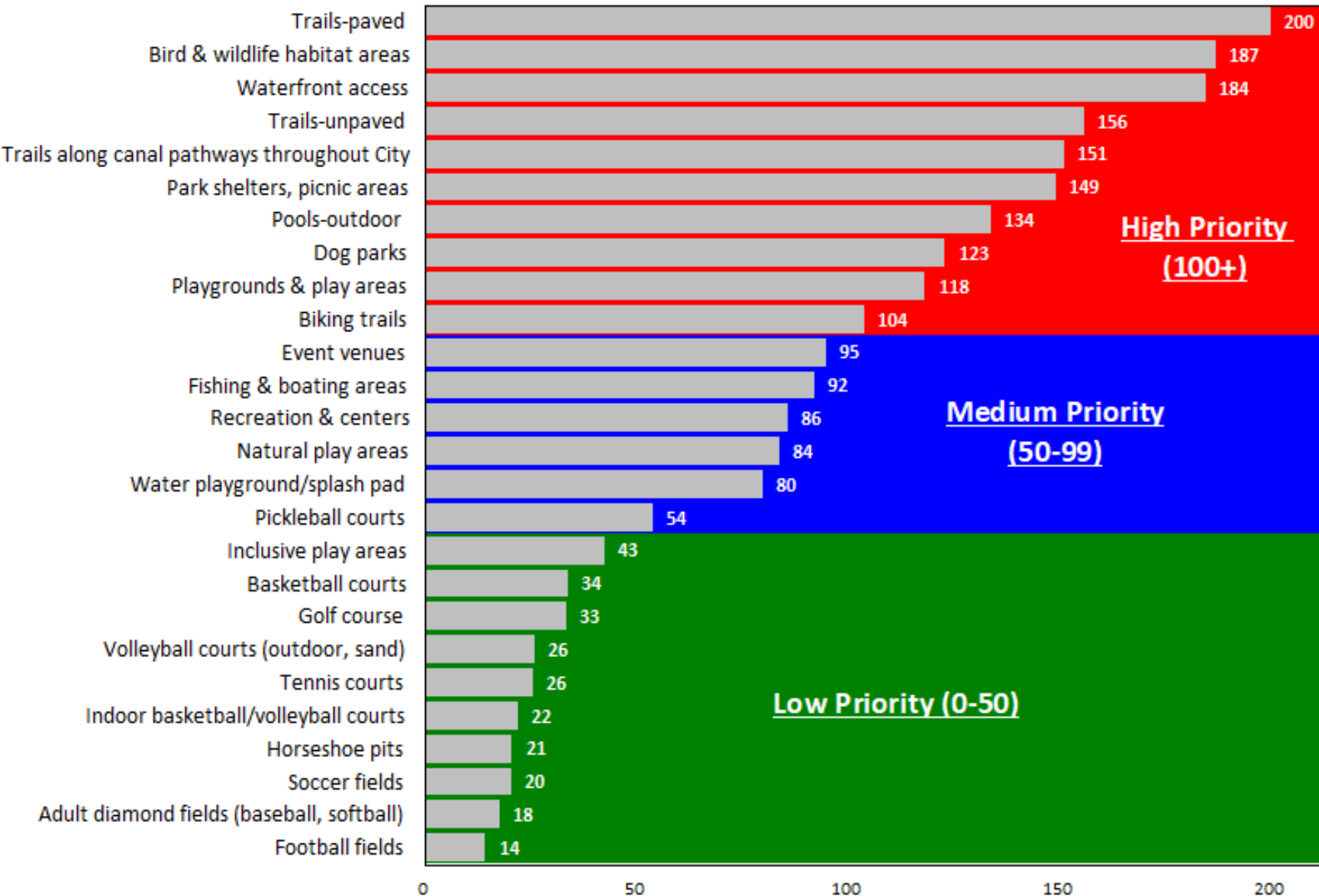


Q9b. How Well Households' Needs for Facilities are Currently Being Met

by percentage of respondents who answered "Yes" to Q9



Top Priorities for Investment for Facilities/Amenities Based on Priority Investment Rating



Top Priorities
(high importance/higher unmet need)

Continued Emphasis
(high importance/lower unmet need)

Lower Immediate Need
(lower importance/lower unmet need)

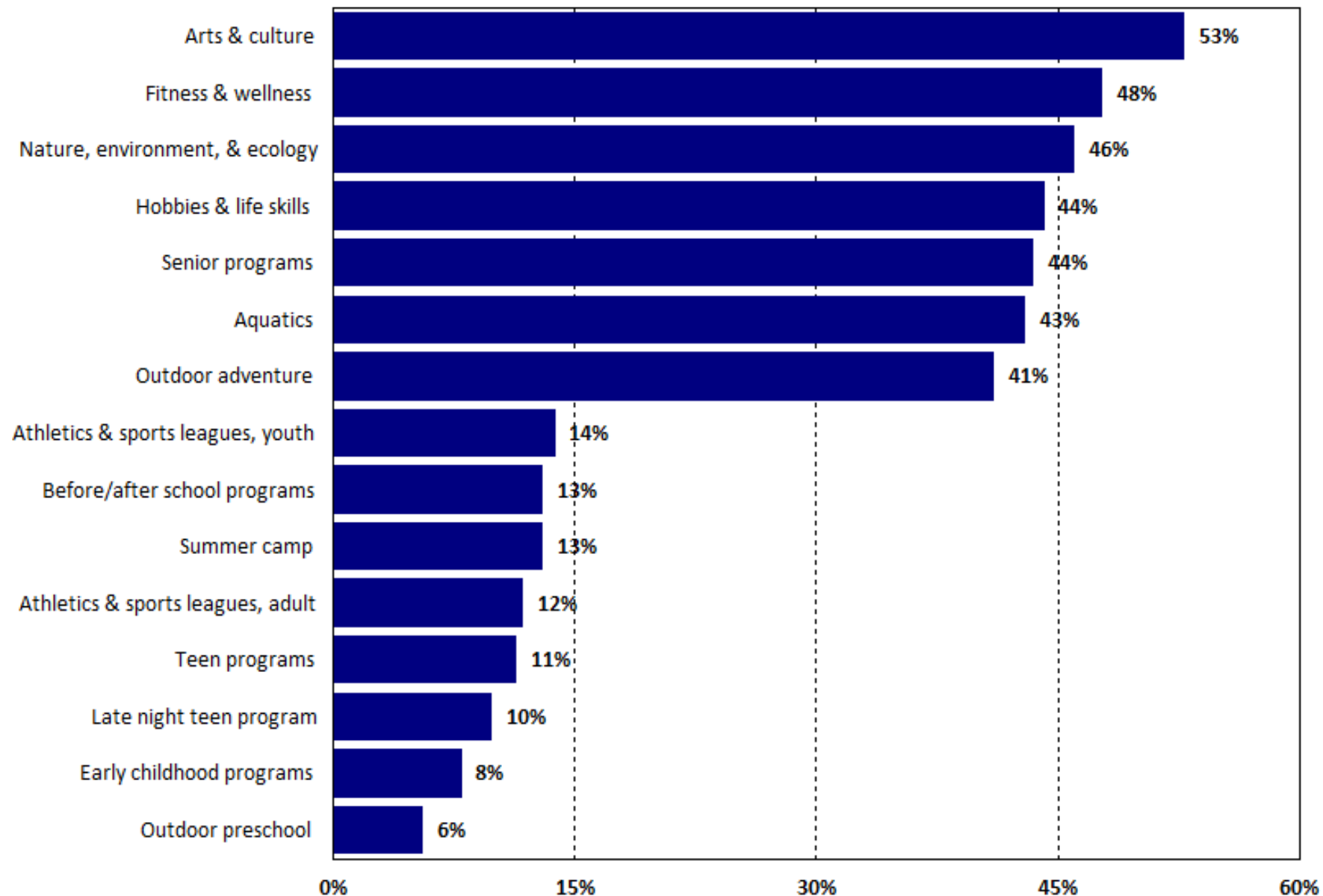
Priority Investment Ratings by Household Type - Facilities and Amenities	Overall	Households with Children Under 10	Households with Children 10-19	Households with no Children (Ages 20-54)	Households with no Children (Aged 55+)
Trails - Paved	1	5	2	2	1
Bird and wildlife habitat areas	2	7	7	3	2
Waterfront access	3	8	5	1	3
Trails - Unpaved	4	4	4	4	6
Trails along canal pathways throughout the City	5	9	8	5	4
Park shelters, picnic areas	6	11	6	8	5
Pools - Outdoor	7	3	1	7	11
Dog parks	8	12	3	6	7
Playgrounds and play areas	9	1	13	12	9
Biking trails	10	10	11	9	8
Event venues	11	13	14	11	10
Fishing and boating areas	12	16	9	13	12
Recreation and Centers	13	14	10	10	13
Natural play areas	14	2	19	14	15
Water playground/splash pad	15	6	18	15	14
Pickleball courts	16	19	15	16	16
Inclusive play areas	17	15	24	17	17
Basketball courts	18	18	12	20	21
Golf course	19	22	23	18	18
Volleyball courts (outdoor, sand)	20	17	16	22	25
Tennis courts	21	24	25	21	19
Indoor basketball/volleyball courts	22	21	17	25	22
Horseshoe pits	23	26	26	19	20
Soccer fields	24	20	22	24	26
Adult diamond fields (baseball, softball)	25	25	21	23	23
Football fields	26	23	20	26	24

Program Priorities

UNMET NEEDS AND PRIORITIES FOR PROGRAMS

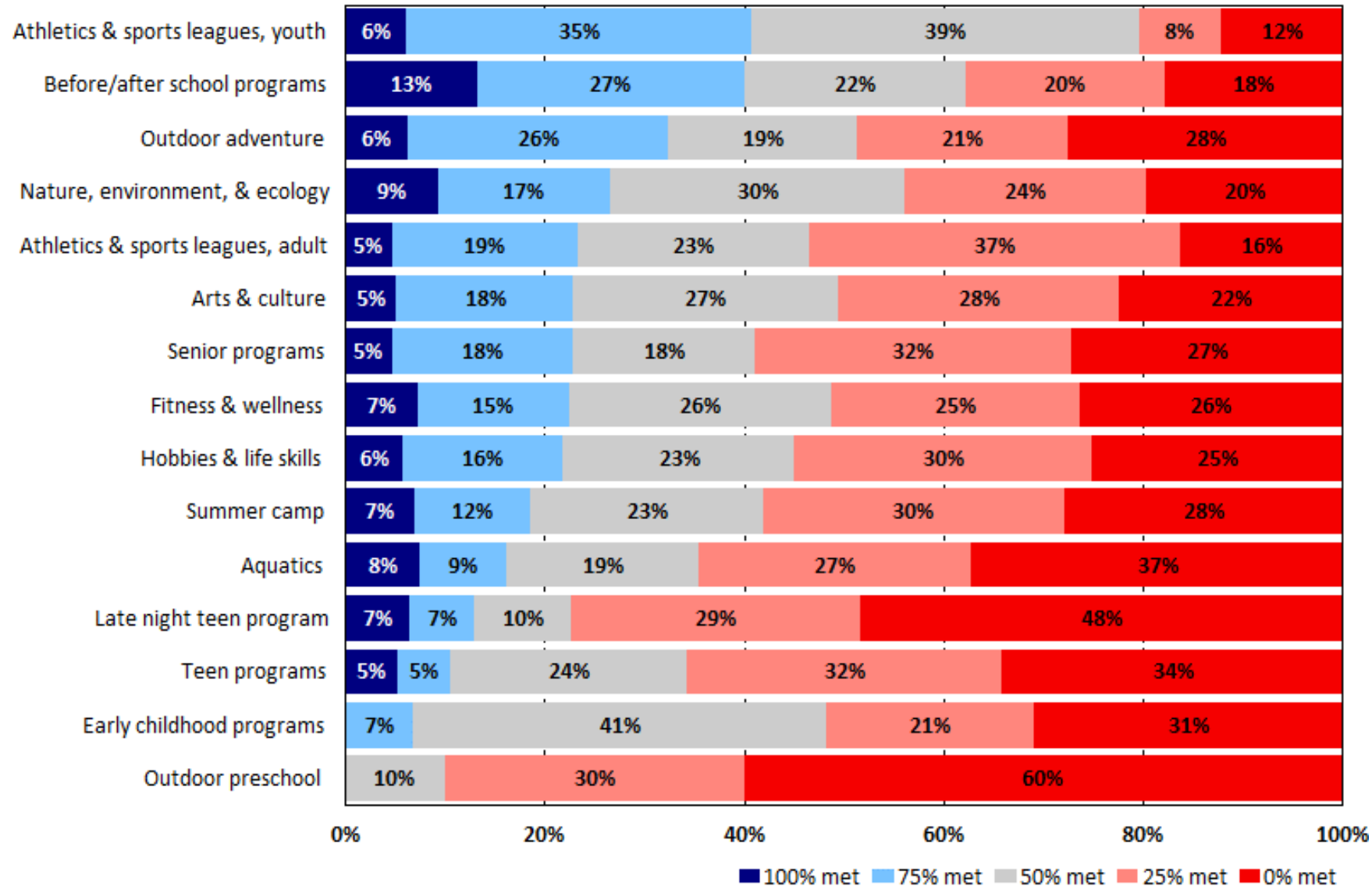
Q11. Respondents With Need for Activities, Programs, and Events

by percentage of respondents



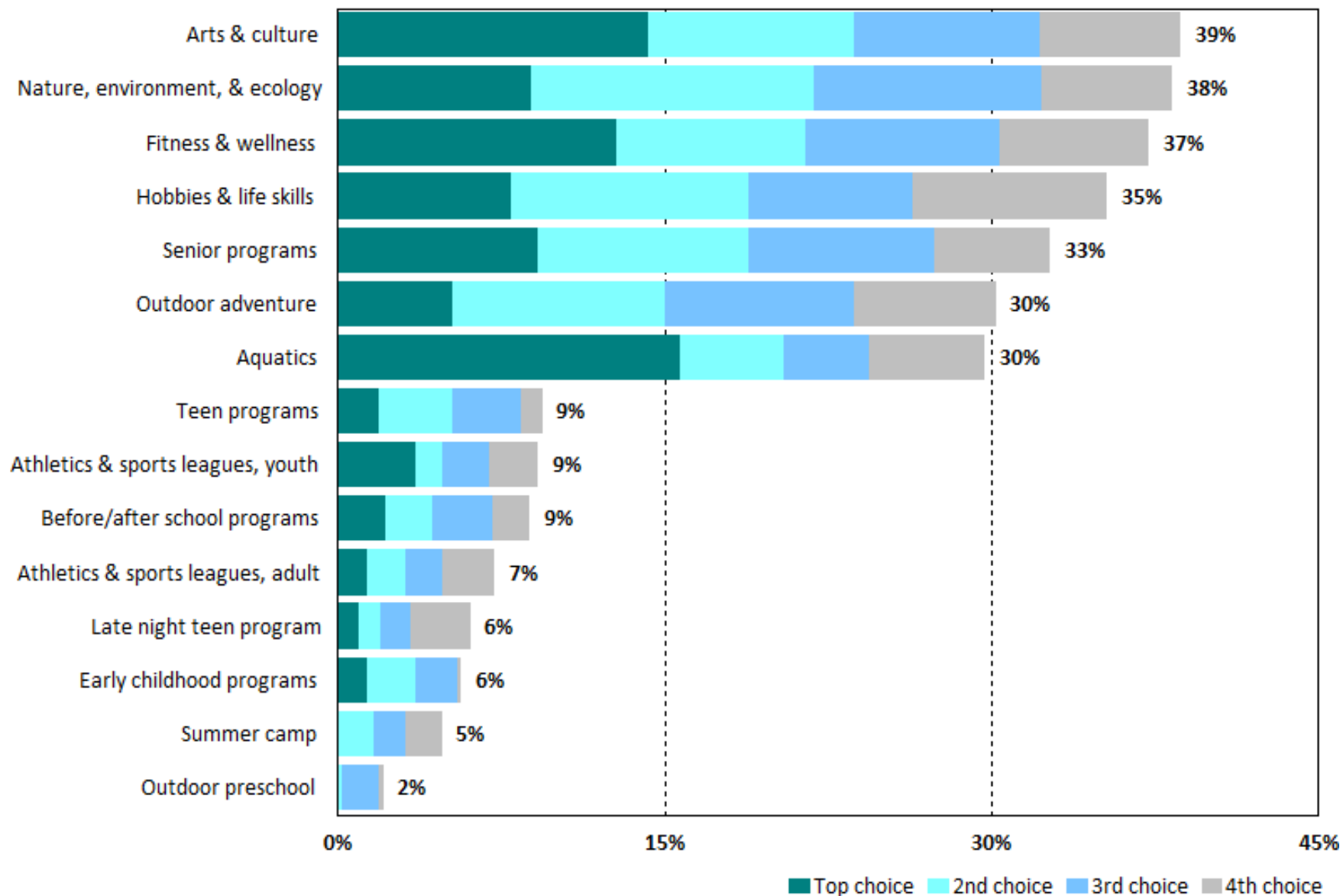
Q11b. How Well Households' Needs for Activities, Programs, and Events is Currently Being Met

by percentage of respondents who answered "Yes" to Q11

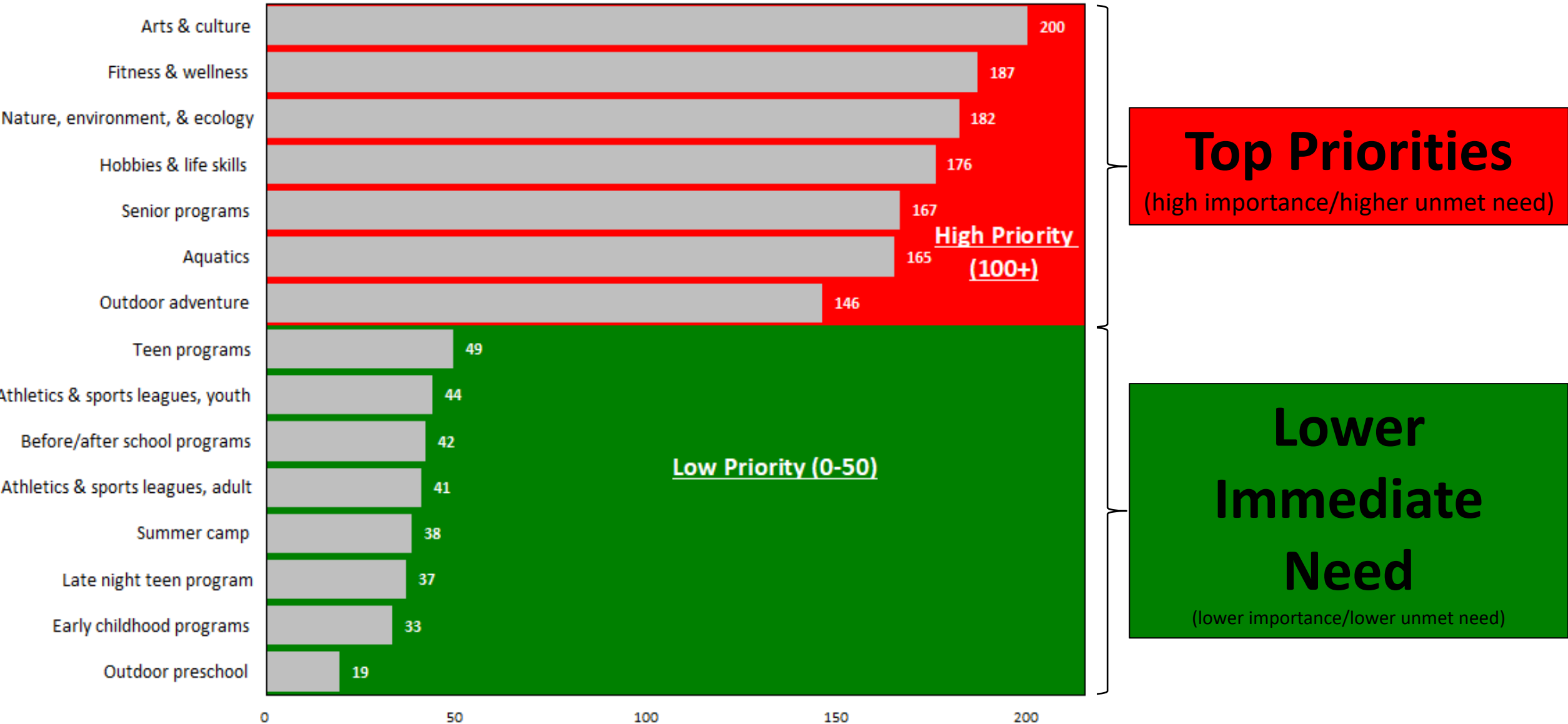


Q12. Activities, Programs, and Events Most Important to Households

by percentage of respondents who selected the items as one of their top four choices



Top Priorities for Investment for Activities, Programs, and Events Based on Priority Investment Rating



Priority Investment Ratings by Household Type - Programming	Overall	Households with Children Under 10	Households with Children 10-19	Households with no Children (Ages 20-54)	Households with no Children (Aged 55+)
Arts and culture	1	2	5	2	2
Fitness and wellness	2	5	3	4	3
Nature, environment, and ecology	3	6	6	1	5
Hobbies and life skills	4	4	7	3	4
Senior programs	5	15	9	7	1
Aquatics	6	1	2	6	6
Outdoor adventure	7	3	1	5	7
Teen programs	8	11	4	14	12
Athletics and sports leagues, youth	9	8	10	11	10
Before/after school programs	10	9	13	9	8
Athletics and sports leagues, adult	11	12	11	8	9
Summer camp	12	10	12	10	11
Late night teen program	13	14	8	13	13
Early childhood programs	14	7	14	12	14
Outdoor preschool	15	13	15	15	15

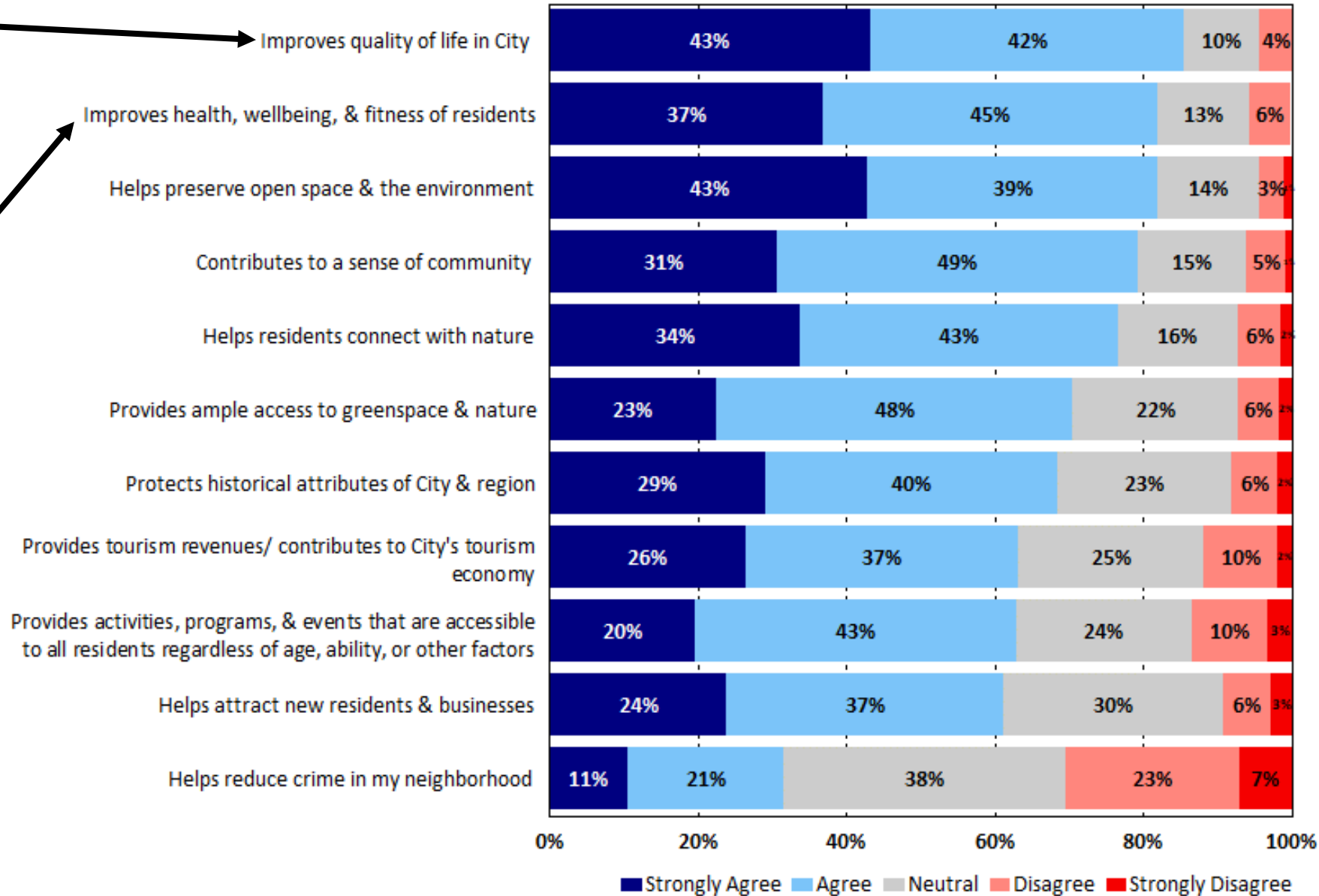
Communication

Q6. Please rate your level of agreement with the following statements.

by percentage of respondents (excluding "don't know")

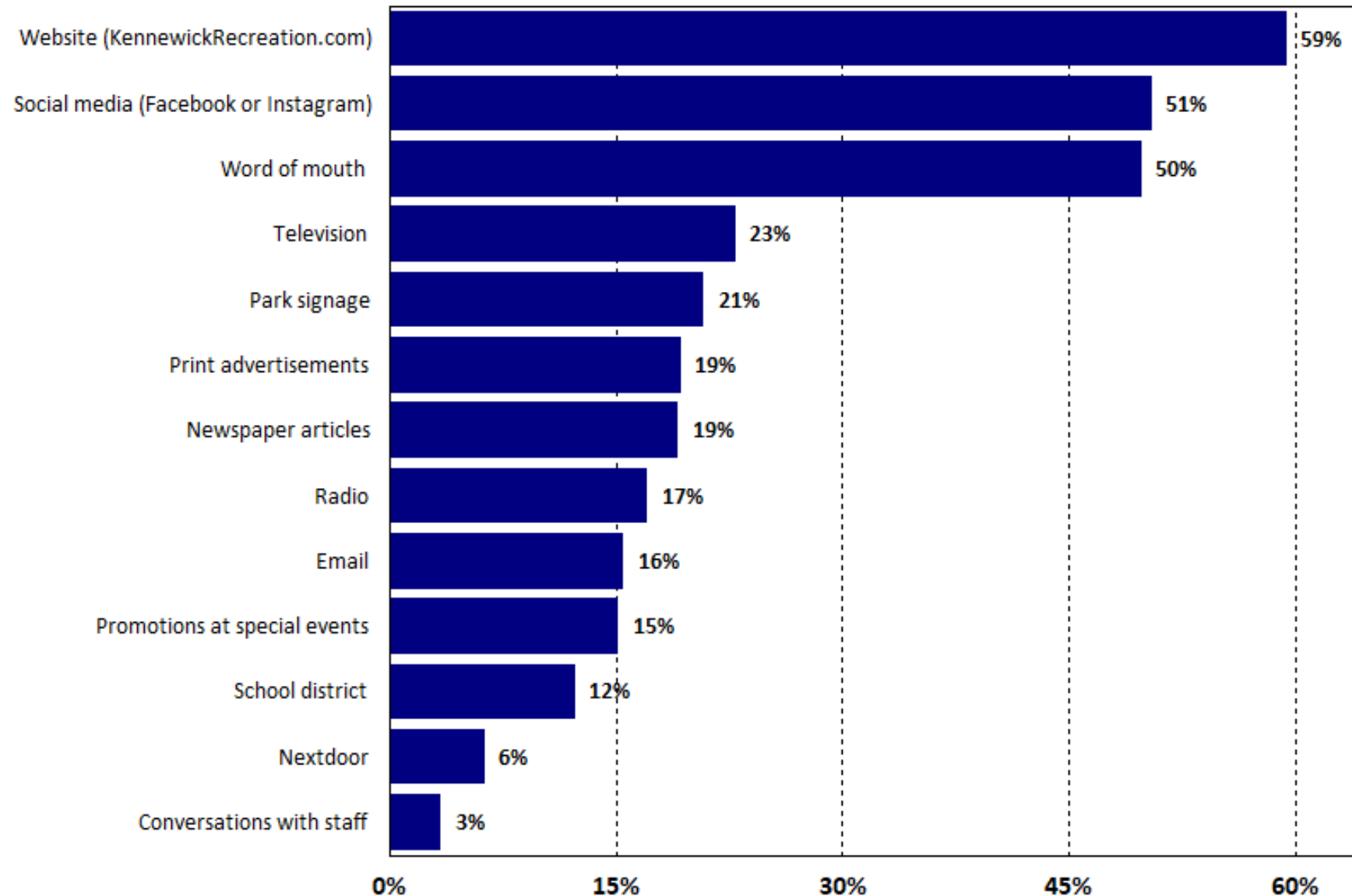
**Most important
benefit
to the Future of
Kennewick**

**Most important
benefit to
households**



Q13. Please CHECK ALL of the following ways you currently use to learn about City of Kennewick Parks and Recreation Department news, events, programs, and activities.

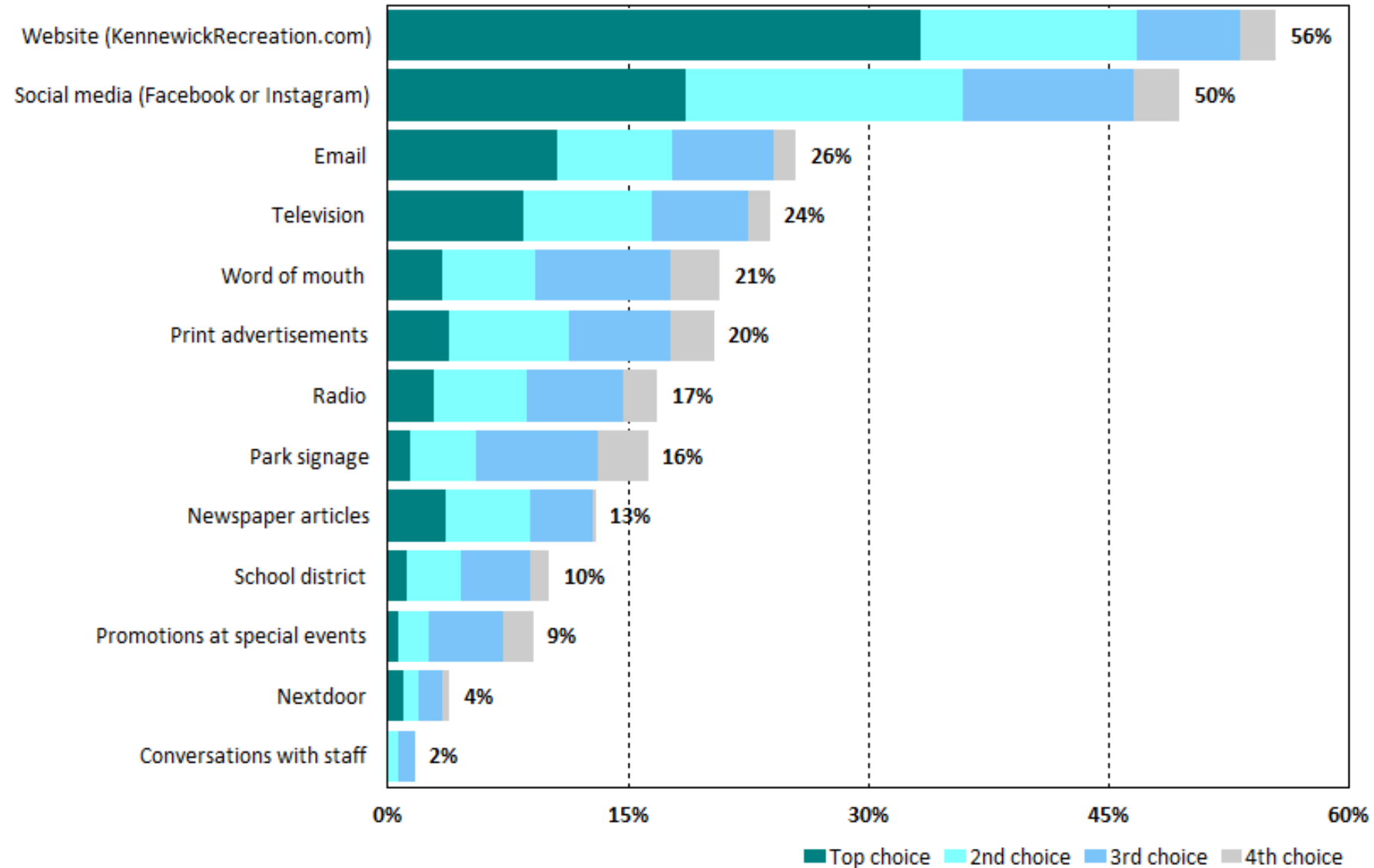
by percentage of respondents (multiple selections could be made)



Responses tell us there is a strong alignment in the way they receive information and their preferred sources

Q14. Which FOUR sources are your MOST PREFERRED sources for learning about the City's Parks and Recreation Department news, events, programs, and activities?

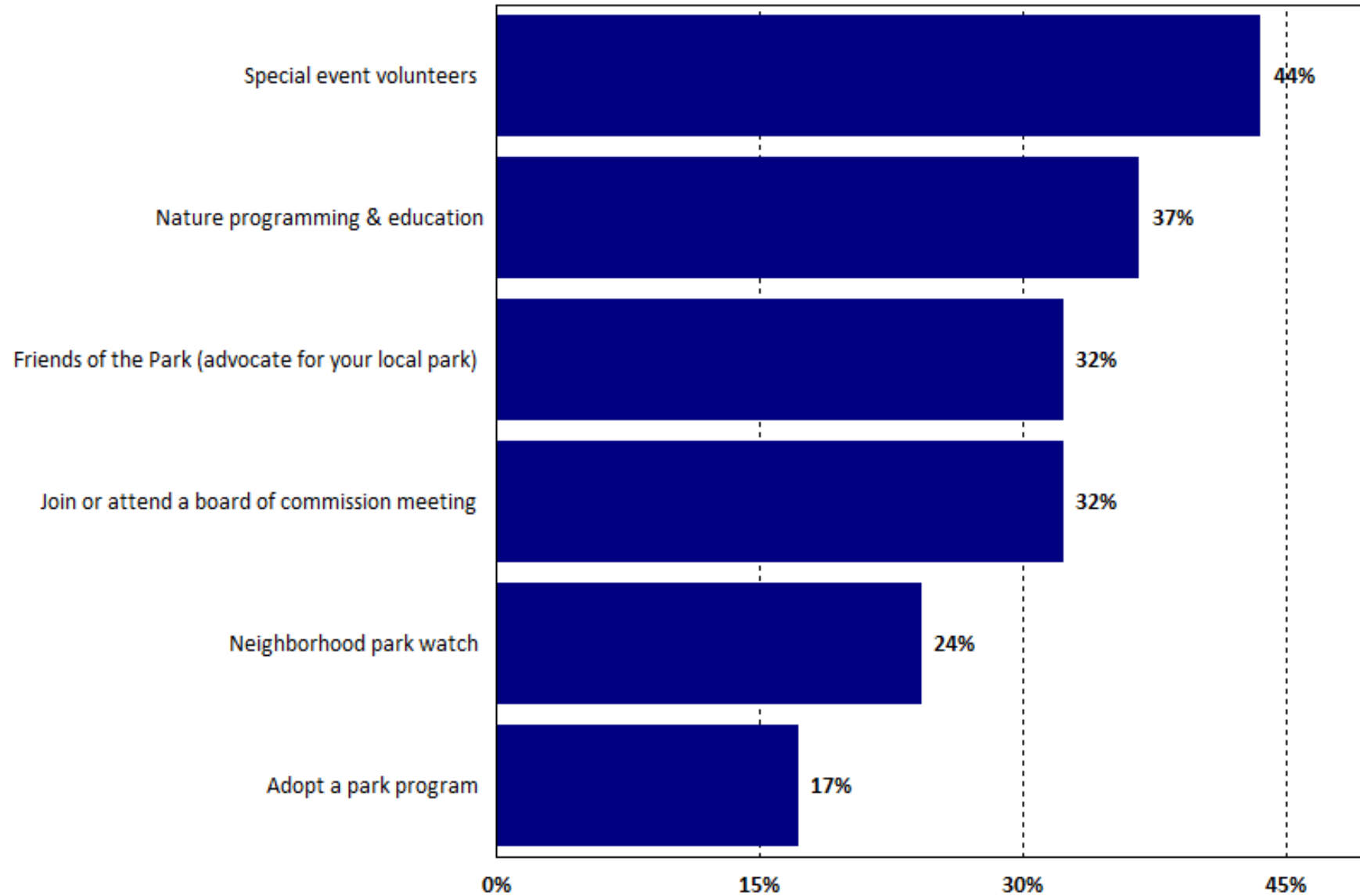
by percentage of respondents who selected the items as one of their top four choices



Word of mouth drops from 50% in the most used question to 21% preferring the method

Q5. Please CHECK ALL of the ways that you would be interested in getting more involved with the City's park system through volunteer work and advocacy.

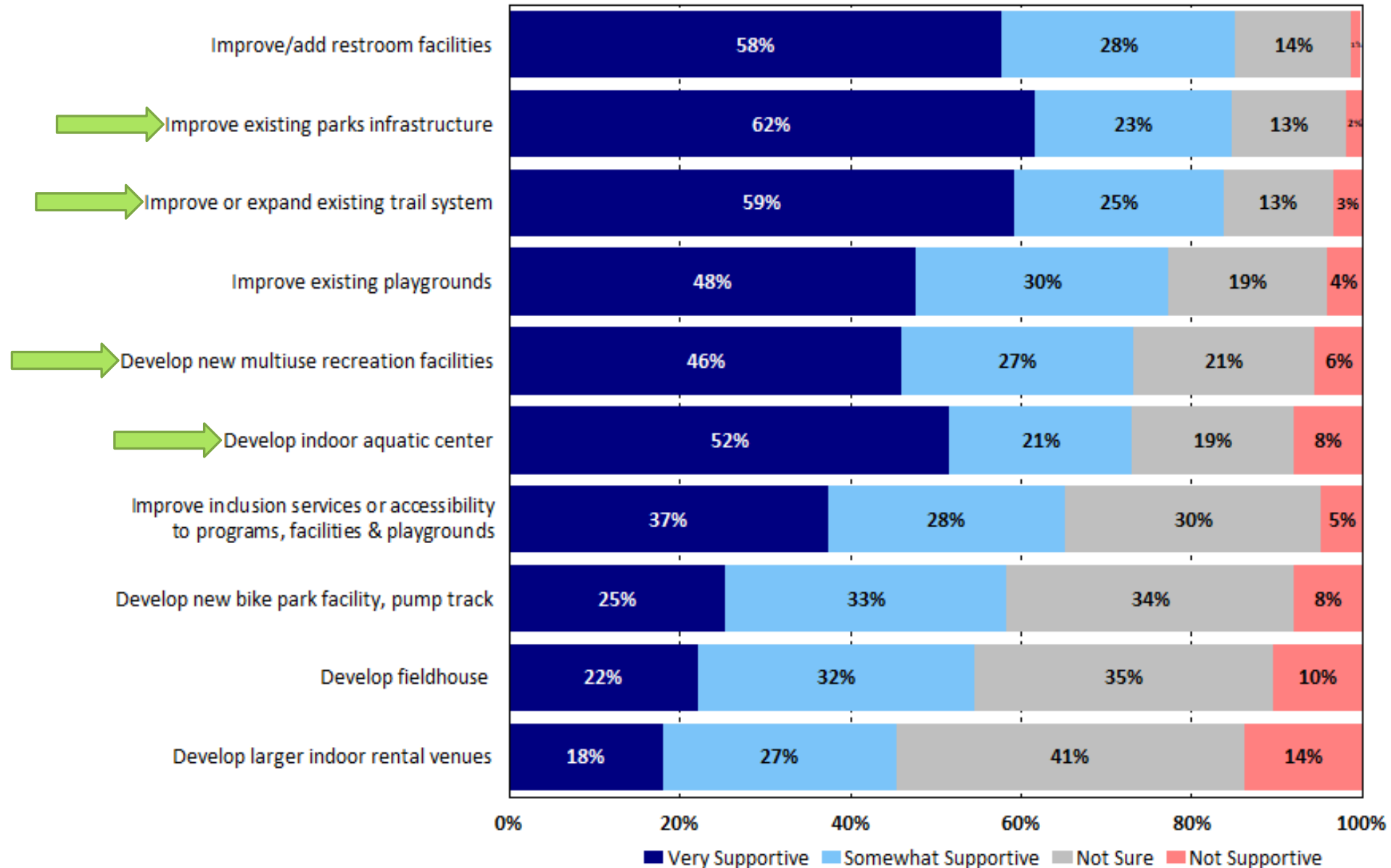
by percentage of respondents (excluding "none")



Support for Potential Actions

Q15. Please indicate your support for each potential action

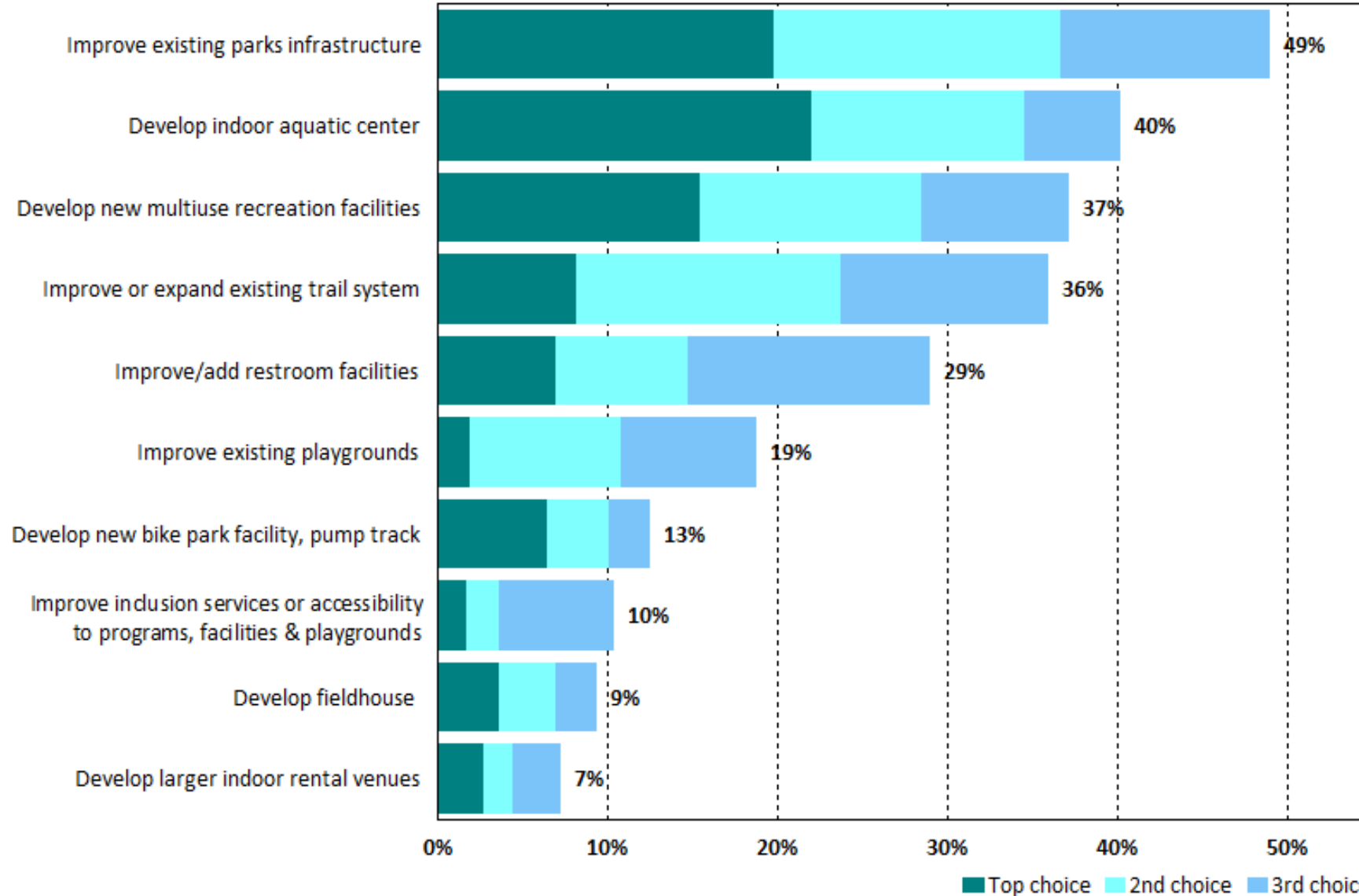
by percentage of respondents who answered "Yes" to Q15



Priorities are mixed with the most important items not aligning with the items that are most supported

Q16. Which THREE of the potential improvements from the list in Question 15 are MOST IMPORTANT to you and the members of your household?

by percentage of respondents who selected the items as one of their top three choices



Respondents are interested in maintaining and improving what they have, but there is some interested in new items

Questions?

THANK YOU

Benton County Presentation for Kennewick City Council Workshop

Date: 27 June 2023

Presenters: Adam J. Fyall, Sustainable Development Manager
Tom French, Fairgrounds Manager

Narrative: Benton County staff look forward to a high-level discussion with the Council about the Benton County Fairgrounds, which lies right at Kennewick's eastern city limits. Presenters will provide some background on the property and about how it has been evolving in recent decades from a more-or-less single use facility into a year-round events center.

Staff will reflect on the current master planning process for the Fairgrounds property that the County is undertaking. While the plan is not yet complete, a number of ideas and concepts have been teased out and staff is prepared to discuss some of these at a high level.

In the nearer term, the County is looking at adding a new building to the property, refurbishing much of the parking, renovating the arena, assessing the restroom situation, and working on inventorying, characterizing, prioritizing, and then reworking much of the basic infrastructure such as irrigation, plumbing, electrical, fencing, and so on.

The County has meaningful capital funds available and earmarked for the Fairgrounds, and is prepared to make the kinds of investments over the next decade that will make the property an attractive event center for all seasons in eastern Benton County and a hub for facilities and activities that are both useful to the local population as well as being a draw for visitors. Along with other investments being made by the City, the Port, and the private sector, the Fairgrounds can be at the core of an economic and community development renaissance for this area.

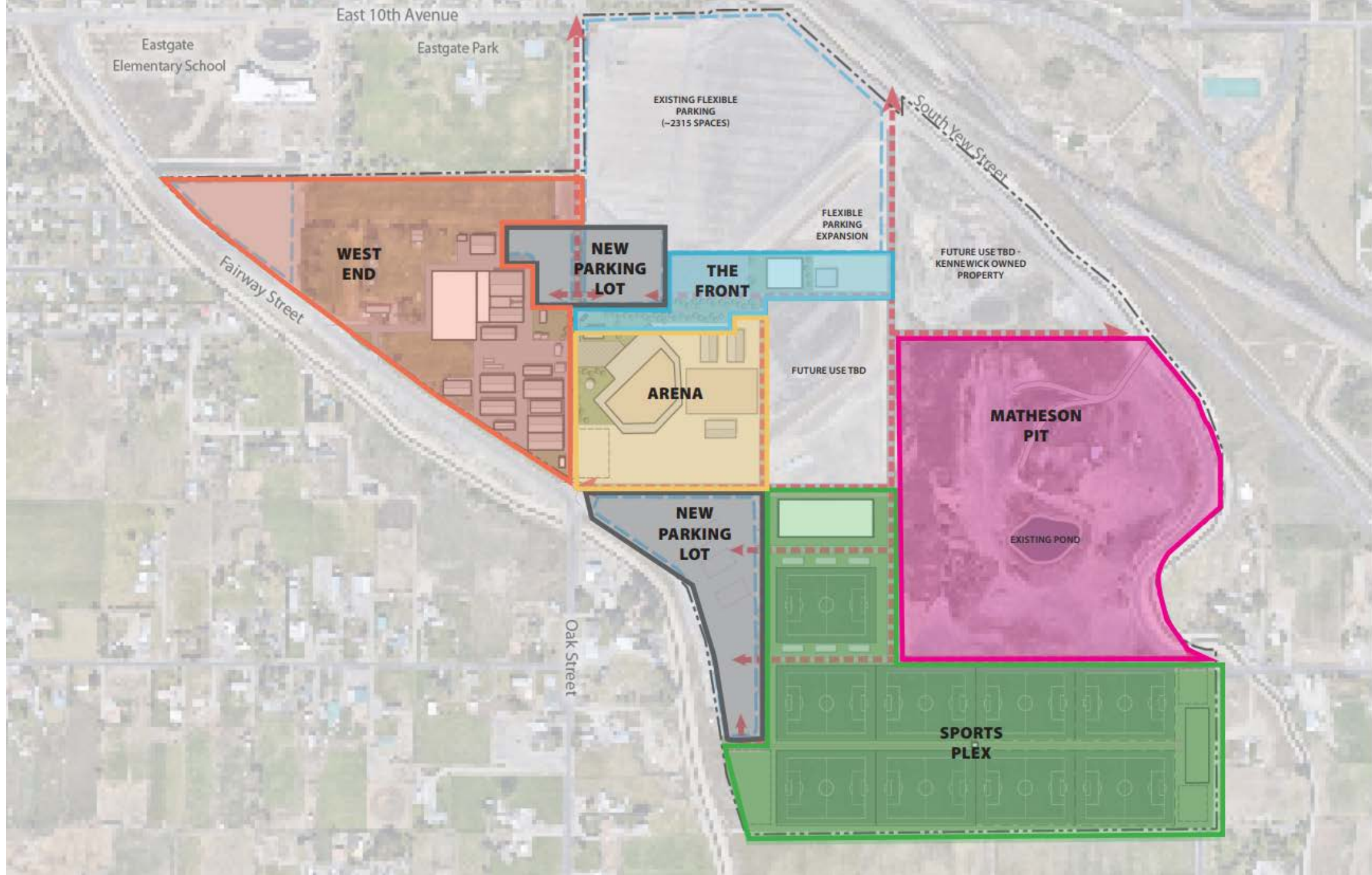
There are no requests being made of the City by the County at this time.

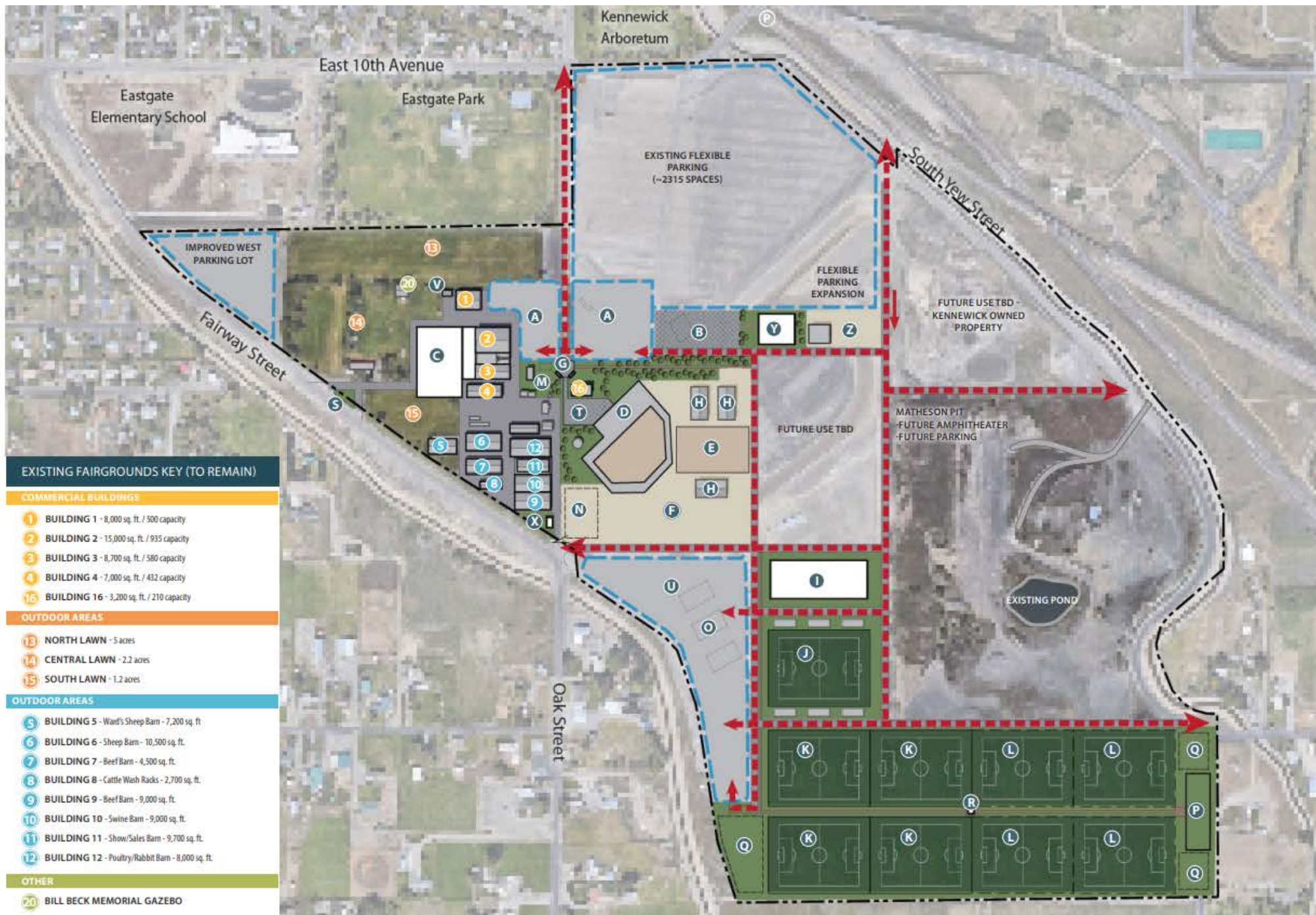


BENTON COUNTY FAIRGROUNDS

Tom French & Adam Fyall – 27 June 2023







EXISTING FAIRGROUNDS KEY (TO REMAIN)

COMMERCIAL BUILDINGS

- 1 BUILDING 1 - 8,000 sq. ft. / 500 capacity
- 2 BUILDING 2 - 15,000 sq. ft. / 935 capacity
- 3 BUILDING 3 - 8,700 sq. ft. / 580 capacity
- 4 BUILDING 4 - 7,000 sq. ft. / 432 capacity
- 16 BUILDING 16 - 3,200 sq. ft. / 210 capacity

OUTDOOR AREAS

- 13 NORTH LAWN - 5 acres
- 14 CENTRAL LAWN - 2.2 acres
- 15 SOUTH LAWN - 1.2 acres

OUTDOOR AREAS

- 5 BUILDING 5 - Ward's Sheep Barn - 7,200 sq. ft.
- 6 BUILDING 6 - Sheep Barn - 10,500 sq. ft.
- 7 BUILDING 7 - Beef Barn - 4,500 sq. ft.
- 8 BUILDING 8 - Cattle Wash Racks - 2,700 sq. ft.
- 9 BUILDING 9 - Beef Barn - 9,000 sq. ft.
- 10 BUILDING 10 - Swine Barn - 9,000 sq. ft.
- 11 BUILDING 11 - Show/Sales Barn - 9,700 sq. ft.
- 12 BUILDING 12 - Poultry/Rabbit Barn - 8,000 sq. ft.

OTHER

- 20 BILL BECK MEMORIAL GAZEBO

- A VIP PARKING
- B CONCRETE PLAZA DISPLAY AREA / RECEIVING PLAZA- Car Shows / Other Special Events
- C MULTI-USE BUILDING - 50,000 sq. ft. with covered connection to building 2 & 3
- D EXISTING GRANDSTANDS - Renovate & modernize grandstands & arena
- E OUTDOOR ARENA (4H)
- F STAGING AREA
- G ENTRY PLAZA - (3,800 SF) WITH (2) NEW TICKET BOOTHS (10' X 30' EACH)
- H RELOCATED BARN (3) - 70' x 130' - 9,000 SF each
- I INDOOR EVENTS BUILDING - 400' X 150' (60,000 SF)
- J CHAMPIONSHIP FIELD - With bleacher seating (~2,700 seats)
- K SPORTS FIELD (PHASE 1) - (4) 400' x 360' Multi-purpose fields
- L SPORTS FIELD (PHASE 2) - (4) 400' x 360' Multi-purpose fields
- M RELOCATED PAVILION
- N WARM UP AREA - Temporary
- O EXISTING BARN (3) - To be relocated
- P FENCED OUTDOOR STORAGE AREA - 100' x 300' (30,000 SF)
- Q WARM UP AREA / GATHERING SPACE
- R CENTRAL RESTROOM / CONCESSIONS PAD - (500 SF) - No utilities
- S IMPROVEMENTS OF WEST GATE & BUS STOP
- T WELCOME PLAZA
- U AUTOMOBILE & RV PARKING
- V RENOVATION OF BUILDING 1 RESTROOM
- X REPLACE SOUTH RESTROOM
- Y FUTURE OFFICE BUILDING - 150' x 120' (18,000 SF)
- Z RELOCATED MAINTENANCE SHOP & YARD

■ ■ ■ PROMENADE / CIRCULATION

